



NIGHT TIME ECONOMY ADVISOR UPDATE

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BACKGROUND & CONTEXT

The Night-Time Economy (NTE) is a hugely important sector from 6pm to 6am, contributing to our economy and our cultural and creative sectors. It is important that we protect, nurture and sustain a vibrant night-time economy.

Catherine Martin T.D., Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media established the Night-Time Economy Taskforce on 30 July 2020 and the Report of this Taskforce was published in September 2021.

It is a Cross-Government Report containing 36 actions across a broad range of issues associated with the Night-Time Economy, all with the aim of increasing the diversity of events, increasing cultural opportunities and encouraging innovation and creativity in the Night-Time Economy.

WHAT IS THE NIGHT TIME ECONOMY?

The Night-Time Economy is multi-layered, covering a range of sectors and stakeholders with a diverse offering including cultural activity, entertainment, hospitality, festivals, sport and retail activity, with the aim of providing a safe and secure space to work and/or socialise

A vibrant Night-Time Economy is enabled by a well-designed public realm, effective transport solutions and different activities occurring at different stages of the 6pm to 6am Night-Time Economy time-frame. A good Night-Time Economy should include a range of activities to suit all ages, be a welcoming and flexible environment to do business, be culturally creative and also inclusive of our diverse society.

THE NIGHT TIME ADVISOR



Action 19 of this report calls for a pilot initiative to establish new "Night-Time Advisors" in the successful cities and towns to develop new Night-Time Economy opportunities

The aim of this initiative is to stimulate NTE activity in a particular area through the development of enhanced collaborative structures at local level co-ordinated and supported by a Night-Time Economy Advisor.

OBJECTIVES



Engage with stakeholders and form a NTE committee to develop a sustainable structure within the local authority.

A cohesive action plan for Dublin City including a range of proven interventions in this regard to include activities for all age-groups and different time spans



Review and analysis of the best practice both at home and abroad

Plan for the future sustainability of the structure



THE NIGHT TIME ADVISOR ROLE

Establish/ enhance a NTE Committee

Gather and review local, national & international data

Conduct an extensive consultation Process



Review funding options within the sector to support and drive an action plan

Highlight challenges and opportunities and present potential solutions

Develop a comprehensive action plan to Drive the NTE and support the implementation of the plan

DUBLIN CITY COUNCIL SUPPORT ACTIONS

- A tailored Your Dublin Your Voice survey to gauge public sentiment on the night time economy scheduled for summer 2024
- Delivery of the Annual Summit Series focusing on the Night Time Economy in Q3
- Support the Night Time Economy Advisor