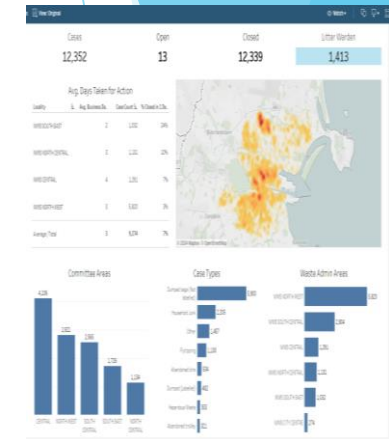
The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue, creating a modern and dynamic visual effect.

# Litter Management Plan Progress Overview January 2024

# Plan Context

- ▶ Improve the standard and consistency of cleanliness throughout the city for residents, businesses and visitors.
- ▶ Continue the successful initiatives, projects and operational activities
- ▶ Seek improvements in all aspects of service delivery.
- ▶ Reduce litter by working with our citizens to make Dublin a better environment for all.
- ▶ Communicate the litter prevention message throughout Dublin City.
- ▶ Ensure that there is an effective and efficient street cleaning operation in place throughout the City.
- ▶ Use all available enforcement options under the Litter Pollution Acts 1997-2009 and the Bye Laws to prosecute litter offenders whenever possible.
- ▶ 3 Pillars of Resources - Partnership -Enforcement



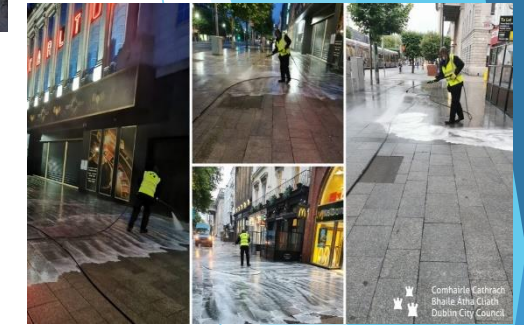
# Waste Management Services 2023

- ▶ NCOD relocation
- ▶ Additional Civic Amenity Site in place
- ▶ Full changeover to Citizenhub platform
- ▶ 2023 Host of All Ireland Pride of Place Awards
- ▶ Supported significant city events, Presidential visit, college football, Pride festival, Patricks Day, Marathon, Event Litter Management plans limiting us of single use
- ▶ Response and clean up for November 23<sup>rd</sup> Events
- ▶ Operational review and strategy



# Resources

- ▶ Litter bin Capacity increased to 3403 bins, including 379 Solar compactors
- ▶ Citizenhub service requests: +32000 in 2023
- ▶ Supporting segregated collections Christmas trees, Leaves
- ▶ +20000 tonnes of material recycled through 3 x CA sites, 8 bring centres and 84 Bring Banks in 2023. Recycling Infrastructure Survey completed 2023 1,028 respondents
- ▶ Relocation to NCOD August 2023 and vacating Slaney Road and Collins Avenue
- ▶ New sweepers procured



# Partnership

- ▶ +4500 Community Clean ups supported, new community bags introduced
- ▶ Anti Dumping Initiatives, 9 projects across all areas
- ▶ Green School Programme, 2023 saw 56 new flags received
- ▶ Picker Pals, 273 classrooms from 143 schools have taken part since 2019. 2022-23 saw 131 classrooms involved.
- ▶ Rubbish Film Festival in 15 secondary schools
- ▶ Leave no Trace, core partner
- ▶ Dog Fouling, behavioural study and compliance programmes
- ▶ Dublin Community Clean Up, c.80 groups and 1000 bags collected
- ▶ City Neighbourhood 300 entries, 2024 will be 20<sup>th</sup> anniversary
- ▶ All Ireland Pride of Place Award Host in 2023



DEAL WITH YOUR DOG'S  
WASTE SO NO ONE  
ELSE HAS TO

IT'S EVERYBODY'S BUSINESS  
DOG POO: BAG IT & BIN IT

Comhairle Cathrach  
Bhaile Átha Cliath  
Dublin City Council



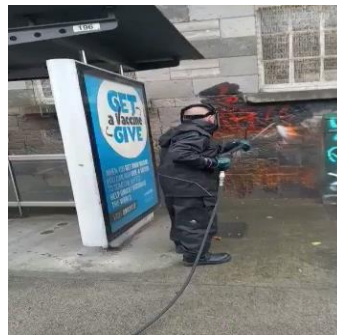
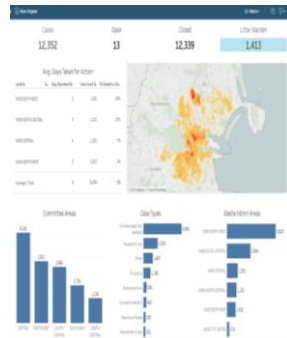
# PICKER PALS



Comhairle Cathrach  
Bhaile Átha Cliath  
Dublin City Council

# Enforcement

- ▶ The use of CCTV in community bring centres and areas where illegal dumping is prevalent has been suspended until such time as the legislation has been commissioned and a new contract for a service provider is in place .
- ▶ Audio/Visual devices have been used at key bring bank locations across peak periods
- ▶ Door to door compliance campaigns and waste participation letters have been initiated from area offices and litter warden service.
- ▶ Dog fouling patrols and illegal dumping investigations have also been ongoing over the lifetime of the plan.
- ▶ City Centre night litter warden service is planned for 2024 to support night time economy.
- ▶ Successful Halloween campaign leading interdepartmental response group



# Next Steps

- ▶ Adopted in Jan 2021, current plan has served its 3 year cycle.
- ▶ Drafting of new Litter Management Plan will commence and considerations will include:
  - Public Litter bin Strategy
  - Deposit and Return impacts on capacity
  - Efficiency Planning
  - Headcount review and recruitment
  - CCTV Scheme pending procurement and local authority guidelines
  - National Waste Management plan