

An aerial photograph of Dublin City, Ireland, showing a dense urban landscape with various buildings, streets, and green spaces. The city is set against a backdrop of rolling hills under a cloudy sky. The text is overlaid on the image in white, with the main title 'Dublin City' being significantly larger than the other text.

Leading Economic Development in Dublin City

Dublin City Council – Economic Development Office
2022-2024



Introduction

- DCC Corporate Plan

Dublin City Council - Corporate Plan 2020-2024

Strategic Goal 3: To continue to grow a strong, diverse economy

Priority Objective: Plan and provide for the future economic growth of the city by understanding and responding to new economic trends

Supporting Strategy: Review Dublin City: Promoting Economic Development 2018 – 2021

- Living Document

Economic Development Strategy 2022-2024

Vision



Dublin City: An Innovative, Sustainable and Inclusive Economy...

An innovative, sustainable and inclusive Dublin city economy that is dynamic, attractive and collaborative, that is unique, diverse and proactive to current and future challenges and opportunities

Mission



Leading Economic Development in Dublin City...

To lead the promotion of economic, enterprise, and innovation and entrepreneurship ecosystem development to support Dublin City's economy through managing, leading and collaborating in policy, projects, research, & events

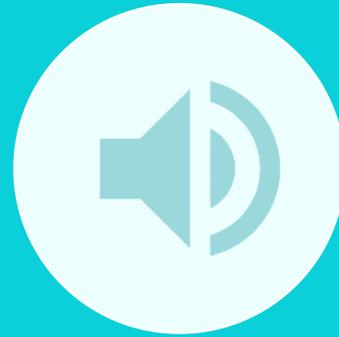
Pillars of Economic Development



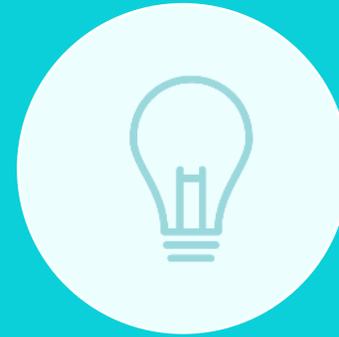
Human
Development



Placemaking &
Clusters



Promotion &
Investment



Innovation &
Transformation

Pillars of Economic Development

Pillar 1	Human Development
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Human Development relates to enlarging people's choice and opportunities to actively and freely participate in the economy and contribute to society

Objectives

- 1.1. Support all to engage in the Dublin City economy and seek to identify and address barriers to participation
- 1.2. Encourage the creation of quality and inclusive employment opportunities and skills development

UN SDG Alignment

4 QUALITY EDUCATION 	8 DECENT WORK AND ECONOMIC GROWTH 	10 REDUCED INEQUALITIES
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Pillar 2

Placemaking & Clusters



Placemaking concerns the creation and development of quality, sustainable places and spaces in which people want to live, work, learn and start or develop an enterprise in. Related to placemaking are clusters, which are synergistic concentrations of interconnected stakeholders that gather in places which feature relevant qualities and inputs

Objectives

- 2.1. Support the creation and development of placemaking initiatives that enhance Dublin City, its economy and ecosystem as a place to live, work, learn and start/develop an enterprise in
- 2.2. Identify and enable cluster development in key economic and enterprise sectors

UN SDG

Alignment



Pillar 3	Promotion & Investment
	<p>Promotion and Investment relates to highlighting the attractiveness of Dublin and the encouragement of investing in Dublin through FDI and local investments</p>
Objectives	<p>3.1. Promote and brand Dublin as an attractive, unique, proactive place and economy to work, cluster, invest, and to start or develop an enterprise in</p> <p>3.2. Highlight and support international and local investment opportunities through stakeholder collaboration and dissemination of key economic information</p>
UN SDG Alignment	

Pillar 4

Innovation & Transformation



Innovation and transformation refers to encouraging dynamism, enabling change and proactively enhancing the city economy and ecosystem

Objectives

- 4.1. Enhance the ecosystem and city economy through developing supports, encouraging collaboration, promoting Dublin as a testbed and supporting new approaches and transitions such as the social economy, digitalisation and the transition to a low carbon, circular economy
- 4.2. Monitor the ecosystem, economy and the macroeconomic environment in order to identify and seek to address and support current and future challenges and opportunities

UN SDG

Alignment





Implementation

- EDO Annual Action Plans
- Presented annually during strategy lifetime

Implementation Annual Action Plan

Category		EDO Work Streams:	Pol.	Pro.	Res.	Eve.	Measurement
Pillar 1		Human Development					
		Human Development relates to enlarging people's choice and opportunities to actively and freely participate in the economy and contribute to society					
UN SDG Alignment		4 Quality Education					
		8 Decent Work and Economic Growth					
		10 Reduced Inequalities					
Objective	1.1	1.1. Support all to engage in the Dublin City economy and seek to identify and address barriers to participation					
Action	1.1.1	Manage and develop the Your Dublin Your Voice opinion panel and surveys to elicit key feedback regarding economic and societal participation			1		# of surveys conducted, # of responses, panel size, other initiatives, policy formulation contribution
Objective	1.2	1.2. Encourage the creation of quality and inclusive employment opportunities and skills development					
Action	1.2.2	Provide and support skills development opportunities for enterprises through EDO led projects and through collaborating with key stakeholders			1		# of participants, # of stakeholders

Implementation Annual Action Plan

Category		EDO Work Streams:	Pol.	Pro.	Res.	Eve.	Measurement
Pillar 2		Placemaking & Clusters					
		Placemaking concerns the creation and development of quality, sustainable places and spaces in which people want to live, work, learn and start or develop an enterprise in. Related to placemaking are clusters, which are synergistic concentrations of interconnected stakeholders that gather in places which feature relevant qualities and inputs					
UN SDG Alignment		9 Industry, Innovation and Infrastructure 11 Sustainable Cities and Communities					
Objective	2.1	2.1. Support the creation and development of placemaking initiatives that enhance Dublin City, its economy and ecosystem as a place to live, work, learn and start/develop an enterprise in					
Action	2.1.4	Enhance and improve Dublin's Night Time Economy	1	1	1		Initiatives, development of NTE Strategy
Objective	2.2	2.2. Identify and enable cluster development in key economic and enterprise sectors					
Action	2.2.1	Support research to identify clusters & their development	1		1		Research and initiatives supported

Implementation Annual Action Plan

Category	EDO Work Streams:				Pol.	Pro.	Res.	Eve.	Measurement	
Pillar 3	Promotion & Investment									
	Promotion and Investment relates to highlighting the attractiveness of Dublin and the encouragement of investing in Dublin through FDI and local investments									
UN SDG Alignment	9 Industry, Innovation and Infrastructure									
Objective	3.1	3.1. Promote and brand Dublin as an attractive, unique, proactive place and economy to work, cluster, invest, and to start or develop an enterprise in								
Action	3.1.2	Contribute to tourism and smart tourism development initiatives and support new and existing tourism based enterprises				1			Initiatives, # of tourism enterprises supported	
Objective	3.2	3.2. Support international and local investment opportunities through stakeholder collaboration and dissemination of key economic information								
Action	3.2.1	Support investment opportunities and their development through encouraging collaboration and dissemination of key economic information				1	1		Investment opportunities supported	

Implementation Annual Action Plan

Category	EDO Work Streams:		Pol.	Pro.	Res.	Eve.	Measurement	
Pillar 4	Innovation & Transformation							
	Innovation and transformation refers to encouraging dynamism, enabling change and proactively enhancing the city economy and ecosystem							
UN SDG Alignment	8 Decent Work and Economic Growth							
	9 Industry, Innovation and Infrastructure							
	11 Sustainable Cities and Communities							
	12 Responsible Consumption and Production							
Objective	4.1	4.1. Enhance the ecosystem and city economy through developing supports, encouraging collaboration, promoting Dublin as a testbed and supporting new approaches and transitions such as the social economy, digitalisation and the transition to a low carbon, green, circular economy						
Action	4.1.1	Manage and develop ENFUSE to support local enterprises and social enterprises, promote graduate employment and to encourage collaboration		1			# of enterprises, # of students, # of project partners	
Objective	4.2	4.2. Monitor the ecosystem, economy, macroeconomic and policy environment in order to identify and seek to address and support current and future challenges and opportunities						
Action	4.2.2	Manage and host the Dublin City Summit Series - Annual Summit		1		1	# of attendees, # of speakers / contributors,	

Implementation Annual Action Plan

- Policy / Strategy Implementation
 - Action Alignment

DREP SO4 A2 - Develop Circular Economy Hub. Action Leader: DCC. Action Partners: Guinness Enterprise Centre, The Impacter, Dublin LEOs, Enterprise Ireland

- Log - Action Stakeholders

Grant Thornton, Fingal CC, South Dublin CC, DLR CC

- Task Calendar

January	February	March	April	May	June	July	August	September	October	November	December
EDO Action Tasks											
Q1			Q2			Q3			Q4		

An aerial night view of Dublin, Ireland, featuring the Samuel Beckett Bridge and modern city buildings illuminated with green and white lights. The text "Thank You" is overlaid in large white font across the top half of the image.

Thank You

Dublin City Council – Economic Development Office