



Oifis an Cheannasaí Airgeadais, An Roinn Airgeadais  
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## Report to the Finance Strategic Policy Committee Crowdfund Dublin City

### Background

The Finance Strategic Policy Committee has championed and supported the introduction of Civic Crowdfunding to Dublin City Council over recent years. This has involved market engagement and evaluation, an open competitive tender process and selection. This project has been led by the Finance Department with a small group including staff from Procurement, Information Systems, Sports and Recreation and Housing and Community.

### Project Objectives

The primary objective of the introduction of Civic Crowdfunding has the creation of opportunities for community engagement at a local level. Building on those connections into the future is also a key aim. In addition to benefiting communities, the project must protect and safeguard pledges made of whatever value, during the crowdfunding process.

### Commencement of Microsite

Dublin City Council has engaged Spacehive, a UK based provider of a civic crowdfunding platform. Crowdfund Dublin City will be accessed through a microsite on the Spacehive platform and through a webpage on Dublin City Council's website. Attached to this report is an outline of the information available to users on the micro site (*Appendix A*). An internal briefing session was held also on 11<sup>th</sup> September for the benefit of the Elected Members, Finance SPC members and Dublin City Council staff on a hybrid basis (Council Chamber and Zoom).

### Other Crowdfund Dublin City Events

A briefing session for external stakeholders will be held virtually on 20<sup>th</sup> September. Those invited include representatives of business and community groups. The project will be formally launched by Ardmheara Daithi de Roiste at 7.30pm in the Oak Room of the Mansion House. An online workshop will be held on 17<sup>th</sup> October for project creators.

## **Next Steps**

Pitches for funding will be accepted up to and including 29<sup>th</sup> November. Applications will be regularly assessed by Dublin City Council during the funding window and contributions will be made to projects that have attracted sufficient funds through the crowd. A social media campaign is in progress (*Appendix B*) to encourage participation.

**Kathy Quinn**

**Head of Finance**

**with responsibility for ICT**

**21<sup>st</sup> September 2023**



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Indicative  
movement pages



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# Crowdfund Dublin City Programme Page

A Spacehive Programme Page is made up of the five web page sections detailed below. Each section is designed to share helpful information to provide an informative picture of your Programme's objectives to grow engagement and involvement from project creators, backers and supporters.

NB: for reference and ideas, you can find an example of a live Partner Programme page [here](#)

## Home

This section gives a brief but informative overview of your Programme. i.e. its mission, objectives, to outline the impact your programme will create.

## About

This section shares a fuller background and context of your Programme to drive further interest, including additional information, FAQs and inspirational videos.

## Projects

This section showcases the variety of projects that are part of your Programme. It is the 'shop window' of your Programme, designed to inspire people to start projects or back existing projects by pledging funds to help them reach their targets.

## Funds & support

This section summarises the different fund(s) available and their criteria to engage project creators to pitch to them as part of your Programme.

## News & Events

This is your central hub for sharing the latest news, press articles, events and updates on your movement and its projects.



Edit Movement



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## Crowdfund Dublin City

#CrowdfundDublinCity

Helping the people of Dublin City build stronger, more inclusive and better connected communities

Created by Dublin City Council. Powered by Spacehive.

We want to hear your ideas! Dublin City Council is working with community fundraising platform Spacehive to launch an exciting opportunity for local residents to fundraise and deliver projects that matter to them.

[More about us](#)



## About Crowdfund Dublin City



#CrowfundDublinCity

Created by **Dublin City Council**

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We want to hear your ideas! Dublin City Council is working with community fundraising platform Spacehive to launch an exciting opportunity for local residents to fundraise and deliver projects that matter to them.

This community crowdfunding programme will give residents in the Dublin City administrative area, the unique opportunity to crowdfund innovative locally-led projects that will bring together funding and support from neighbours, community networks, businesses and the Council.

Projects crowdfunded on Spacehive will help realise Dublin City Council's vision of a dynamic, sustainable city that is future-ready, built on thriving, inclusive communities, a strong economy, a vibrant cultural life, and connected growth. From community gardens and allotments; sustainability and environmental projects, to energising spaces with art projects and murals, we can't wait to hear the ambitious ideas that Project Creators want to launch.

Dublin City Council has a fund of €300,000 and is looking to invest in projects that will enhance green spaces, create colourful, vibrant and inclusive public spaces, or support sustainable communities and environmental initiatives.

- + HOW DO I GET INVOLVED?
- + CROWDFUND DUBLIN CITY
- FREQUENTLY ASKED QUESTIONS



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## - HOW DO I GET INVOLVED?

How do I get involved?

Cén chaoi ar féidir a bheith bainteach leis?

Join us for the official launch of Crowdfund Dublin City on **Tuesday 3rd October**.To register click [here](#).-----  
Follow the below steps to get involved.**1. Create a project page / Cruthaigh leathanach tionscadail**

Spacehive will help you develop your project idea so that you are set up for success and ready to crowdfund. Tell us about your idea via [this short form](#) and the Spacehive team will be in touch to guide you on how to begin your campaign.

**2. Submit your project for verification / Cuir do thionscadal isteach le haghaidh fíoraithe**

Your project costs and necessary permissions will be verified by the Spacehive team. This involves us checking quotes that you provide and whether you need to secure specific permissions to deliver your project. Gather this information in advance for speedy verification.

To find out more, register for one of our upcoming events [here](#).**3. Share and collect pledges / Roinn agus bailigh gealltanais**

Once your project is live, share news of your project via as many platforms as possible. Start raising funds and boost local support before your pitch for funding is assessed by Dublin City Council. Spacehive offers helpful tips, resources and direct user support on how to achieve your crowdfunding goals and the Spacehive team is on hand to share lots of advice as you need it.

**4. Access Dublin City Council funds / Faigh rochtain ar chisti Chomhairle Cathrach Bhaile Átha Cliath**

Work with Spacehive to develop your pitch on the platform and you could attract additional funding via a Dublin City Council pledge. Crowdfund Dublin City offers Project Creators the opportunity to receive a donation from Dublin City Council provided the project meets the criteria of the fund, as well as having received a sufficient amount of support from the community through crowdfunding. There is €300,000 available to support projects across Dublin City.

Continue securing support and pledges from as many backers as possible to demonstrate local buy-in for your project. The Council will want to see there is an appetite for your project when they assess your pitch.

Your pitch will be assessed for a pledge at regular assessment intervals throughout the funding window. If you can demonstrate support from the community and submit a strong pitch, you could receive up to 50% of your crowdfunding target, up to a maximum of €5,000, pledged by Dublin City Council directly into your campaign.

**5. Hit your target and deliver your project / Bain do sprioc amach agus cuir do thionscadal i gcrích**

Crowdfund Dublin City works on an all-or-nothing model which means you'll receive your funds after you have reached your fundraising target. Please allow up to three weeks to receive funds once your campaign ends. Once you have delivered your project, you can update your backers on your successes by completing an impact report on Spacehive. If you do not hit your campaign target, your project will not receive its funding and any backers who have pledged funds will be refunded.

To learn more about crowdfunding on Spacehive, visit the [Help Centre](#).For any additional questions, please contact Spacehive on [support@spacehive.com](mailto:support@spacehive.com)

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## - CROWDFUND DUBLIN CITY

Crowdfund Dublin City

Slua-mhaoiniú Chathair Bhaile Átha Cliath

The €300,000 Crowdfund Dublin City fund will support locally-led projects across the city, giving communities the opportunity to deliver exciting projects that have the backing of the community and the Council alike.

Depending on the nature of your project, you might also be matched with other funds available in your area.

### Who can apply for funding?

Community groups, social enterprises and individuals with community support could potentially receive a pledge of up to 50% of their crowdfunding target, capped at €5,000. This contribution from Dublin City Council is pledged directly into your crowdfunding campaign alongside contributions from the community.

Please note: private companies are not eligible for this fund.

### Project criteria:

Dublin City Council is interested in funding small cost but high impact projects that:

- Enhance green spaces for the use of local residents
- Promote social inclusion and diversity
- Create a vibrant cultural life for the city
- Improve the health and wellbeing of communities
- Support sustainable communities and reduced carbon usage
- Crowdfund Dublin City can support:
  - Projects submitted by voluntary and community groups
  - Projects submitted by individuals who have the support of their community

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## - FREQUENTLY ASKED QUESTIONS

Frequently Asked Questions

Ceisteanna Coitianta

Please refer to our [FAQs](#) for any further information.

If your question is not included here, please visit the Spacehive Help Centre [here](#) or email Spacehive on [support@spacehive.com](mailto:support@spacehive.com)

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Sort by: [Most Backers](#) [% Funded](#) [Most Recent](#) Showing 1-6 of 6 projects

**Decorative lights 2023**

9 Willenhall

Learning from last year we aim to purchase additional decorative lights to install in the area in time for Diwali and Christmas to make it a multi cultural event with more community interaction.

102%

£13,000 pledged   £12,717 goal   7 Days Left

**Greenway: Library and Nature Centre**

9 Walsall

Many children, young people and adults are denied access and knowledge of the natural world environment. We will develop a library of resources to help them.

101%

£7,323 pledged   £7,210 goal   5 Days Left

**Empower Mossley**

9 Blaxwich

With over 150 years volunteering experience, we want to address the growing issue of social isolation and will engage the public with rewarding activities including Arts, BSL and gentle exercise.

2%

£356 pledged   £12,670 goal   33 Days Left

**Lighting Up Pelsall**

9 Pelsall

Pops aim to light up Pelsall throughout the year to increase community cohesion and pride of place. By lighting specific areas these colourful displays will brighten the village.

47%

£5,500 pledged   £11,536 goal   31 Days Left

**Motivate Moms: Mind & Money Project**

9 Walsall

We want to launch our 10 week Mind and Money Program to improve the financial literacy and overall wellbeing of moms in Walsall.

22%

£1,230 pledged   £5,539 goal   18 Days Left

**Wellbeing and 'You'. Self Care**

9 Walsall

Self care is for everyone, and is so vital for wellbeing and mental health. Mettaminds has created a self care program and retreat for Walsall.

2%

£160 pledged   £7,593 goal   64 Days Left

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## Funds & Support

**Dublin City Council** could help you bring your project idea to life. Create a project on Spacehive to be matched to relevant funds.

Our fund:

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Dublin City Council

### Crowdfund Dublin Fund

- ✓ €300,000 Fund
- ✓ We could pledge up to €5,000 towards your project
- ✓ [Create A Project](#) to be matched to this fund

[More](#)

Want to support our projects too?  
Contact Spacehive: [partner@spacehive.com](mailto:partner@spacehive.com)

# News & Events

## News & Events

Everything News Events

Event - 20 Apr 2023



**Crowdfund Walsall: Council-focused Project Clinic**

Join Walsall Council for this Project Clinic designed to guide you through permissions required for your Crowdfund Walsall campaign.

[BOOK A PLACE](#)

Event - 23 Mar 2023

**Crowdfund Walsall - Funding Round 5 - Project Creator Workshop**

Join Walsall Council and Spacehive to find out how you can pitch to our new funds available this round, to help crowdfund your project!

[BOOK A PLACE](#)

Event - 02 Mar 2023

**Crowdfund Walsall Spring 2023 Funding Round Launch**

Join Walsall Council and Spacehive to find out how you can pitch to our new funds available this round, to help crowdfund your project!

[BOOK A PLACE](#)

Event - 19 Jul 2022



**Project Creator Workshop - 19th of July**

If you are interested in creating a project and being part of Crowdfund Walsall, join crowdfunding experts Spacehive at this free workshop to find out all you need know.

Event - 13 Sep 2022



**Crowdfund Walsall: Council-focused Project Clinic**

Join Walsall Council for this Project Clinic which is designed to help you with understanding what permissions are required for your project and how the Council can help you obtain them.

Spacehive will also be on hand help you to workshop your idea and make sure it aligns with the Walsall Public ...

[BOOK A PLACE](#)

NEWS - 07 Jul 2022



**New Public Health fund on Crowdfund Walsall to spur communities into action**

**Walsall Council Newsroom**

A new Public Health fund has been created to help increase levels of physical activity across Walsall.

In partnership with Walsall Public Health and the Sport England funded Black Country Commonwealth Active Communities programme, the Tackling Inactivity Fund will give people and communities the ...



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Thank you

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## CrowdFund Dublin City

The Community Crowdfunding programme will give an opportunity for local residents to fundraise and deliver projects that matter to them.

### Project Criteria:

Dublin City Council has a fund of 300,000 euro and is interested in funding small cost (max 5,000 euro) high impact projects that:

- ✓ Enhance green spaces for the use of local residents
- ✓ Promote social inclusion & diversity
- ✓ Create a vibrant cultural life for the city
- ✓ Improve health & wellbeing of communities
- ✓ Support sustainable communities & reduced carbon usage



START

1

Log onto Spacehive website and start developing your project



Attend a workshop and get inspired

2

4

Projects verified by Spacehive before they can begin to crowdfund

5

Launch your campaign



FINISH

3

Create a project page and pitch



Who can apply for Funding?

Community groups, social enterprises and individuals with community support.

CONTACT

[www.spacehive.com/movement/dublincity](http://www.spacehive.com/movement/dublincity)  
[crowdfund@dublincity.ie](mailto:crowdfund@dublincity.ie)



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