



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

PRIOR INFORMATION NOTICE (PIN)

with the purpose of inviting

MARKET CONSULTATION

for the provision of

ECONOMIC DATA AND INSIGHTS FOR THE LOCAL GOVERNMENT SECTOR

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INTRODUCTION

Local Government across Ireland plays an important role in the delivery of public service at a local level, and leads economic, social and community development. Across Ireland there are 31 Local Authorities providing hundreds of services ranging from roads; planning; housing; economic and community development; environment, recreation, and amenity services; libraries and fire services.

Local Government shapes development through the following plans:

- 1) Development Plans which set out how the Local Authorities will develop to meet the needs of all residents, workers and visitors.
- 2) Local Economic and Community Plans which set out six-year plans with the objectives and actions needed to promote and support the economic development and the local and community development of the relevant Local Authority area, both directly and in partnership with other economic and community development stakeholders.
- 3) Regional Enterprise Plans which contain agreed 'Strategic Objectives' for enterprise development, accompanied by a time-bound set of actions to deliver the objectives.

Local economic development decisions and plans should be evidence based and data driven. For example the [Dublin Economic Monitor](#)- a joint initiative on behalf of the four Dublin local authorities, uses local level data to track Dublin's economic performance in retail, hospitality, the labour market, the property market, transport & travel and business sentiment on a quarterly basis

There is an increasing need for timely data to measure, plan and monitor economic development at a local authority level. This data is not limited to but may include

- Historic and real-time economic performance data on retail spend by sectors, tourism vs non-tourism spend, footfall, sentiment analysis, event analysis, local employment & sectors/clusters, skills, wage data, commute methods/distances, business demography, venture capital, startups, deprivation, concert tickets etc.

On behalf of the sector and in partnership with the LGMA, Dublin City Council is leading an engagement process to assess the nature of market data offerings that can enhance our understanding of the performance of local economic development across Ireland.

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SURVEY QUESTIONNAIRE

Please provide as much detail as possible

Information for Respondents

Response Process and Format

Interested parties are required to respond by completing this questionnaire and submitting it through the eTenders messaging facility by [REDACTED] 2023.

Please note that if there is a discrepancy between the word and PDF versions of this document, the PDF version will take precedence.

Please note that this is not a call for competition and no tender documents are available at this stage. Also, the process will not be utilised in order to preclude any future competition to be conducted by Dublin City Council.

Without prejudice to competition in the market places, the purpose of this Market Consultation will be to examine and consider the various **technical and commercial options** which might present themselves through a competitive tender process to be advertised in the near future.

The Market Consultation may also assist Dublin City Council in the development of the procurement strategy for any subsequent competition.

ECONOMIC DATA AND INSIGHTS FOR THE LOCAL GOVERNMENT SECTOR

Contact Details

Company Name: Dublin City Council

Contact: via e-tenders messaging system

Completion

Please complete this questionnaire in its electronic format. Interested Parties **must** complete the questionnaire in order to be considered for the consultation process.

Queries

This market consultation exercise seeks to gather information and the Council encourages respondents to provide feedback through clarifications on this notice and questionnaire.

All clarifications regarding this Market Consultation exercise must be submitted through the Irish Government Procurement Opportunities Portal www.etenders.gov.ie (RFT ID: [REDACTED]) as a specific question.

Responses will be circulated to those tenderers that have registered an interest in this notice on www.etenders.gov.ie. The details of the person making a query will not be disclosed when circulating the response.

All queries must be submitted before [REDACTED] 2023 @ [REDACTED] GMT to enable the issue of responses to all interested parties.

Clarifications and Meetings

As part of this market consultation, DCC may seek clarifications from some participants that submit responses. DCC may also seek meetings with some participants in order to fully understand the participants' response.

Return

Interested parties must respond by [REDACTED] GMT on [REDACTED] 2023 through the eTenders messaging facility. All responses must be marked **'PIN for Market Consultation "ECONOMIC DATA AND INSIGHTS FOR THE LOCAL GOVERNMENT SECTOR"'**

and should contain your response to the Survey Questionnaire attached to this eTenders notice.

General Information

The respondents should note that the responses will not be considered as expressions of interest in any way, and whichever approach is chosen by the Council, there will be no impact of this exercise on the participant's evaluation in any subsequent procurement process.

The Council reserves the right not to progress the project or any procurement process.

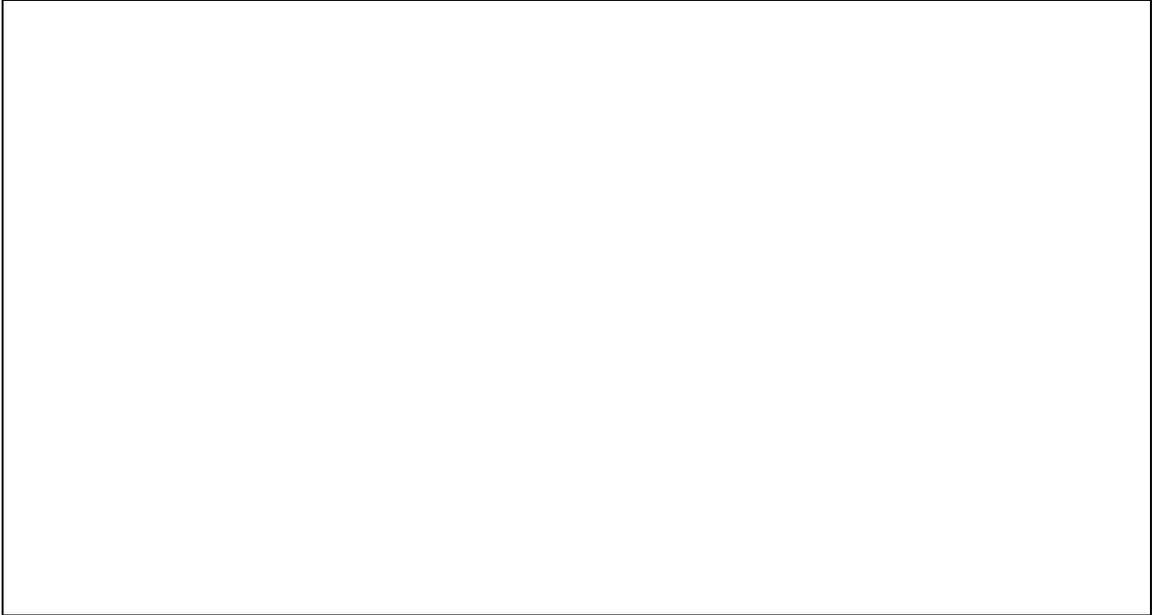
The purpose of this exercise is to help inform the Council of an appropriate structure for any future procurement and to ascertain interest from potential 3rd party partners/tenderers.

Please note that comments received will be treated in the strictest confidence by the Council but may be subject to disclosure under the Freedom of Information (FOI) Act. Accordingly, respondents should indicate clearly in their responses any information contained therein that should be considered as commercially sensitive and respondents must specify the reasons for its confidentiality or commercial sensitivity. The Council will, where possible, consult with respondents about confidential or commercially sensitive information so identified before making a decision on a FOI request received.

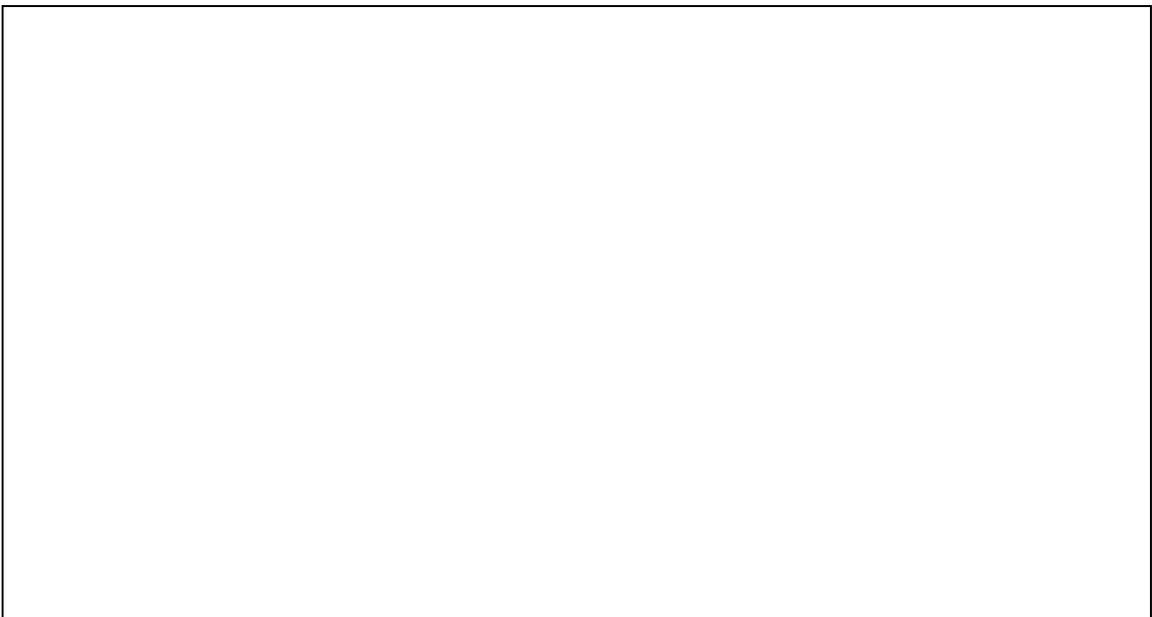
Respondents Information

Full Name of Respondent (Company/Individual)	
Address <i>(please include website address if applicable)</i>	
Contact Name	
Contact Telephone Number	
Contact Email Address	
Other Contact Information	

- 1. Please tell us about you/your company - when it was established, the number of employees, your core business, the range of services you provide, your suitability to deliver better data and/or insights on local economic performance and any other relevant information.**



- 2. What is your company's experience in providing economic data and/or insights in a government / public sector context. Please reference how you have or intend to provide this service to the Irish market at a local level in both rural and urban settings. Please provide some concrete examples?**

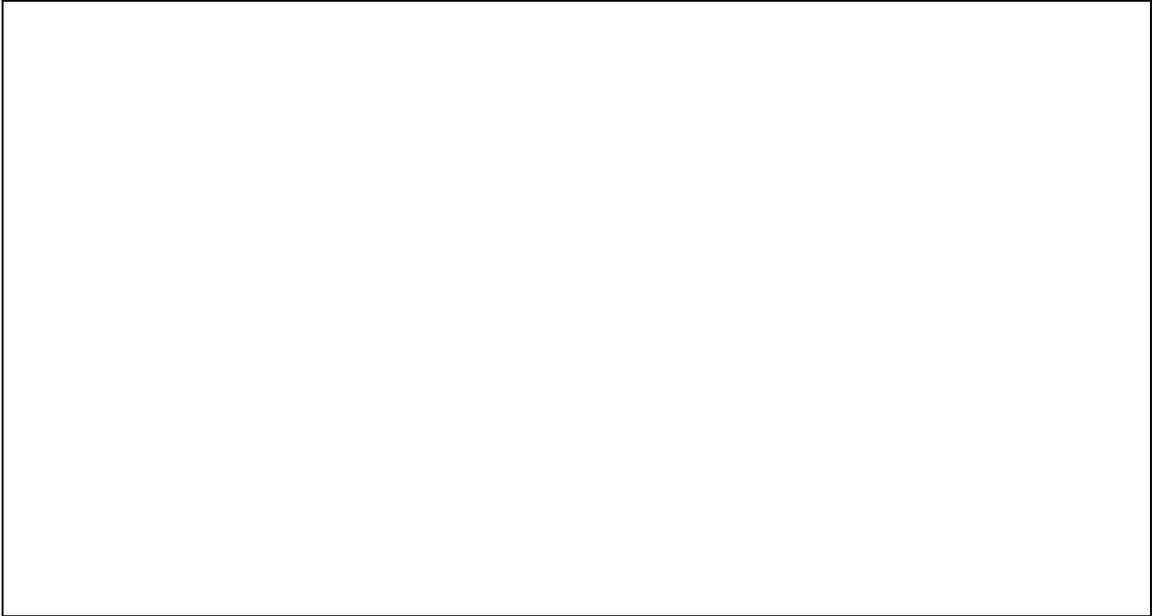


- 3. Detail the data offerings that you/your company propose to deliver. What type of data time series do you offer and how often is this refreshed / updated?**

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- 4. Outline the range of additional services relevant to measuring local performance that you/your company could offer to the local authority sector?**

- 5. What is your understanding of how the Irish LA sector currently uses data and insights for measuring Local Economic Performance? And how would your offering enhance this?**



- 6. Please include any other relevant information that you/your company feel should be shared with Dublin City Council at this stage. What commercial/partnership arrangements would you envisage being in place to supply your data/services?**

