



Date: 31<sup>st</sup> August 2022

**To: The chairperson and members of  
North Central Area Committee**

Meeting: 19<sup>TH</sup> September 2022.  
Item: 4I

---

**IOG UPDATE FOR THE  
SEPTEMBER MEETING OF THE NORTH CENTRAL AREA COMMITTEE**

---

- **Communications**
  - Media Consult noted it is a joy to be involved with the Implementation Oversight Group project but the website is only as good as the information they receive. All information must be emailed to the email address [info@darndaletogether.ie](mailto:info@darndaletogether.ie) so it can go up on the website.
  - A representative from Media Consult gave a presentation on how the website is developing and talked the group through statistics in relation to Instagram and Facebook, which are progressing well.
  - Use “Tik/Tok” to get the message out to everyone within the 18/24 age bracket.
  - Engage KCCP/Sphere 17 to assist.
  - Need to highlight the need for parents to be involved in local sport in the area.
  - O’Toole (nursery) was held in Darndale Park and was a major success.
  - Newsletter to be issued to residents –Hand deliver to reach all.
  - Health and Wellbeing innovation was a real challenge trying to get the message out to families.
  - Need to advertise the Garda Clinic. Signing Driving licence, passport applications.
- **National Drugs Task Force**
  - A detailed presentation was given on what service the National Drugs Task Force is providing in the area.
- **Work Plan**
  - Garda Clinic is still in operation.
  - Operation Darndale/Coolock is still ongoing with high visibility in the area.
  - Competition advertised for Community Garda who should be in place before Halloween.
  - Dublin City Council are waiting results from the litter warden survey.
  - ADI Primrose Grove soft landscaping was stolen in July-Some landscaping recovered.
  - Thanked Dublin City Council for the speedy removal of dumped material in Darndale.
  - Darndale School was picked for re-sits so any person who had to re-sit an exam they would have to go to Darndale to re-sit them extremely positive for the area.

**Dympna McCann  
Administrative Officer**