

Dublin City Council Sports Plan 2023 - 2028

*Arts, Culture, Leisure & Recreation SPC
September 2022*



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

Current Status – Overview (1/2)



- DCC Sports & Recreation Services currently operate 35 distinct sport and recreational facilities / amenities
- Over 300 staff
- 21 full-time dedicated Sports Officers & 2 specific Sports Inclusion & Integration Officers working across the city
- 25 Co-funded Officers in partnership with National Sporting Organisations
- Over 2,000 physical activity programmes delivered in 2021

Current Status – Overview (2/2)



- Substantial Capital Programme Budget
- Annual Revenue Expenditure Budget of 19.5 million for 2022 – approx. 17 million of which is funded directly by DCC
- In financial terms, the true value to society of DCC's sport & recreation service provision would likely amount to a multiple of this figure
- Immense benefits to the citizens of Dublin City in respect of physical & mental health, crime diversion etc...
- Substantial knock-on benefits to other state agencies with a remit in this area (i.e. HSE)
- The City Council can't continue to absorb rising energy and other costs

Dublin City Council Sports Plan 2023 - 2028

- There is no plan currently in place to cover all aspects of the Sports & Recreation Services Section
- The new Sports Plan will run concurrently with, and align with, the DCC Development Plan 2022 – 2028 & the National Sports Policy 2018 - 2027
- It will consist of 2 separate but inter-related strategies:
 - Sports Infrastructure Strategy
 - Sports Programme & Provision Strategy
(to include review of Dublin City Sports & Wellbeing Partnership)



Purpose of the Plan

- A common vision for improving participation in sport and recreation across Dublin City
- The actions that must be taken to achieve this vision
- The role the Council and other organisations will play





Factors to be considered

- A diverse & growing population
- Changing landscapes, lifestyle and societal behaviours
- Economic benefits & financial sustainability
- Environmental sustainability
- Health benefits of physical activity, particularly for specific populations
- Accessibility to sport and physical activity for all
- Expanding success measurement tools & indicators

Infrastructure Strategy

- To examine DCC's current and future sports infrastructure needs, both in relation to the short term (2023-2028) and medium to long term (10-20 years)
- There will be 3 distinct themes to this section of the strategy:
 - Facility Development
 - Facility Regeneration/ Rationalisation
 - Services to Maximise Facility Usage



Infrastructure Strategy - Outputs



- Recommendations and prioritised action plan (including sports capital programme)
- A high level cost benefit analysis
- Identification of funding streams and opportunities
- Analysis of emerging sports and health related activities & infrastructure
- A high level marketing and communications plan
- Recommendations on how to maximise the current operational model
- Illustrate the true value of the City Council's sports infrastructure provision to the general public and to the state

Sports Programme & Provision Strategy



- Development of a strategy for all DCC sports provision and programming
- Core objectives, structures, services and partnerships need to be re-assessed and redesigned in order to reflect the best use of resources and an ever changing city and society.
- Analysis of the role and position of Dublin City Sport & Wellbeing Partnership within the context of overall Sports & Recreation Section
- Review of funding streams, programmes, kpi's & staffing structures
- Gap Analysis

Programme & Provision Strategy - Outputs



- Branding and communications plan for Dublin City Council's Sports & Recreation Section
- Framework, comprising annual action plans, for the duration of the Plan
- Outlining pathways to successful implementation, including specific actions and initiatives
- Programmes that incorporate best practice, emerging trends, innovation and future opportunities as part of a streamlined sports function with greater integration across centre and sports partnership activities
- Review existing organisational & staffing structures
- Illustrate the true value of the City Council's sports programme offering to the general public and to the state

Timeframe

- Tender for consultant via e-tenders to be published by end of September
- Strategy Team to be in place by end of November 2022
- Strategic development phase of approx. 10 months to include analysis and consultation
- Sports Plan to be completed by September 2023

