



Date: July 2022

**To: The chairperson and members of  
North Central Area Committee**

**Meeting: 18<sup>th</sup> July, 2022.**

**Item No. 4F**

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**IOG & PROJECTS UPDATE FOR THE  
JULY MEETING OF THE NORTH CENTRAL AREA COMMITTEE**

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### **Darndale Implementation Oversight Group**

The Darndale Implementation Oversight Group met on 17th June 2022.

- Darndale Together social media platform was launched 9<sup>th</sup> June 2022– its first post was the “Made in Darndale Festival “. MediaConsult collaborated with festival organisers.
  - Darndale Together needs its own identity-Creating a website to host this material is vital so it will live on
  - Newsletter will be produced 3 to 4 times a year – Door to door distribution
  - MediaConsult will be the IOG’s newsroom
  - MediaConsult attended the “Darndale Together Safety Forum”
  - Dublin City Council are setting up a stand-alone website for the IOG for all the agencies to use
  - Logo reflects traditional Darndale - Funky writing to reflect the future, flowers to reflect the names of the roads in Darndale-Bright colour scheme
  - MediaConsult will manage this website and DMcC/DCC will be an administrator of the site-DCC/IOG in control of hosting
  - Dublin City Council on behalf of the IOG have applied for funding through the Department of Justice Community Safety Innovation Fund for this website and Social Media
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- CDYSB gave an update with regards to a meeting that took place to coordinate the different outreach groups- Report back to September IOG re progress on integrated and aligned service
  - HSE noted outreach team on the ground are well established but progress will be slow
    - Alcohol co-ordinator recruited for the CHO –Team will not be based in Darndale

- HSE noted smoking cessation is so important
  - NSP will run 12 week programme in July - “We can Quit programme”
  - Create tobacco free spaces
  - Tobacco rates in disadvantaged communities are increasing
  - Keen to engage re tobacco free spaces with DCC, Community groups
  - Local Development officer will come to post in September
  - Darndale launch re Healthy Communities
  - NSP launched summer schedule for parenting courses
  - Social Prescriber has 20 clients

The second module of the Place Based Leadership Programme occurred last week and was attended by members of local community groups and residents.

- DCC are awaiting the results of urban agency’s survey of the Darndale, Belcamp, Moatview area
  - ADI Initiative ---Garden around Primrose Grove similar to Snowdrop-Residents to help
  - City Neighbourhoods- One application received from Darndale –Garden at Darndale FC
  - Hope to build on City Neighbourhood’s & progress to participate in Tidy Towns
  - Glin and Darndale Centres having summer projects
  - Friday Night Leagues run by the FAI and Gardaí finished last Friday
  - Ran an extra 6 to 8 weeks
  - Hope to recommence in September
  
  - MMH noted herself and DMcC met with environmental groups in the area.
  - Positive Increase in activity in the area
  - Planters, equipment provided
  - Door to door knock has commenced re survey on bin providers being used in each household -

The July Senior Management Team meeting took place in Darndale and afterwards they did a walk about of Darndale, Belcamp, Moatview area.

**Dympna McCann**  
**Administrative Officer**