



REGIONAL ENTERPRISE PLAN
DUBLIN

Dublin City Council Economic Development & Enterprise SPC 12th April 2022

Item No. 5 Virtual Presentation

Dublin Regional Enterprise Plan To 2024

Presented by: Caroline Power,
Dublin REP Programme Manager



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Dublin Regional Enterprise Plan To 2024



Susan Spence,
Chair, Dublin Regional Enterprise Plan

Regional Enterprise Plans

*“The Department of Enterprise, Trade and Employment’s Regional Enterprise Plans are developed by regional stakeholders and focus on undertaking **collaborative initiatives** that can help realise enterprise growth and job creation in each of the nine regions across Ireland. They are an important part of the Programme for Government commitment to achieving more balanced regional enterprise development.”*

Regional Plan Development Approach

- ***‘Bottom up’*** - approach based on regional nature to identify and prioritise ecosystem gaps and opportunities.
- **Placed-based** – Complement and make national policy more impactful in the Dublin region.
- **Action oriented** - Use collective insight and resources in each region and avail of regional funding, to progress initiatives.

Context of Dublin Region

- The Dublin Region comprises of Dublin City, Dun-Laoghaire Rathdown, Fingal and South Dublin administrative areas (4 Dublin LA's).
- The Dublin Regional Enterprise Plan (REP) is unique.
- Plays a pivotal role in Ireland's economic growth.
- Promote adaptive place-making both domestically and internationally.

Context of Dublin Region



Vision of Dublin REP

- Promote balanced regional growth to increase opportunity.
- Focus an collaborative effort to address specific regional objectives aligned to government policy:-
 - Programme for Government (PfG)
 - Ireland's National Recovery and Resilience Plan 2021

Vision of Dublin REP

- Long-term vision of the National Development Plan 2040 (NDP)
- Eastern Midland Regional Spatial & Economic Strategy (RSES)
- Four Dublin Local Authorities -
 - County Development Plans
 - Local Economic & Community Plans (LECP's)

Plan Formulation

- Formation of Key Stakeholders
- Stakeholder consultation sessions in 2021
- Steering Committee
- Chaired by Private Sector – ***Susan Spence, Founder and President SoftCo***
- Project Delivery Team
- Key stakeholders within the region

Stakeholders



Rialtas na hÉireann
Government of Ireland



An Roinn Fiontar, Trádála agus Fostaíochta

Department of Enterprise, Trade and Employment

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Stakeholders Consultation

Themes:

- Scale up SME's/resilience/clusters/mentoring
- Digital transformation
- Promote adaptive place-making
- Low Carbon Transition
- Inclusivity to marginalised and disadvantaged communities
- Cultivate skills and talent
- Leverage future economic growth



REGIONAL ENTERPRISE PLAN DUBLIN

STRATEGIC OBJECTIVES SUMMARY

- 1** Strengthen resilience to Dublin's SMEs and Start-Ups to scale up
- 2** Promote the Dublin region to adapt healthy place-making to live, work, do business, invest and study
- 3** Create opportunities to facilitate every individual to recognise their full potential through engagement in economic activity
- 4** Position the Dublin region to enable businesses as an exemplar in low carbon transition
- 5** Leverage Dublin's talent and skills to create future economic potential
- 6** Strengthen and grow the regional SME ecosystem through collaboration, capability and capacity building



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Implementation

- Under the Six Objectives
- 26 Actions
- Regional Steering Committee (4 Dublin LA's Chief Executives)
- Chair of Steering Committee
- Facilitated/driven by the Programme Manager
- Project Delivery Team and Working Groups

Oversight

- DETE oversee the implementation nationally
- DETE has established National Oversight Group (NOG) chaired jointly by Minister Robert Troy and Minister Damien English

Funding

- Up to €180M - Regional Enterprise Development Funding (including RETS and REISS)
- European Regional Development Funding (ERDF)

Questions & Answers

Thank you for listening.

For a copy of the REP Dublin to 2024 visit:

www.gov.ie/en/publication/253f4-dublin-regional-enterprise-plan-to-2024/

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