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## Innovation through Collaboration



Comhairle Cathrach  
Bhaile Átha Cliath  
Dublin City Council



“

**You can invent alone, but you cannot **innovate** alone.**

”

*Gijs Van Wulfen*

“

**To be successful in business and in life, you need  
to connect and **collaborate**.**

”

*Sir Richard Branson*

# Overview

- Dublin City Council were awarded €60,000 to install and upgrade Wi-Fi services in local communities as part of WiFi4EU.
- In 2019, members of the public were invited to suggest locations where free public Wi-Fi should be installed.
- Dublin City Council received over 50 applications to access WiFi4EU supports.
- In September 2021, Dublin City Council in partnership with Virgin Media connected communities with free Wi-Fi in 33 locations across Dublin.

*Photos: Official launch of WiFi4EU in Cabbage Garden*



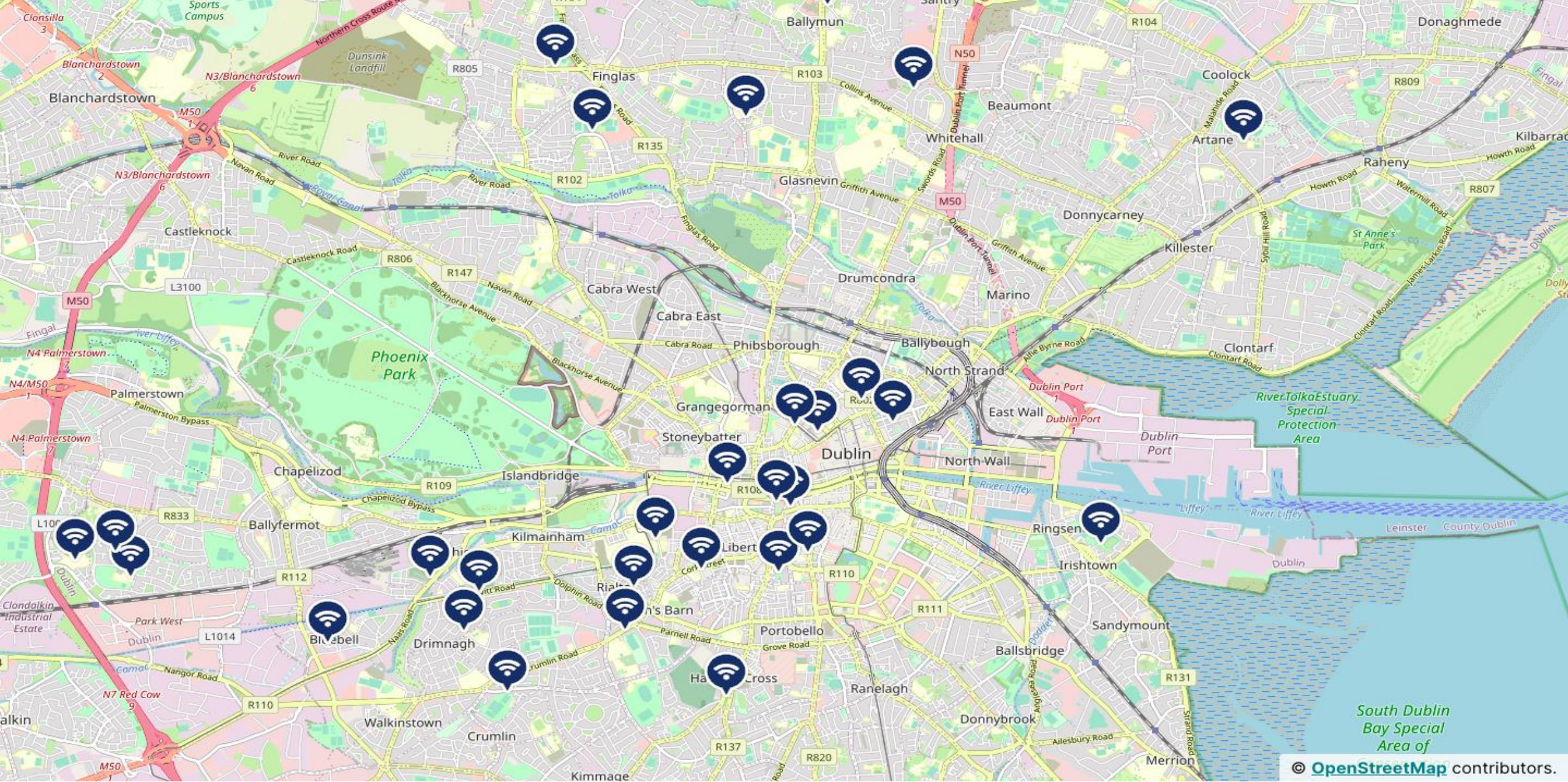


# Virgin Media Partnership

- In February 2020, Dublin City Council published a tender to deliver public Wi-Fi services across the city.
- We received 7 responses from Wi-Fi service providers.
- In December 2020, Virgin Media were awarded the contract
- Our objective was to deliver the highest quality Wi-Fi and explore new opportunities to innovate.
- The partnership was a great opportunity to map & build connections that really matter.
- We wanted to support connectivity with a particular emphasis on strengthening community engagement and supporting wider digital innovation initiatives.







For more information on the sites visit -><https://smartdublin.ie/wifi4eu/>



# Virgin Media Business – Connected Purpose

“...empowering positive change through technology”



Working with communities, to develop skills for the Digital World

**P-Tech**



Creating Digital Opportunities. World's leading forum for young coders/creators

**Coder  
DoJo/Coollest  
Projects**



Partnering with key organisations, working with young people

**Young Social  
Innovators/  
YMCA**



Providing a platform to aid the national Recovery. Backing Business Initiative

**Virgin Media  
Television**



Sustainable Dublin  
Creating Smart Cities together

**Low Carbon Pledge  
BITC**

# DCC & Virgin Media - working together



**WiFi4EU & World  
WiFi day**



**Connected Community  
Smart D8**



**Sustainable Future  
Cycling Buddy App**



**Academy of the  
Near Future**

# FUTURE INNOVATION

- Continued partnership with DCC and Smart Dublin
- Working with community groups (WiFi4EU applicant sites)
- Increasing Collaboration – contributing to Smart Dublin and other innovators (Dogpatch Labs, CONNECT)
- Building back Better – supporting SMEs by uncovering opportunities as they seek to recover from the pandemic





# Virgin Media Business & Dublin City Council

## Digital Partnership to support digital inclusion



### WiFi4EU

**33** locations, **143** Access Points.  
Rolling out free WiFi for the public  
across the city.



### Digital Divide

Supporting digital equity and inclusion  
Improving access in underserved  
communities across the Dublin city.



### Investing in Youth

To give students a career pathway in  
the digital economy. Providing  
technology and volunteers in Youth  
Centres, Academy of the Near  
Future, Young Social Innovators,  
CoderDoJo, YMCA.



### Innovation Partnership

Public & Private Partnership. Using  
technology as a driving force for good in  
society. Sustainability tech – Dublin cycle  
buddy partnership.



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