

Ciaran McGoldrick

From: Richard Guiney <richard@dublintown.ie>
Sent: Thursday 23 September 2021 11:04
To: Ciaran McGoldrick; Cllr Micheal Pidgeon [pidgeon]
Cc: Ojay McDonald
Subject: FW: Divided We Fall: Invite for Policymakers

Dear Michael and Ciaran

Please see below details of a joint seminar that the International Downtown Association (Based in USA) and the Association of Town and City Management (based in UK) are having on Wednesday 6th October at 3.30.

The session will look at the role of cities in addressing Climate Change and will no doubt have practical suggestions and examples of international best practice. My experience of ATCM and IDA seminars are that they are excellent and well worth the time taken to attend and there is no doubt that the guest speakers will have a lot to contribute to the conversation Attendance is free.

I think the content may be of interest to the city's Climate Change, Environment and Energy SPC and perhaps you could share the invite with members of the committee.

My own view is that Covid has demonstrated the fragility of our way of life and the manner in which we can collectively respond to a crisis. Addressing Climate Change will require such collective action but I believe based on preliminary research that the public are ready for this and are perhaps ahead of the public dialogue.

With best regards

Richard.

Divided We Fall: Cities and the Climate Crisis

A Pre-COP26 Event Hosted by the International Downtown Association and the Association of Town and City Management

When: 3.30pm BST, 6th October 2021

Where: Virtual. Bookings are now open [here](#).

The world is at a tipping point.

The average global surface temperature is already in excess of 1.1°C above pre-industrial levels. The 1.5°C (2.7°F) milestone feared by climate scientists could be surpassed as soon as the decade if greenhouse gas emissions persist at current levels.

With climate change already triggering extreme weather across the globe, a rapid transition is required, and the city must be at the heart of this transition. Home to more than half of the world's population, responsible for nearly half of the world's greenhouse gas emissions and acutely vulnerable to climate change, urban areas are where this fight will be won and lost. However, the scale and speed of change needed for both mitigation and adaptation may be unprecedented in human history and riddled in complexity. And one of those complexities is fragmentation.

The role of urban place management may be more important today than at any time in the industry's young history – to overcome fragmentation and provide a coordinated response to the climate crisis.

Divided We Fall: Cities and the Climate Crisis brings together experts across government, climate science and urban place management to discuss Cities and the Climate Crisis ahead of COP26 conference in Glasgow, now being billed

as the most important international summit in history. Led by the International Downtown Association and the Association of Town and City Management, this discussion will ask if urban place management is ready to tackle humanity's biggest challenge.

Provisional Agenda

3.30pm - Welcome and Introductions

David Downey
CEO and President
International Downtown Association

3.35pm Understanding the Climate Crisis

Dr Neil Jennings
Partnership Development Manager
Grantham Institute - Climate Change and the Environment, Imperial College London

3.45pm Cities: The Local Battleground in a Global War

Lauren Racusin, AICP
Urban Planning, Sustainability and Economic Development
Bloomberg Associates

3.55pm Divided We Fall: The Challenge of Fragmentation in City Governance

Alice Charles
Lead Cities and Real Estate
World Economic Forum

4.05pm One-on-One Interview on Cities and the Climate Crisis

Dr Rafiq Hamdi, Royal Meteorological Institute of Belgium, (Lead Author for the UN's Intergovernmental Panel on Climate Change) with Ojay McDonald, CEO of the Association of Town and City Management

4.15pm United We Stand Panel Debate – Can Place Management Drive Urban Climate Action? (Chaired by Ojay McDonald, CEO of The Association of Town and City Management)

- Lisa Carlson, CEO of Canterbury BID (UK) and Chair of the Association of Town and City Management
- Leona Agouridis, CEO, Golden Triangle BID (Washington D.C)

4.40pm Closing Comments

David Downey
CEO and President
The International Downtown Association

4.45pm Close

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