

To the Chairperson and Members  
Of Central Area Committee

11<sup>th</sup> May 2021

**With reference to a Naming proposal for a development at the  
site known as 232 North Circular Road / 85 Grangegorman Upper.**

### **Development information**

This is a mixed, retail and residential, development that is located at the address known as 232 North Circular Road and 85 Grangegorman Upper and will consist of a single retail unit and 10 residential units; map attached.

### **Address Proposal**

The developer has requested that the development be addressed "[numbers 1 to 10 / Retail Unit trading name] Bradoge Hall / Halla na Bradóige, 232 North Circular Road, Dublin 7.

### **Heritage Officer Report**

The City Councils' Heritage Officer has considered the proposed name and gives a recommendation that the name is appropriate.

### **Historical Reference**

The Bradoge is an underground river that flows into the River Liffey. Originally called Bradogue, meaning young salmon, the course of the River Bradoge starts in John Paul II Park and passes close to the referred address before dividing into two parts heading towards the Liffey.

One part flows in the direction of the Fruit and Vegetable Market and exits at Ormond Quay. The secondary meeting point with the Liffey is at Mellowes Bridge (the former Queen Maeve Bridge; the longest surviving structure of all the Liffey bridges within the city).

### **Recommendation**

The address "[numbers 1 to 10 / Retail Unit trading name] Bradoge Hall / Halla na Bradóige, 232 North Circular Road, Dublin 7 is considered suitable and is recommended for adoption.

### **Ursula Donnellan**

A/ Senior Executive Officer  
North Inner City Area