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## **1. International Relations:**

International Relations continues to develop and enhance international relationships through mutually beneficial initiatives, cultural, educational and economic development exchanges. International Relations acts as first point of contact for city, business and government visiting delegations from other cities to provide support to the Lord Mayor's office on international relations matters. Work is continuing virtually due to the pandemic.

### **Embassy of Canada - Trade Commission Team**

An introductory virtual meeting took place between representatives from the Embassy of Canada Trade Commissioner's team and officials from Economic Development & International Relations to discuss avenues for collaboration in 2021, and also opportunities for local SMEs, business and investment links with Canada, including those arising from the Canada-EU Comprehensive Economic and Trade Agreement (CETA).

### **Eurocities Network**

The business of Eurocities and the work of its 6 Thematic Forums continue to be delivered online due to the pandemic.

## 2. Local Enterprise Office: Training, Mentoring & Financial Grants

### **LEO COVID-19 Response** <https://www.localenterprise.ie/response/>

A LEO COVID-19 hub of information is updated on an ongoing basis detailing supports available during the pandemic. Supports include:

- LEO Supports: Mentoring, Training, Funding, Lean, Trading Online Voucher
- Expert views & client case studies of adapting their business model successfully during the pandemic
- Lunch & Learn series: Webinars on a variety of relevant topics
- Frequently asked questions
- Enterprise Ireland Supports <https://globalambition.ie/covid-19/>
- Supports for Employers & the Self Employed
- General Business Supports: listing of all government supports for business <https://enterprise.gov.ie/en/What-We-Do/Supports-for-SMEs/COVID-19-supports/Government-supports-to-COVID-19-impacted-businesses.html>
- Online Business Resources: Link to relevant associations & partners information e.g. ISME, IBEC, Retail Excellence Ireland
- Events: A listing of national forthcoming events

### **BREXIT Supports** <https://www.localenterprise.ie/Discover-Business-Supports/Brexit/>

A handy guide to Brexit supports is available through Dublin City Local Enterprise Office to assist businesses manage their post Brexit response:

- Scorecards and checklists to help with planning
- One-to-one mentoring
- Customs Training
- Financial supports
- Access to worldwide support networks
- Practical Steps to getting your Business Brexit Ready

A comprehensive review of Brexit supports from LEO Dublin City and other state agencies can be found here <https://www.prepareforbrexit.com/>

**Prepare your business for customs workshops** are ongoing across the LEO network. Two information webinars have taken place in 2021 so far:

- 22/01/2021: 25 participants
- 19/02/2021: 30 participants

**Brexit specific mentoring:** 19 companies have sought assistance from 01/01/2021 – 31/03/2021 vs 3 companies for the same period in 2020.

### **Events**

**Showcase – 25<sup>th</sup> – 29<sup>th</sup> January 2021** <https://www.localenterprise.ie/DublinCity/Training-Events/Events%20/Showcase-Creative-Expo-2021.html>

Showcase is Ireland's annual Creative Expo organised by Showcase Ireland Events Ltd on behalf of the Design & Craft Council of Ireland. In 2021 the event ran virtually. The 31 Local Enterprise Offices (LEOs) proudly 'showcase' the high calibre of talent from within the LEO client portfolio nationally. Visit Showcase 2021 online to discover the work of 450 of Ireland's most talented makers and designers across home ware, giftware, fashion, jewellery and accessories. Enjoy thought provoking workshops and presentations from Industry experts.

### **LEO Dublin City participant clients:**

Sandia Dublin <https://www.showcaseireland.com/exhibitors/sandia-dublin/>

Designed by Betzy Nina, she brings extremely light weight jewellery to the market, using unexpected materials, inspired by the Caribbean sea.

Stork & Co <https://www.showcaseireland.com/exhibitors/the-stork-box/>

An Irish children's brand developed by sisters Sophie Cafolla & Dr Vicky O'Dwyer bringing unique children ranges of clothing, bedding and feeding to the market and new toy and accessories for 2021.

Showcase is promoted internationally and the show attracts buyers from all over the world including UK, USA, Mainland Europe and the Far East. It is a great opportunity for Irish designers and manufacturers to connect with international buyers.

### **Local Enterprise Week 2021, 1<sup>st</sup> – 6<sup>th</sup> March 2021**

All events were virtual

See the LEO Dublin City schedule <https://www.localenterprise.ie/DublinCity/Enterprise-Development/Local-Enterprise-Week/>

- Spotlight events: 10 national events took place to highlight the diversity of supports & services available
- LEO Dublin City Spotlight Event: Benefits of Green for Your Business – launch of Green for Micro product. The launch event took place successfully 1<sup>st</sup> March launched formally by An Tánaiste Mr Leo Varadkar. The session detailed the benefits with practical 'how to' advice with case studies from clients on their green adoption journey. There were 380 participants.
- Promotion: Took place in:
  - outdoor formats e.g. metropanel, metropoles, bus shelters, belly bins in many high footfall areas across Dublin City to increase the opportunity to see the campaign.
  - A Dublin regional radio advertising campaign took place which increased opportunity to hear the campaign. Working as a region increased the campaign effectiveness and cost efficiency.
  - Online & print advertising also took place at local and National level.

### **Post event analysis**

70% of respondents to our survey indicated being very satisfied with a further 30% being satisfied with the week. 90% found the online format easy to attend/participate in. 81.8% favoured a mixture of online and offline events post pandemic. Participation year on year increased by 65%.

### **Measure 2 Statistics: Business Advice, Training & Mentoring:**

**Training** <https://www.localenterprise.ie/DublinCity/Training-Events/Online-Bookings/>

LEO Dublin City continues to provide a wide array of relevant training programmes, workshops and networking meet-ups online. We are predicting market requirements in line with the level of lockdown and providing suitable courses to reflect business needs.

Upskilling in the area of digital is ongoing supported by complimentary grant funding through the Trading Online Voucher scheme.

## Courses Completed Jan – 31<sup>st</sup> March 2021

### January

Date	Course Title	Attended
06/01/2021	Business Advice Clinic	22
12/01/2021	Business Advice Clinic	16
12/01/2021	Trading Online Voucher	150
19/01/2021	Start Your Own Business Mid Week January	30
21/01/2021	Business Advice Clinic	24
22/01/2021	Brexit Customs Planning & Webinar	30
25/01/2021	Foodstarter	17
26/01/2021	Trading Online Voucher	150
26/01/2021	Business Advice Clinic	24
27/01/2021	Create a free wordpress website	30
30/01/2021	Start Your Own Business Feb (Sat & Weds)	30
	<b>TOTAL</b>	<b>523</b>

### February

Date	Course Title	Bookings
02/02/2021	Womenswear Trend Forecast	20
03/02/2021	Marketing on a Shoestring	18
04/02/2021	Online Marketing & Social Media Course	30
04/02/2021	Business Advice Clinic	26
05/02/2021	Management Development Programme	8
09/02/2021	Trading Online Voucher	150
10/02/2021	How to Maximise Your New Website	30
11/02/2021	Business Advice Clinic	24
16/02/2021	Business Advice Clinic	24
17/02/2021	Instagram for business	30
17/02/2021	Free Library Talks - Financial Supports & Grants for Entrepreneurs	50

19/02/2021	Brexit Customs & Planning webinar	25
19/02/2021	Question time special BAC	26
19/02/2021	Business Advice Clinic	15
23/02/2021	Start Your Own Business Mid Week Feb	29
24/02/2021	Twitter for Business	18
24/02/2021	Business Advice Clinic	24
25/02/2021	Financial Management for Small Business	14
25/02/2021	FREE Library Talks - Becoming a successful entrepreneur & idea generation	53
27/02/2021	Start Your Own Business Sat & Weds	30
	<b>TOTAL</b>	<b>542</b>

### March

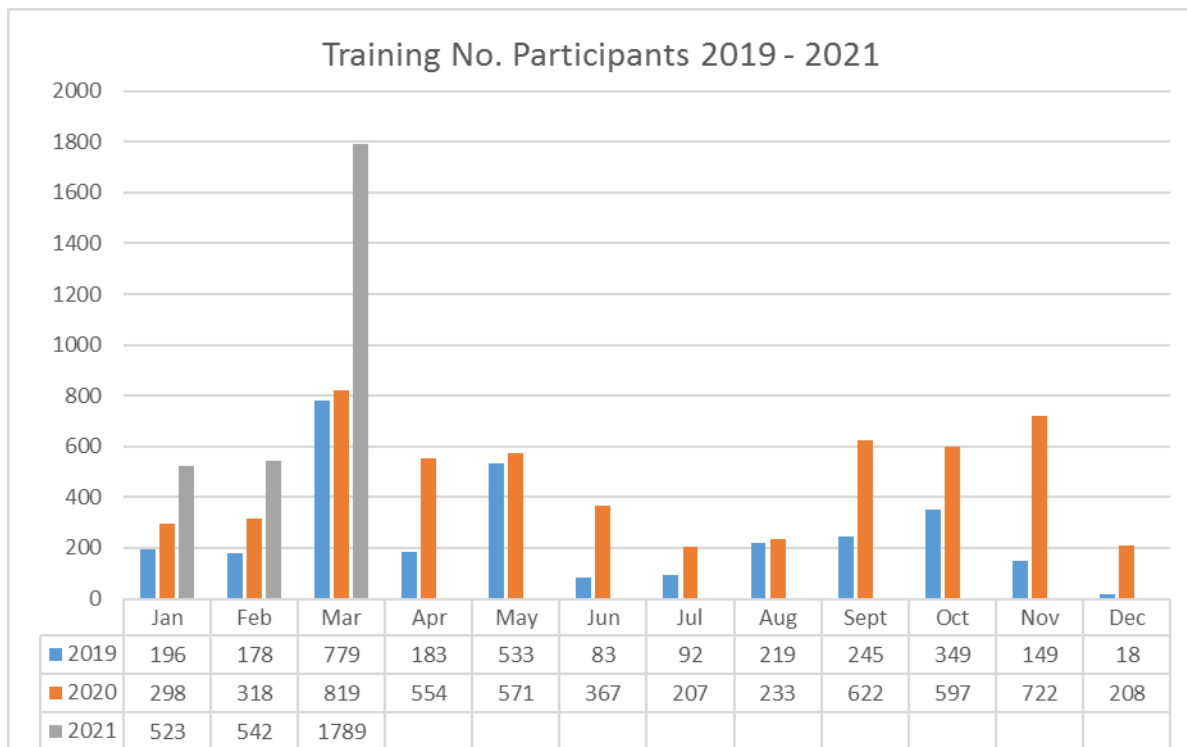
Date	Course Title	Attended
01/03/2021	Online Selling Masterclass for craft & design entrepreneurs	30
01/03/2021	Benefits of Green for Business - launch of Green for Micro	380
01/03/2021	Starting a food business - your roadmap to success	29
01/03/2021	Funding for Startups 2021	46
02/03/2021	Trading Online Voucher Information Seminar	142
02/03/2021	The Value of Intellectual Property	80
02/03/2021	Local Enterprise Week - Breakthrough Innovation Panel Discussion	51
03/03/2021	Local Enterprise Week - Facebook for Business	30
03/03/2021	Local Enterprise Week - Winning private & public tenders	30
03/03/2021	Building Social Enterprise Engagement	166
04/03/2021	Local Enterprise Week - Smartphone video & photography for the web	30
04/03/2021	FREE Library Talks - Market Research Identifying clients competitors	54
04/03/2021	Business Advice Clinic	26
04/03/2021	Modos Circular Economy - Sustainable Packaging	137
05/03/2021	Local Enterprise Week - Ask the expert mentoring	1

05/03/2021	Local Enterprise Week - Intro to lean techniques	100
06/03/2021	Start Up Boot Camp	49
09/03/2021	VAT & Tax for beginners	30
10/03/2021	Business Advice Clinic	24
11/03/2021	FREE Library Talks - Creating the best plan for your business	55
18/03/2021	FREE Library Talks - Creating a digital marketing strategy	55
19/03/2021	Business Advice Clinic	18
24/03/2021	Search Engine Optimisation	30
25/03/2021	FREE Library Talks - VAT, Tax and revenue	55
25/03/2021	Business Advice Clinic	23
30/03/2021	Start Your Own Business Course April	30
	<b>TOTAL</b>	<b>1701</b>

**Annual target 2021:** 1,900 participants

Quarterly total: 2766 participants, up from 1329 for the same period in 2020.

**Year on year comparative:**



### **Start your Own Business Programme**

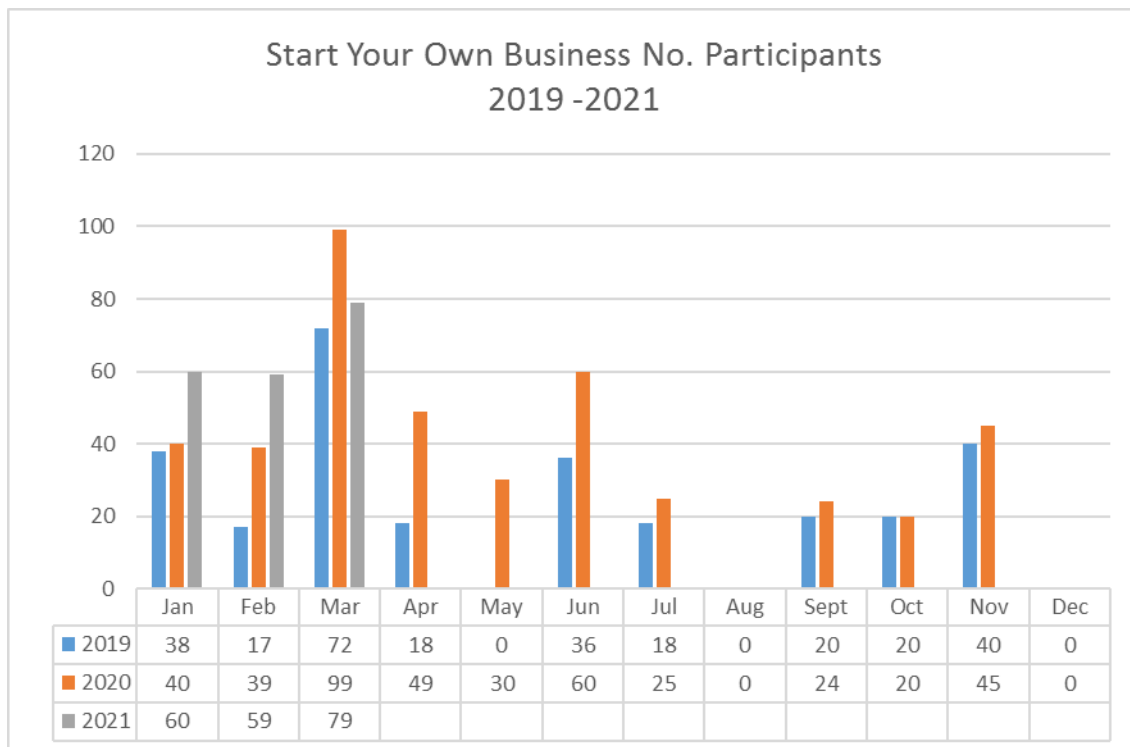
<https://www.localenterprise.ie/DublinCity/Training-Events/Start-Your-Own-Business/>

Is the entry level training programme the Local Enterprise Office (LEO) Dublin City offers and graduates of the programme regularly progress onto obtaining funding support from the LEO Dublin City and other state agencies. The programme helps participants to obtain and/or develop the necessary skills and knowledge to assess the marketing and financial viability of their business idea/project. The programme is delivered over 5 weeks as two engaging and interactive workshops per week. Since March 2020 the programme has run exclusively online.

Annual target 2021: 13 courses with 220 participants

5 courses delivered, 1 bootcamp & 198 participants 1<sup>st</sup> Jan – 31<sup>st</sup> March 2021.





## Food Supports

### Food Starter

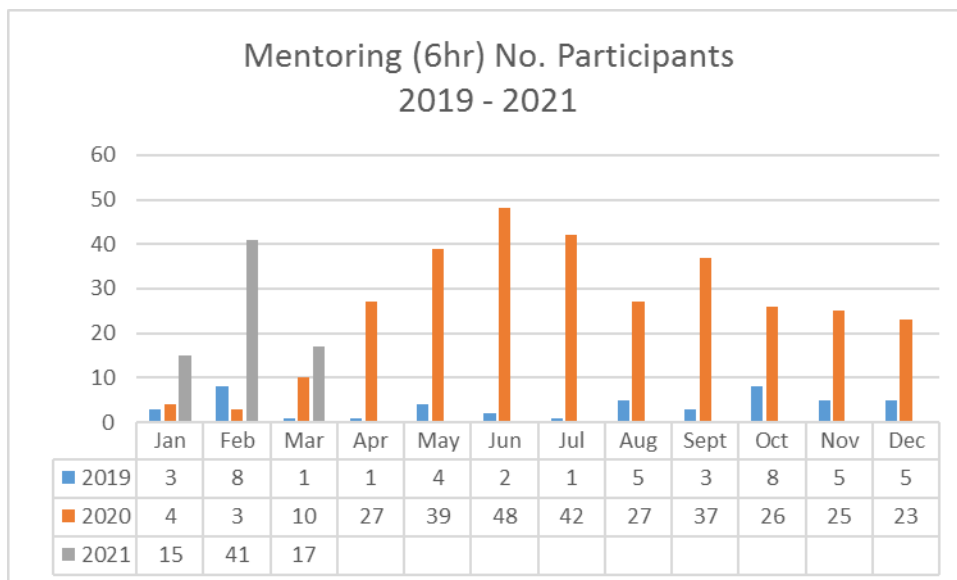
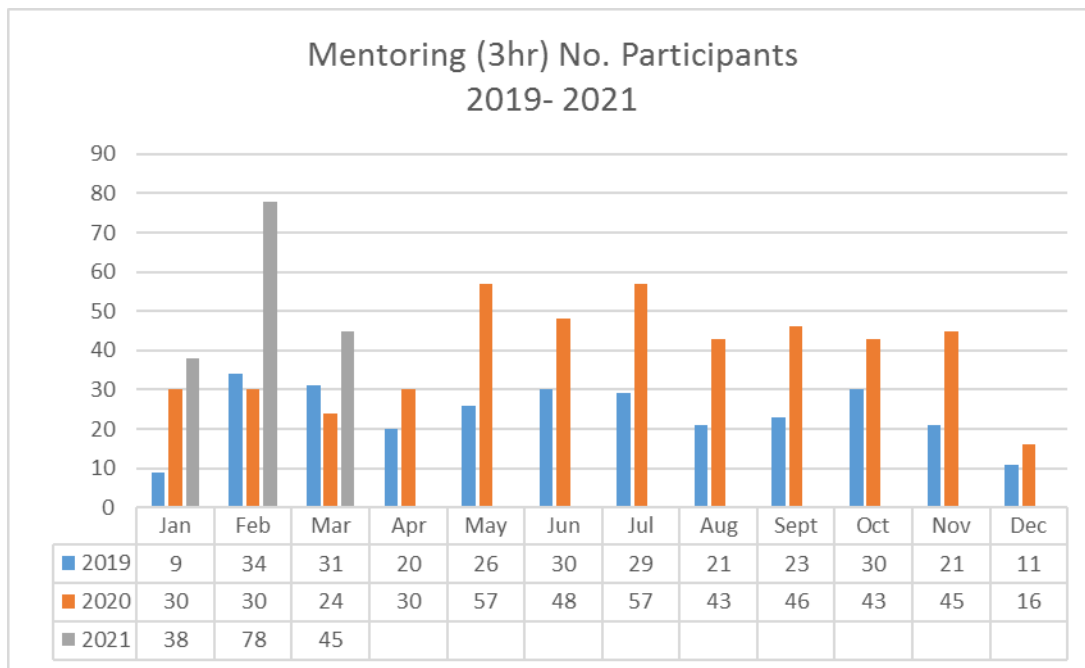
Four half days delivered online. The programme is designed to help those with a food idea/early stage of starting a food business i.e. 0 -24 months, post participation in the Digital School of Food. The programme overviews the Irish Food sector to the specifics of starting a food production business. The most recent course commenced 15<sup>th</sup> March and finished on 31<sup>st</sup> March.

### Mentoring

<https://www.localenterprise.ie/DublinCity/Start-or-Grow-your-Business/Mentoring-Business-Advice/>

Under the Local Enterprise Office Mentor Programme, clients work with an experienced mentor to identify solutions to areas of exposure within their business. With advice and guidance from their mentor, clients develop strategies that are more robust, which address issues and maximise potential opportunities. Nominal fees have been introduced and the service continues to be delivered remotely.

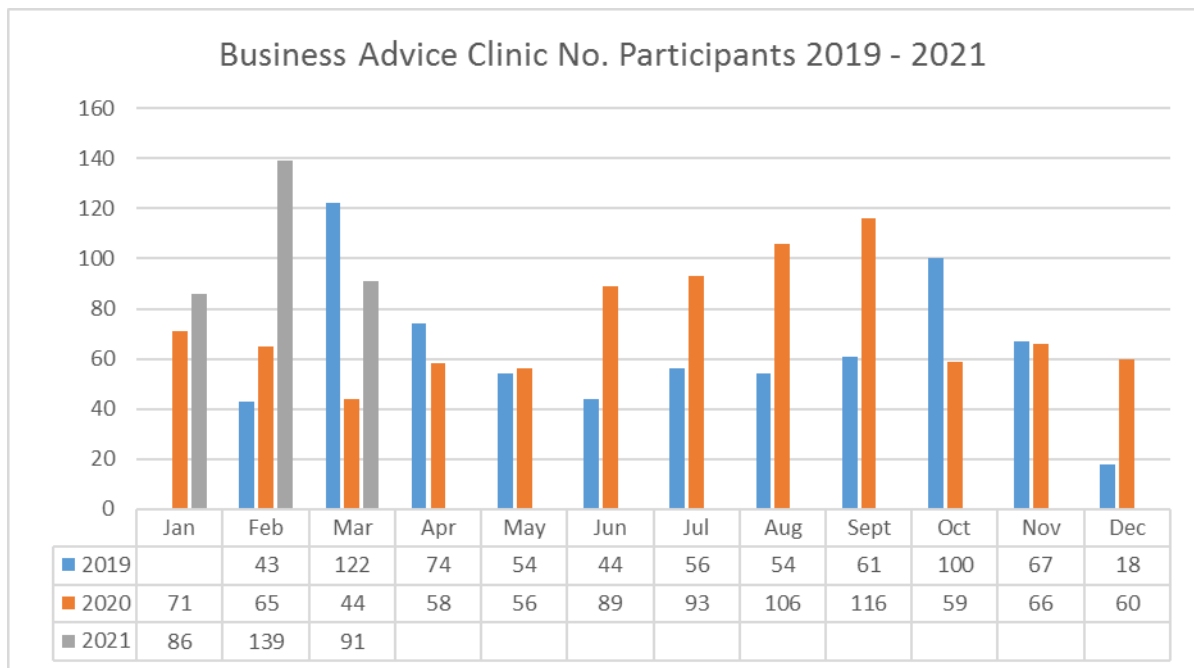
**Annual Target 2021:** 1,000 hours. 619 hours completed 1<sup>st</sup> Jan – 31<sup>st</sup> March 2021



### **Business Advice Clinics**

Annual target 2020: 500 participants

316 participants from 1<sup>st</sup> Jan – 31<sup>st</sup> March 2021 / 63% of annual target achieved.



### **Green for Micro** [www.localenterprise.ie/Green](http://www.localenterprise.ie/Green)

The objective of the Green for Micro programme - a new initiative from the Local Enterprise Offices - is to help prepare small businesses for the low carbon, more resource efficient economy of the future. Explanatory video <https://www.localenterprise.ie/Green/What-is-Green-for-Micro/What-is-Green-For-Micro.html>

#### **Business Benefits:**

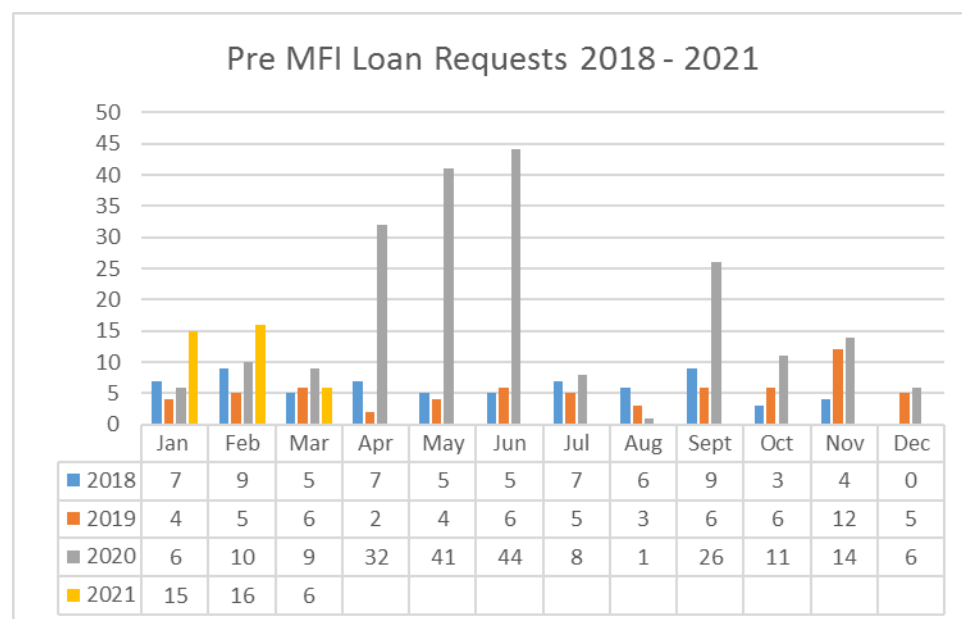
- Increased cost savings
- Improved resource efficiency (for example: using less energy, water and materials)
- Reduced environmental footprint and greenhouse gas emissions
- Opportunities for higher and additional value on products and services
- Increased access to customers, improved corporate image
- Increased resilience to climate change impacts

Application: Open. The business is encouraged to watch the lunch & learn series that took place on 12<sup>th</sup> March <http://www.facebook.com/LocalEnterpriseOffices>

And then submit their application for 2 days mentoring/green consultation, with a value of €1,800. This delivers an audit of their green credentials with next steps. This product is suitable for businesses in construction and the built environment, retail, manufacturing, textiles and fashion, food, electronics, plastics, and packaging.

### **MFI Pre Loan Applications**

37 Micro Finance Pre Loan Applications 1<sup>st</sup> Jan – 31<sup>st</sup> March 2021, up from 25 for the same period in 2020.



## Communications

A monthly newsletter is disseminated to all subscribers, with reminder mailings also taking place. In addition bespoke newsletters took place during January, February & March:

- ENFUSE Inspiring & Fusing – Enterprises & Students 19<sup>th</sup> January
- Business Spirit Awards 20<sup>th</sup> January
- Mentor Survey 11<sup>th</sup> February
- Local Enterprise Week 17<sup>th</sup> February
- Green for Micro Programme 1<sup>st</sup> March
- Supports For Your Food Business 5<sup>th</sup> March
- Supports For Your Business 6<sup>th</sup> March
- Small Business Assistance Scheme 23<sup>rd</sup> March

### Measure 1 (Grants) Approvals Metrics: January - March 2021

	#No of M1 Grant Applications			Jobs		Value of M1 Grants		
Type of Grant	Annual Target	Total # No Approved 2021	Variance	Total Jobs Created Target - Grant Approvals	Total Jobs Created - From Grant Approvals 2021	Annual Target	Total Value M1 Grant Approved 2021	Variance
Feasibility Grant	23	10	19	23	10	€172,500	€72,450	€100,050
Priming	21	3	0	31	10	€315,000	€95,000	€220,000
Business Expansion Grant	16	7	9	32	17	€400,000	€195,000	€205,000
<b>TOTAL</b>	<b>60</b>	<b>20</b>	<b>40</b>	<b>86</b>	<b>37</b>	<b>€887,500</b>	<b>€362,450</b>	<b>€525,050</b>

GMIS No.	Company Name	Grant Type	first name	Executive Official	Amount Approved	Jobs
9031085	Klever Vault	Feasibility	Colin Napper	Ross Curley	€6,000	1
9028130	Native Cabins	Feasibility	Deirdre Culley	Dermot Shortt	€7,000	1
9028557	GRC Playbook LTD	Feasibility	Michali Hyams	Dermot Shortt	€8,500	1
9031479	ifig Space Limited	Feasibility	Eoghan Maloney	Peter Sheridan	€15,000	1
9014757-05	Child Paths Limited	Business Expansion	Ciaran Flynn	Ross Curley	€25,000	2
9019904-03	Get Broadcasting Limited	Business Expansion	Brian Larkin	Peter Sheridan	€30,000	2
9031391	Living Language Contact Ltd.	Business Expansion	Jean-Marc Bourguignon	Dermot Shortt	€17,500	2
9031481	Kinahans Irish Whiskey Limited	Business Expansion	Tom Murray	Peter Sheridan	€40,000	4
9029791	Tara Engineering Consultants Ltd.	Priming	James O'Brien	Peter Sheridan	€20,000	2
9027107	Hiiker	Priming	Paul Finlay	Peter Sheridan	€27,500	3
9031482	Konversational Consulting Limited	Priming	Richard Guy	Ross Curley	€47,500	5
9028585	The Smart Money Series	Feasibility	Ed O'Riordan	Dermot Shortt	€3,800	1
9030518	Driving Assessments inTuition Dublin	Feasibility	Fionnbarr McDaid	Dermot Shortt	€1,600	1
9030280	IAA Technology Services Limited	Feasibility	Jim McGovern	Peter Sheridan	€15,000	1
9030816	Discover Vend Ltd	Feasibility	Paul Sandilands	Peter Sheridan	€4,000	1
9031423	Pup Pup Foods Ltd	Feasibility	Hayden Smith	Dermot Shortt	€8,400	1
9031087	PS Byrne Holdings Ltd.	Feasibility	Siobhan Byrne	Peter Sheridan	€3,150	1
9030368	Healthreach Limited	Business Expansion	Kevin Hurley	Dermot Shortt	€17,500	2
9019015-04	Cloud Picker Coffee Ltd	Business Expansion	Peter Sztal	Ross Curley	€40,000	3
9019228	NAB Academy Ltd	Business Expansion	Dermot Russell	Peter Sheridan	€25,000	2
				<b>Total:</b>	<b>€362,450</b>	<b>37</b>

### TAME Metrics: March 2021 (Unchanged due to Covid-19)

Technical Assistance for Micro Exporters : M1 Metrics 2020	Target 2020		2020
Grant Approvals	40		6
TAME		6	
TAME Food Academy			
Budget Approvals 2019	95,000		11,205.00
Value of Grants Paid Out To date			19,395.64

### Trading Online Metrics : For Noting

Trading Online Vouchers:	Target 2021	Jan 1 – 15 Mar 2021
No. of Trading Online Vouchers Approved	200	356
Value of Trading Online Vouchers Approved		€852,816.00
No. of Trading Online Vouchers Paid		132
Value of Trading Online Vouchers Paid		€303,687.24

### 3. Dublin Place Brand - Dublin.ie

#### Sustainable Masks in association with NCAD

In November 2020 the Dublin Place Brand launched a project with National College Art & Design to create a range of branded facemasks. The initiative was directed at keeping citizens safe and celebrating what it means to be a Dubliner. The design brief was to appeal to a large demographic and reflect Dublin's perception as a dynamic, cosmopolitan, diverse, creative, successful and ambitious city. From over 30 outstanding designs, we selected seven for production. A local Dublin supplier has manufactured the masks in 100% sustainable cotton. Along with high-quality designs, the project also provided a significant learning experience for the students. The masks are being distributed to relevant stakeholders and will be sold online from early April, with proceeds going to Iveagh Trust.



#### New stories on Dublin.ie

##### Dublin as Learning City (<https://dublin.ie/6b8x>)

Dublin has joined the UNESCO Global Network of Learning Cities to ensure education and learning are accessible to all regardless of age or cultural background. Meet three people who have availed of lifelong learning opportunities.

##### Making Dublin City Climate Resilient (<https://dublin.ie/pqhq>)

Sabrina Decker, DCC Climate Action Coordinator, highlights the Council's actions to respond to the climate crisis to ensure future generations get to enjoy all that Dublin has to offer.

We are focused on content that addresses core pillars of the new DCC Development Plan and the EU priorities of building an environmentally sustainable economy with smart technologies that provide opportunities for everyone.

#### Your Dublin Your Voice Survey

Using the YDYV survey panel, the team recently undertook a brand awareness survey. The results will inform future research, strategy and work plans.



## **Docklands**

Alongside Fáilte Ireland and Smart Dublin, the team are working on several initiatives focused on the Dublin Docklands to help develop the area as a tourist destination. The work includes a new smart tourism programme for developing best practice guidelines for Fáilte Ireland to develop tourism trail apps. We are also participating in the Docklands Visitor Experience Development Plan (VEDP), highlighting the potential for visitors to the Docklands area through improved collaboration. The aim is to have the Docklands primed for domestic visitor engagement when it is safe to reopen and for the international market in the long term.

## **Supporting Events**

### ***DCU Hack4Change - Social Enterprise Hackathon***

12th – 19th March - One week, three key themes, 600+ students, 80+ industry guests. This event focused on social challenges that could benefit from innovative solutions and engaged communities. We supported the event online, on social and provided prizes for winning teams.

### ***The Business Show***

Organised by Business & Finance, the Business Show's title for 2021 is 'Rebooting Ireland'. The event will focus on themes to help organisations rethink their strategy and find new ideas to innovate. Speakers include Prof. Luke O'Neil, Berard Brogan, Mark Little, Francesca McDonagh and Danny McCoy. The Business Show is a sister event to the Dublin Tech Summit.

We are supporting through content and promotion across our social media.

<https://dublin.ie/whats-on/listings/the-business-show-virtual-summit/>

### ***One Dublin One Book***

One Dublin One Book encourages everyone to read a book connected with the capital city during the month of April every year. The team's support includes coverage on Dublin.ie with an interview with author Ronan Hession and book give away competitions.

### ***THIS IS ART!***

An exciting new, young people's art competition brought to you by RTÉ and the Creative Ireland Programme on 12<sup>th</sup> June. The competition is open to young people aged 0–18. Almost 9,000 young people around the country have entered. The Dublin Brand team have organised a display of a selection of entries across digipanel in the city centre from 27<sup>th</sup> May. <https://www.thisisart.ie/>

### ***Diversity in Dublin***

Launched by Creative Ireland and Dublin City Council Arts Office with the Gallery of Photography Ireland, five photographers were chosen to respond creatively to the theme of diversity in Dublin city. The winning photographers are Mandy O'Neill, Ala Buisir, Jialin Long, Tessy Ehiguese and Tobi Isaac-Irean. This significant commission will help five artists connect and engage with diverse Dublin communities creating exciting new connections between the artist, local communities and the city. The commissions will be presented to audiences through outdoor advertising display including digipanel, bus shelters and large metropoles. The images will also be displayed on a gallery on Dublin.ie.

#### 4. Economic Development Office



Comhairle Cathrach  
Bhaile Átha Cliath  
Dublin City Council

**SPC Progress Report**  
**Economic Development Office**  
20<sup>th</sup> April 2021



Q1 EDO Events		
Event	Economic Pillar	Date
1. Resilience and Recovery 2020-2021: Plan for Living with COVID-19	Strategic Approach	Dublin Placed at Level 5 restrictions 30 <sup>th</sup> Dec 2020 – 12 <sup>th</sup> April 2021
2. Economic & Enterprise SPC	Place-Making & Clustering	12 <sup>th</sup> January 2021
3. MODOS – Pathway to Circular Economy Webinar Series	Climate & Innovation	20 <sup>th</sup> January – 10 <sup>th</sup> February 2021
4. City Development Plan - City Economy & Retail Teams Webinar	Strategic Approach	25 <sup>th</sup> & 26 <sup>th</sup> January 2021
5. EDE SPC Working Group on Tourism, City Markets & Night Time Economy	Promotion & Investment	27 <sup>th</sup> January; 25 <sup>th</sup> February 2021 18 <sup>th</sup> March 2021
6. National Resilience & Recovery Plan	Strategic Approach	4 <sup>th</sup> – 22 <sup>nd</sup> February 2021
7. Your Dublin Your Voice – City Development Plan Survey	Promotion & Investment Human Development	11 <sup>th</sup> – 19 <sup>th</sup> February 2021
8. EU Programme Participation Strategy SPC Presentations	Strategic Approach	23 <sup>rd</sup> February; 25 <sup>th</sup> & 31 <sup>st</sup> March 2021
9. Dublin City Social Enterprise Committee	Place-Making & Clustering	24 <sup>th</sup> February 2021
10. ESER - Building Social Enterprise Event	Promotion & Investment	3 <sup>rd</sup> March 2021
11. MODOS – Circular Economy Event	Climate & Innovation	4 <sup>th</sup> March 2021
12. Dublin Economic Monitor Q1 Edition	Climate & Innovation	9 <sup>th</sup> March
13. Dublin Economic Monitor Launch	Promotion & Investment	10 <sup>th</sup> March
14. ESER 2021 - DCU Hackathon	Place-Making & Clustering	12 <sup>th</sup> – 19 <sup>th</sup> March
15. Local Government Graduate Recruitment Drive	Human Development	15 <sup>th</sup> - 17 <sup>th</sup> , 30 <sup>th</sup> - 31 <sup>st</sup> March 2021
16. EuroCities Economic Development Forum 2021	Promotion & Investment	17 <sup>th</sup> – 19 <sup>th</sup> March
17. Your Dublin Your Voice – Dublin Place Branding Survey	Promotion & Investment	23 <sup>rd</sup> March – 2 <sup>nd</sup> April
18. Dublin Belfast Economic Corridor Launch	Place-Making & Clustering	24 <sup>th</sup> March

## Departmental Update:

### 1. *Economic Development Action Plan 2021 – Strategic Approach*

The EDO Action Plan & Work Programme continues to adapt for 2021 in response to the COVID 19 Global Pandemic, the Roadmap to Reopening Ireland and the renewed Level 5 restrictions. Dublin and the country moved to Level 5 from 30<sup>th</sup> December 2020 – 12<sup>th</sup> April 2021.

## Policy:

### 2. *Dublin Belfast Economic Corridor - Placemaking & Clustering*

The launch of the Dublin Belfast Economic Corridor (DBEC) took place on 24th March. The DBEC is a collaboration between 8 Local Authorities, DCU and University of Ulster, working together to drive economic development and co-operation in the region. The event included the publication of “The Dublin Belfast Economic Corridor: Current Profile, Potential in Recovery and Opportunities for Cooperation” report, a research collaboration between Dublin City University and University of Ulster identifying the key economic opportunities available.

### 3. *Economic Development & Enterprise Strategic Policy Committee: SPC - Strategic Approach*

The January sitting of the Economic Development & Enterprise SPC meeting took place on 12<sup>th</sup> January remotely via MS Teams. Presentations were provided on the organisations EU Programme Participation Strategy by Wessel Badenhorst, Urban Mode Ltd; Smart Cities Smart DCU District by Kieran Mahon, Smart DCU and Pre-draft Consultation of the City Development Plan by Deirdre Scully, Planning Dept. A summary of the 2021 Work Programme was presented and progress reports were presented on the two SPC Working groups on progress to date, outlined below. Management Reports highlighted developments in International Relations, Economic Development, Local Enterprise Office, Dublin.ie, and Smart Dublin and Smart Cities, which were circulated in advance of the meeting. The next SPC meeting is scheduled for 20<sup>th</sup> April 2021.

### 4. *Economic Development & Enterprise SPC Working Group Tourism, City Markets & Night Time Economy - Strategic Approach*

The SPC Working Group on Tourism and City Markets including Night Time Economy received endorsement from the chair & members of the Economic Development & Enterprise SPC to extend the working group to end March 2021. This extension was based on the change in chair and membership within the group and the completion of the groups agreed work programme. This extension was approved by the Corporate Policy Group on 19th February to run to end of March 2021. The Working Group met on 27th January, 25th February and 18th March, receiving presentations on the Night Time Economy, Smart Tourism and reviews on the work programme progression. At the final meeting of the working group the members received a review of the Work Programme completed during the duration of the working group and discussions on the final progress report to the SPC. This concludes the work of the working group and a completion report will be presented to the SPC on 20th April.

**5. Economic Development & Enterprise SPC Working Group International Relations & EU Affairs - *Strategic Approach***

The EU Programme Participation Strategy 2021 – 2027 was presented to the SPC Working Group on 18th December. A detailed discussion took place, in which the members requested an extension of the working group into 2021. The procedure to apply for an extension was explained to the members for progression, the first step being a written submission with details and reasons for extended the working group, which the chair advised would be progressed. Following the SPC meeting on 12<sup>th</sup> January, members of the working group submitted proposals for an extension, which will be discussed at the April SPC meeting for consideration. If approved this extension will be required to progress to the CPG for consideration.

**6. Dublin City Council European Programme Participation Strategy 2021 – 2027 - *Strategic Approach***

The EU Programme Participation Strategy 2021 – 2027 was presented to the Planning & Property SPC on 23<sup>rd</sup> February, the Finance SPC on 25<sup>th</sup> March; the Climate Action, Environment & Energy SPC on 31<sup>st</sup> March; the Housing SPC on 14<sup>th</sup> April and will be presented to the remaining 2 SPCs during May. The implementation of the strategy is continuing with the development of the establishment of the European support Office for the organisation. The full council approved allocation of €400,000 to the European Support Office in March, which is greatly appreciated.

**7. Dublin City submission to the National Recovery & Resilience Fund - *Strategic Approach***

The Department of An Taoiseach launched a public consultation process on the National Recovery & Resilience Plan on 2<sup>nd</sup> February, with a very tight deadline of 22 February for the receipt of submissions. A submission on behalf of the organisation was prepared across departments and co-ordinated by the Economic Development & International Relations Offices within CRES. The submission was progressed via Senior Management, group leaders & CPG. A presentation on the City Council's draft submission to the NRRP was considered by the CPG at its meeting on 19 February 2021, in advance of submission. The intensive process pursued in preparing the Dublin City Council's submission to the National Recovery & Resilience Plan 2021 resulted in a comprehensive submission, '**Rebuilding Dublin: a Resilient Capital City**', by Dublin City Council to the National Recovery & Resilience Plan and submitted to the Department of An Taoiseach by the deadline of 22<sup>nd</sup> February. The final submission contained 7 sections within a 37 page document highlighting 6 proposal areas (Energy Efficiency, Digital Transformation, Greening & Biodiversity, Flood Defences & Resilience, Public Realm and Wellbeing) including 13 potential projects to the value of €464.2M. A presentation on Dublin City Council's submission to the Recovery and Resilience Plan will be provided at the SPC meeting on 20<sup>th</sup> April 2021.

**8. Dublin City Development Plan – Pre-Draft Consultation - *Strategic Approach***

The Economic Development Office collaborated with our colleagues in the Planning Department on the pre-draft consultation process for the Dublin City Development Plan on the City Economy chapter. Planning hosted 5 City Development Plan webinars on 25<sup>th</sup> & 26<sup>th</sup> January, which are part of the Public Consultation process, which ran to 22<sup>nd</sup> February 2021. Webinars included City Economy & Retail; Housing & Community; Heritage & Climate Action; Movement & Transport; and Green City & Sustainable Infrastructure. The City Economy &

Retail webinar included contributions from EDO. Economic data from DEM and survey results and findings from YDYV are being shared with Planning also. As part of EDO's involvement, a Your Dublin Your Voice survey issued in February as part of the public consultation process.

## Projects:

### 9. MODOS - Sustainability Training for Business - *Climate & Innovation*

To further support businesses in their transition from a linear to a circular business model, a series of MODOS webinars on the topic of circular economy and innovation took place in January – February.

The MODOS Innovation Award pilot, in alignment with the suite of LEO offering and products, was launched for external applications on 4<sup>th</sup> March during a MODOS event on Sustainable Packaging as part of the Local Enterprise Week 2021. Full details at [www.modos.ie](http://www.modos.ie). The MODOS Innovation pilot will run in Q2 in collaboration with the Regional Waste Office.

Modos D8 Programme will be delivered in May & June.

### 10. Dublin Economic Monitor - *Innovation & Transformation*

The launch of the rebranded Dublin Economic Monitor and redeveloped Dublin economy website took place on 10<sup>th</sup> March. The Q1 DEM Publication focusing on Dublin Economy Waiting For Take Off was discussed with a panel including Dublin City Council; Grant Thornton, CBRE and Indeed. The Q1 DEM is available at [www.dublineconomy.ie](http://www.dublineconomy.ie), hard copies were circulated to SPC members in March. The Q2 Dublin Economic Monitor will be developed and published in June.

### 11. European Social Economy Regions 2021 *Placemaking & Clusters*

Dublin City Council have been approved to participate in the European Commissions' European Social Economy Regions (ESER) - 2021 Project. (To date Dublin City Council has led Dublin involvement in the annual ESER project in 2018, 2019 and 2020). The objective of the project is to build networks of Social Economy and Social Enterprise stakeholders and to raise awareness about social economies at regional and local levels. The European Social Enterprise Region 2021 programme kicked off with the Building Social Enterprise Engagement event on 3<sup>rd</sup> March as part of LEW, and contribution to the DCU Hack4Change (12<sup>th</sup> – 19<sup>th</sup> Mar). A Social Enterprise & Circular Economy event in June & the Dublin City Social Enterprise Awards in Sept will close the programme.

### 12. Public Service Innovation Fund - *Climate & Transformation*

Economic Development submitted two applications to the Public Service Innovation Fund 2021 for the Enfuse programme and the Circular Economy project. Deadline for submission was 28<sup>th</sup> February. Results should be received by late April.

## Events:

### 13. Event Sponsorship:

The Economic Development Office provide support to various events across the city throughout the year. During 2020, this event sponsorship had been developed to assist in supporting identified economic sectors – Tech, Social Enterprise, Green Business / Circular Economy, Tourism, Markets, Food and Design. As a result of COVID19, all events were postponed during the emergency period and any events held have been provided as a remote

virtual offering in line with current climate and operational guidelines. We have received a number of sponsorship requests for virtual events. We have amended our Event Sponsorship procedure and policy has been reviewed and amended as a result.

**14. Dublin Summit Series – Reset Summit - *Climate & Transformation***

The Reset Summit 2020 took place in late 2020, with 25 speakers, 4 panels and a keynote speech, the Summit considered how to reset and build back a better Dublin following the COVID 19 global pandemic and subsequent economic crisis. The Dublin Reset Summit outcomes report will be completed by end Q1 identifying key findings & calls to action from the Summit. These findings and outcomes report will be presented to the SPC on 20<sup>th</sup> April.

**15. Dublin City Social Enterprise Awards 2020: *Placemaking & Clusters***

Dublin City Social Enterprise Awards 2021 were launched as part of an event during Local Enterprise Week 2021. The initiative is now accepting applications for the 2021 programme. The Social Enterprise Awards, managed by Inner City Enterprise and funded by Dublin City Council and the Department of Rural and Community Development contain a development programme for the awardee social enterprises, including mentoring, training and funding.

**Research:**

**16. ENFUSE (previously Enterprise Challenge 2020): *Human Development***

The ENFUSE -2021 initiative was launched in early January with new branding and programme. The initiative is a collaboration between the LEO, EDO, HEI, students & enterprises. Three universities are taking place this year with DCU, TU Dublin and NCAI. The initiative will run between February and May 2021; with an award ceremony on 27<sup>th</sup> May 2021.

**17. Your Dublin Your Voice: *Placemaking & Clusters***

As part EDO's collaboration with the Planning Dept. on the pre-draft City Development Plan public consultation, which ran to 22<sup>nd</sup> February 2021, a Your Dublin Your Voice survey issued in February as part of the public consultation process. Results of the February (Q1) YDYV survey, focusing on City Development Plan, were collated and cleansed in March. This Q1 survey was part of the public consultation process for the City Development Plan 2022-2028 co-ordinated by the Planning Dept. The second survey of 2021 was dissemination between 23<sup>rd</sup> March – 2<sup>nd</sup> April on the Dublin place brand; a collaboration with Dublin.ie. Results of the Q2 YDYV survey, focusing on Dublin place brand, are currently being collated and cleansed for reporting in April.



## 5. Smart Dublin & Smart Districts



Comhairle Cathrach  
Bhaile Átha Cliath  
Dublin City Council

Strategic Policy Committee

Economic Development & Enterprise  
April 2021

Agenda Item: Smart City Update

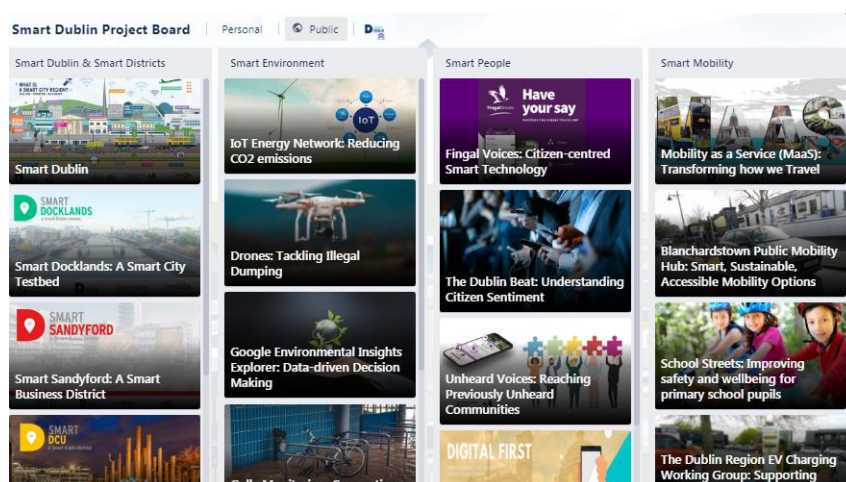
**Smart Dublin** is an initiative of the four Dublin Local Authorities to engage with smart technology providers, researchers and citizens to solve challenges and improve city life. It aims to position Dublin as a world leader in the development of new urban solutions, using open data, and with the city region as a test bed.

**DCC Smart City Unit** under the Smart Dublin umbrella, Dublin City Council has developed a world-leading Smart City programme. It drives forward the use of new technologies to improve our city's operations; improving efficiencies, reducing costs, driving economic growth and future proofing our communities.

Through its Smart City programme, it has turned city challenges into opportunities; using new technologies to improve city services. The Smart City Unit works together with technology providers, academia and citizens to and data-driven solutions to local challenges. The programme is also focused on the roll out of smart districts across the city.

**Smart Districts** are strategically selected locations where targeted smart city projects can be fast-tracked to measure impact and potential scalability. Each Smart District is unique, with bespoke programmes developed to meet the specific needs of the district residents and also provide growing businesses with a wider variety of testbed locations.

Dublin City Council supports three out of the five Smart Dublin districts; Smart Docklands, Smart DCU and our latest smart district Smart D8, a smart district focusing on Health and Well Being. It has also recently established a Smart Tourism Programme in partnership with Fáilte Ireland.



For more information on Smart Dublin Project, see the Public Trello Board: <https://trello.com/b/188O9azF/smart-dublin-project-board>

## Smart City Updates:

### 1. Smart D8



#### Smart D8 – A Smart Health and Wellbeing District

The Smart D8 Launch was successfully launched by Minister Simon Harris via a live webinar on the 10<sup>th</sup> of March 2021. As part of the launch, the Smart D8 programme has announced an open call for pilot solutions under the themes of Mental HHealth, Health Population and Covid 19 impact. The pilot solutions will be reviewed by an evaluation panel and a maximum of two pilots under each theme will be funded and trialled in the D8 over the coming months.

For more information on the pilots, please see: <https://smartdublin.ie/smart-d8-call-for-pilots/>

Launch Press Release: <https://libertiesdublin.ie/smart-d8-initiative-launched-to-accelerate-health-innovation/>

Link to the Launch Webinar: <https://www.youtube.com/watch?v=7UJ6ziCJO9M>

### 2. Academy of the Near Future

[Academy of the Near Future](#) is a smart cities education programme being developed by Dublin City Council, [Smart Docklands](#) and [CONNECT](#), the world leading Science Foundation Ireland Research Centre for Future Networks and Communications at Trinity College Dublin.



A smart city tech programme for upskillers and students

At the beginning of 2021, we received Science Foundation Ireland funding to develop a version of the programme designed specifically for transition year students. In subsequent programme phases, this experience will be built upon to accommodate a wider group of learners, from citizens interested in learning more about how technology is changing their city, to local authority staff looking to upskill.

The programme is a blend of hands-on workshops complemented by online learning. Learners will be introduced to smart city concepts, the Internet of Things, connectivity technologies, and ethical considerations associated with smart cities.

Since January, we've been preparing to deliver the Academy programme at scale. This has included hiring a new Programme Delivery Manager and working on the launch of a new website that will host the Academy's educational content. We'll be launching our transition year programme in June this year and engaging 1,000 students across the country over the following 12 months. In the later part of this year, we'll be launching a version of the programme for Dublin City Council staff who want to learn more about how smart city technologies are affecting their areas of work. Website: <https://nearfuture.ie/>



### 3. Free Public Wifi for Local Communities - Wifi4EU

WiFi4EU is an initiative funded by the European Commission, the Department of Rural and Community Development and Dublin City Council and powered by Virgin Media Ireland.

Virgin Media Ireland Ltd were successful in the recent WiFi tender. They have been awarded a single supplier framework contract to support the rollout of WiFi across Dublin City Council locations. The three main work streams identified under the contract which are currently being focused on are the following:



1. WiFi4EU – Installation works has begun at a number of the sites identified through the 2019 public consultation.
2. Initial engagement has begun with additional DCC sites to install WiFi at various locations around the city including the Hugh Lane Gallery.
3. Innovation led added value – Virgin Media will work with the Smart City team to develop projects that help address digital literacy and the digital divide in local communities where access to connectivity is limited. Other innovations may include projects that complement or support other smart city projects or programmes e.g. Smart Tourism.

Dublin City Council's Smart City team are working towards officially launching the WiFi4EU initiative in connection with World WiFi Day, which is on the 20<sup>th</sup> of June 2021.

### 4. Smart Tourism Programme



Smart Tourism focuses on introducing new technology and supporting innovation in the tourism industry in Dublin. To take advantage of the growing intersection of tourism, culture and technology, Dublin City Council Culture Company, the DCC Smart City team and Fáilte

Ireland have partnered in collaboration with the to create a new Smart Tourism work programme, under the Smart Dublin initiative. The goal of the Smart Tourism programme is to establish Dublin as world-leading 'Smart Destination' through innovative projects, research and partnerships.

Barry Rogers is the Manager for Smart Tourism Programme and will highlight the current and proposed projects envisioned under this programme at the SPC meeting on the 20<sup>th</sup> of April.

Barry's Email: [smartrtourism@dublincitycouncilculturecompany.ie](mailto:smartrtourism@dublincitycouncilculturecompany.ie)

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