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23rd March 2021

Ref: JOS/2782688/2021

**The Chairman and Members of
North Central Area Committee.**

**Naming & Numbering Proposal for a new residential development
on the site of 126 Howth Road, Clontarf, Dublin 3.
(195-238 Ashbrook, Clontarf, Dublin 3)**

This is a new residential development by MKN Property Group on a site known as 126 Howth Road, Clontarf, Dublin 3 (DCC Planning Reference 3234/19). The development will consist of 44 apartments in 3 blocks as shown on the attached drawing **SM-2021-0112-2**. The proposed Naming & Numbering of the development is as follows:

- **Block E: 195-212 Ashbrook, Howth Road, Clontarf, Dublin 3**
- **Block F: 213-227 Ashbrook, Howth Road, Clontarf, Dublin 3**
- **Block G: 228-238 Ashbrook, Howth Road, Clontarf, Dublin 3**

This new apartment development is extending the existing residential development of Ashbrook. The original development was built in the 1990's and having searched DCC files and following contact with DCC's Irish Office & Brainse Logainmneacha it appears that the name Ashbrook (in Clontarf) was never formalised. As a result it is now necessary to formalise the name of this estate and we hereby seek approval from the Committee for the name: **Ashbrook, Howth Road, Clontarf, Dublin 3.**

Justification:

The Ashbrook development was built in the early 1990's by MKN Property Group and associated companies and was located on the lands of a house called "Ashbrook". This house was demolished prior to the development taking place, however the name "Ashbrook" was retained and utilised for the development.

MKN Property Group would like to continue using the name Ashbrook for the new apartment development on the site of 126 Howth Road due to the fact that the access to the development will be from the Ashbrook estate. We believe that the introduction of a new name into the development at this stage would cause unnecessary confusion and the duplication of numbers could lead to delays for emergency services locating properties in a hurry. Based on the information submitted and the justification for the naming proposal for this development extending the existing residential development at Ashbrook on the Howth Road the Heritage Officer recommends approval of the proposal to continue the existing naming/numbering strategy within this development & Brainse Logainmneacha will be supplying the official Irish translation.

The full numbering scheme in Ashbrook can be seen on the attached drawing **SM-2021-0112-1** which shows the full extent of the development:

Houses	1-73
Apartments Block A	73-96
Apartments Block B	97-132
Apartments Block C	133-168
Houses	169-182
Apartments Block D	183-194
Apartments Block E	195-212
Apartments Block F	213-227
Apartments Block G	228-238

I recommend approval of this naming and numbering proposal.

Coilín O'Reilly

Director of Services - Dublin North City