



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

Your Dublin, Your Voice

Build Back Better

SPC 10th November 2020



Survey Reference Period: August 2020

Report by



Delve Research

Survey Research & Analysis

www.delve-research.com

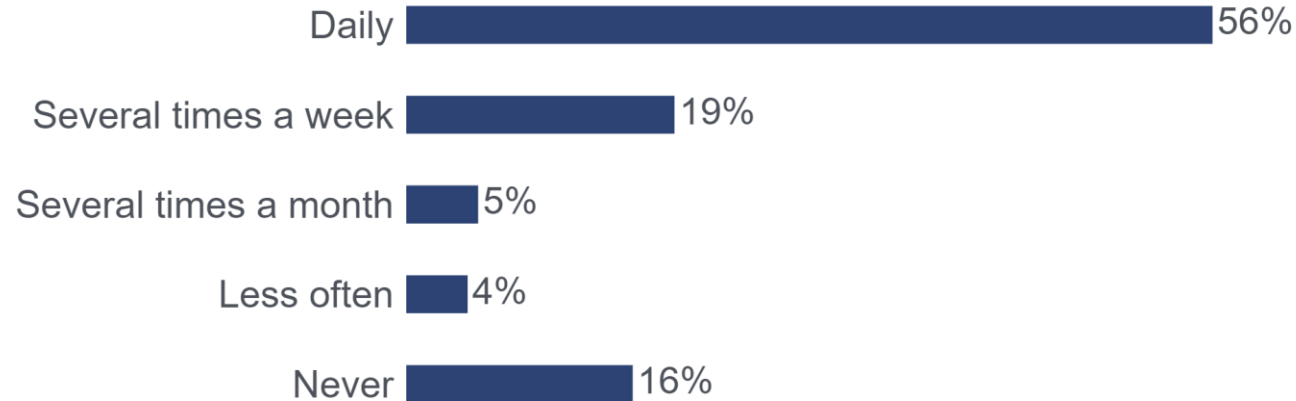
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XIII.	Hopes for Dublin	42



- Online survey, 13th August - 21st August 2020
 - ☐
- 951 respondents from the "Your Dublin, Your Voice" opinion panel
 - ☐
- Global margin of error +/- 3.2%
 - ☐
- Robust panel in existence since 2010, recruitment through various channels

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How frequently do you currently work from home?



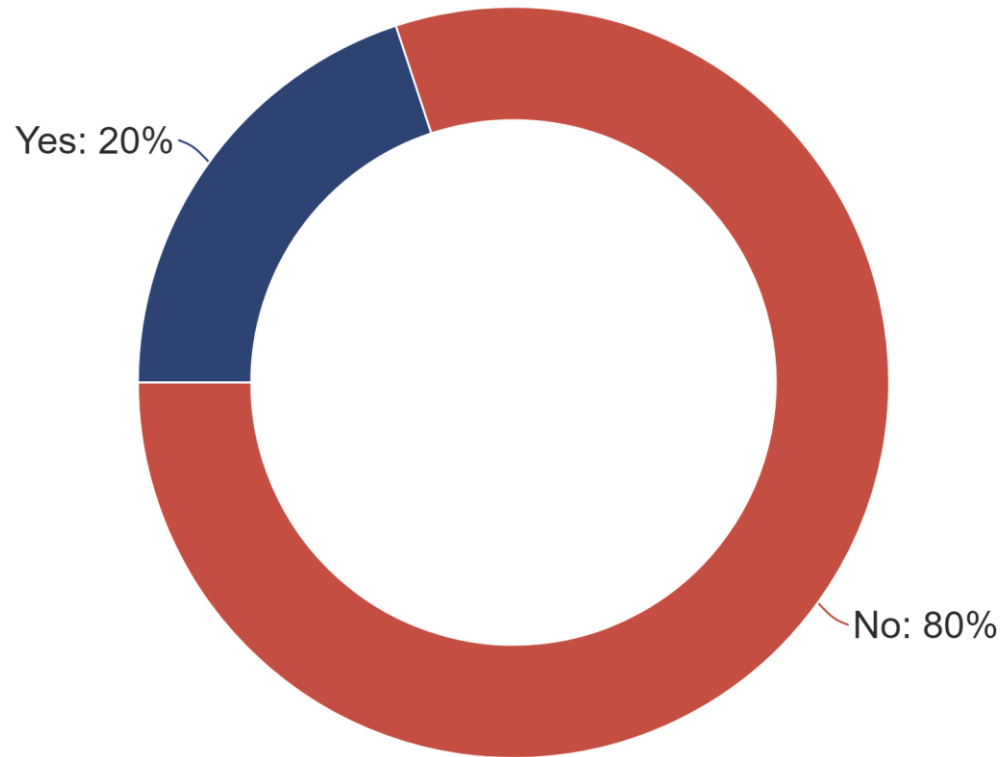
May 2020 - 76% daily
Pre-COVID – 6% daily

How do you see yourself working in the medium to long term?



sample size: 615

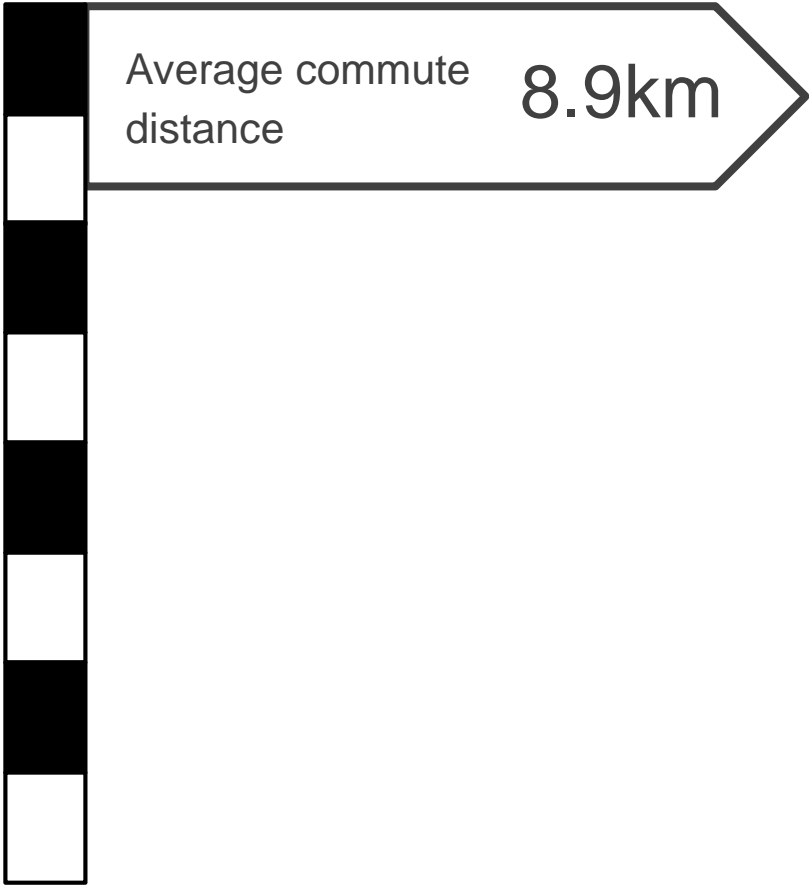
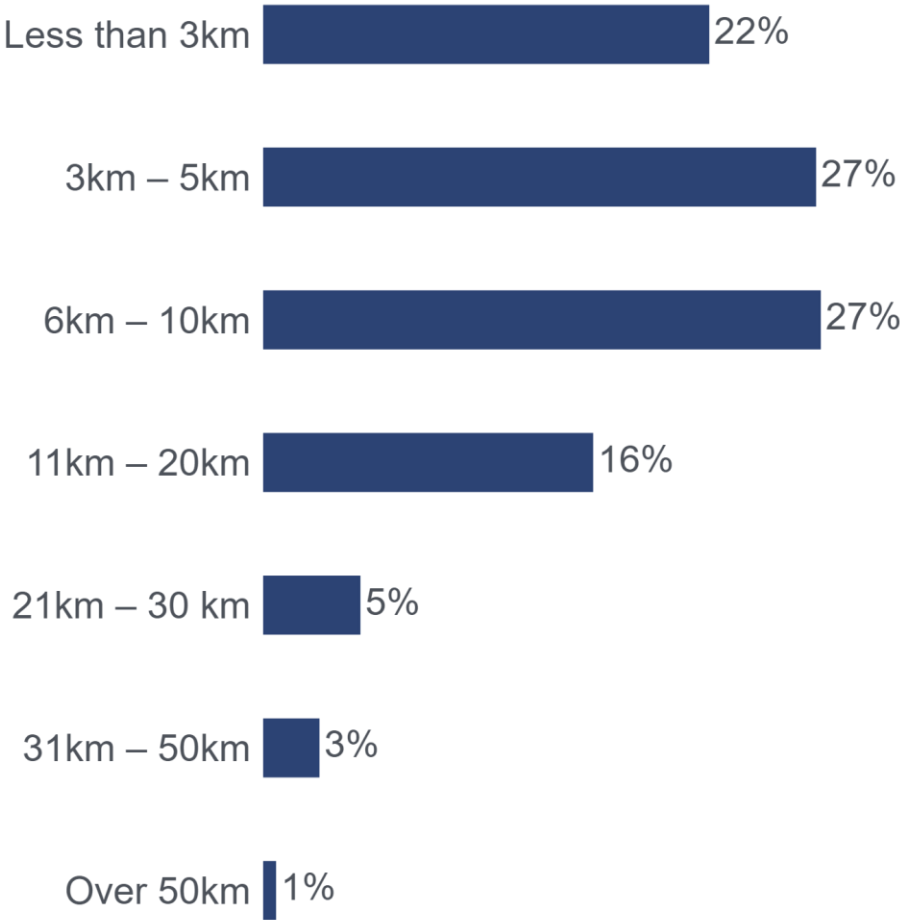
Has your occupation status changed since the implementation of COVID-19 measures in mid-March?



"Yes" was highest among 18 to 34 year-olds at **27%**

sample size: 947

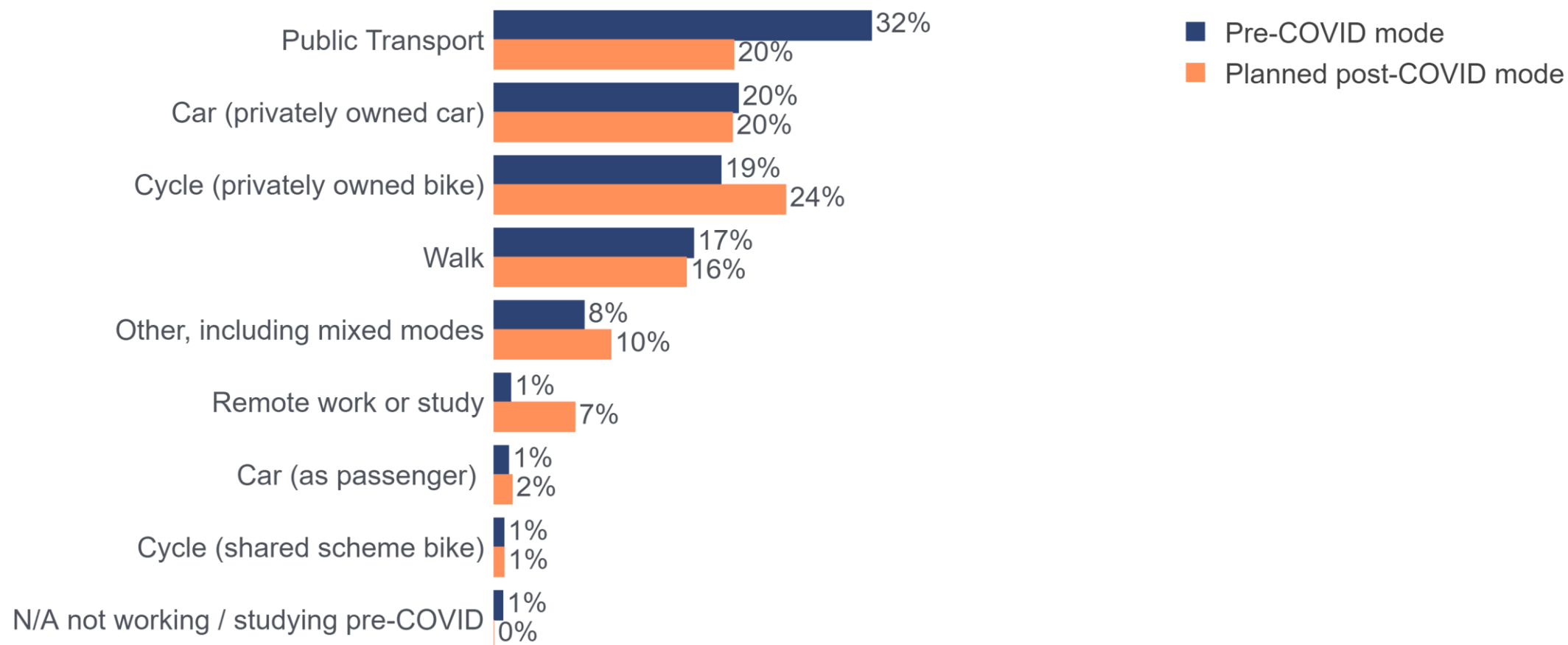
What is the one-way distance of your normal (pre-COVID-19) commute to work or school / college?



sample size: 703

Before the COVID-19 restrictions, how did you usually travel to and from work or school / college?

How do you plan to travel to and from work (or school / college) once the COVID-19 restrictions are lifted?

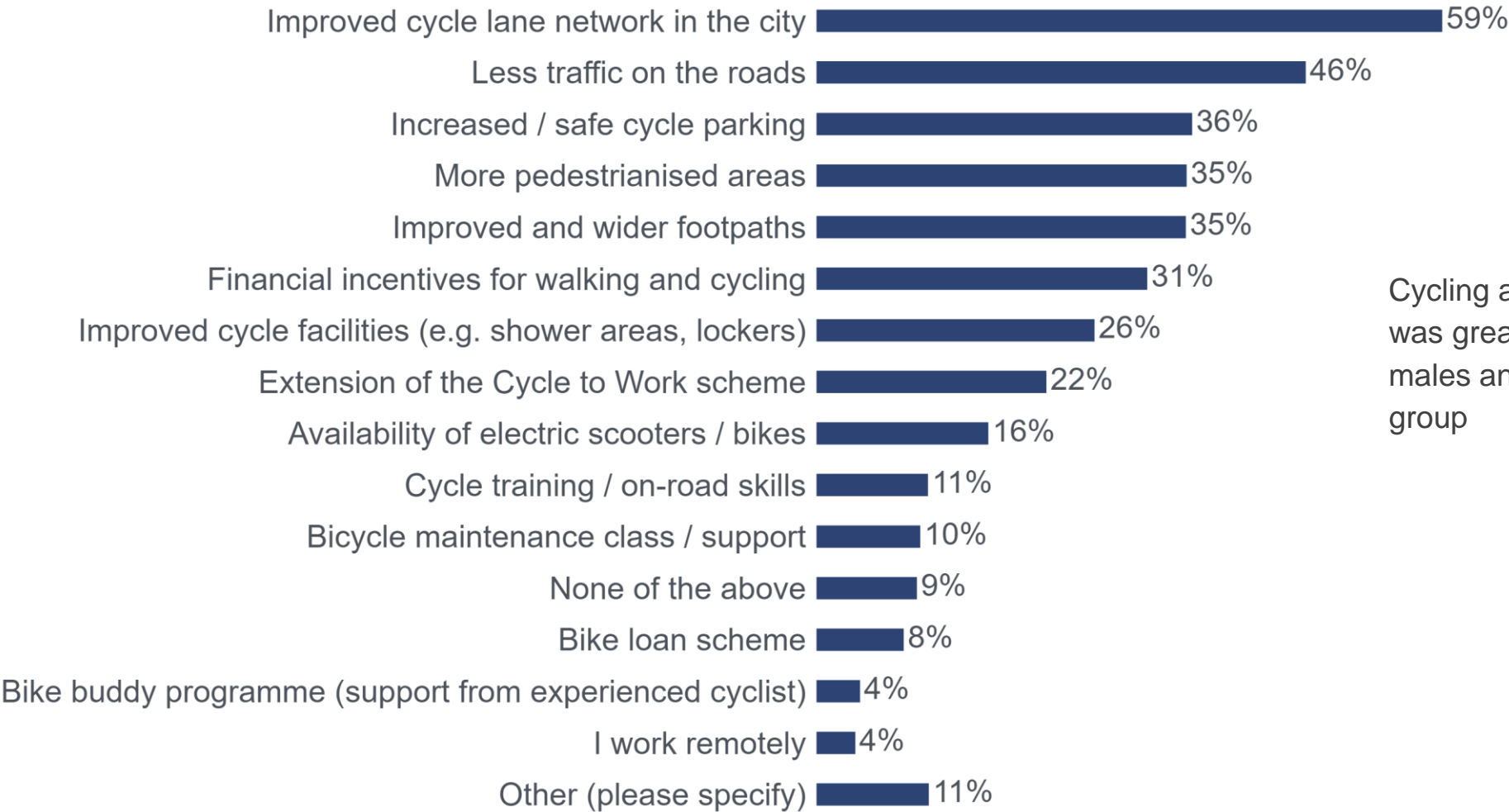


sample size: 710

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Which of the following would encourage you to walk or cycle, or would make you more comfortable with walking or cycling if you already do? Please select as many as apply.

% selecting

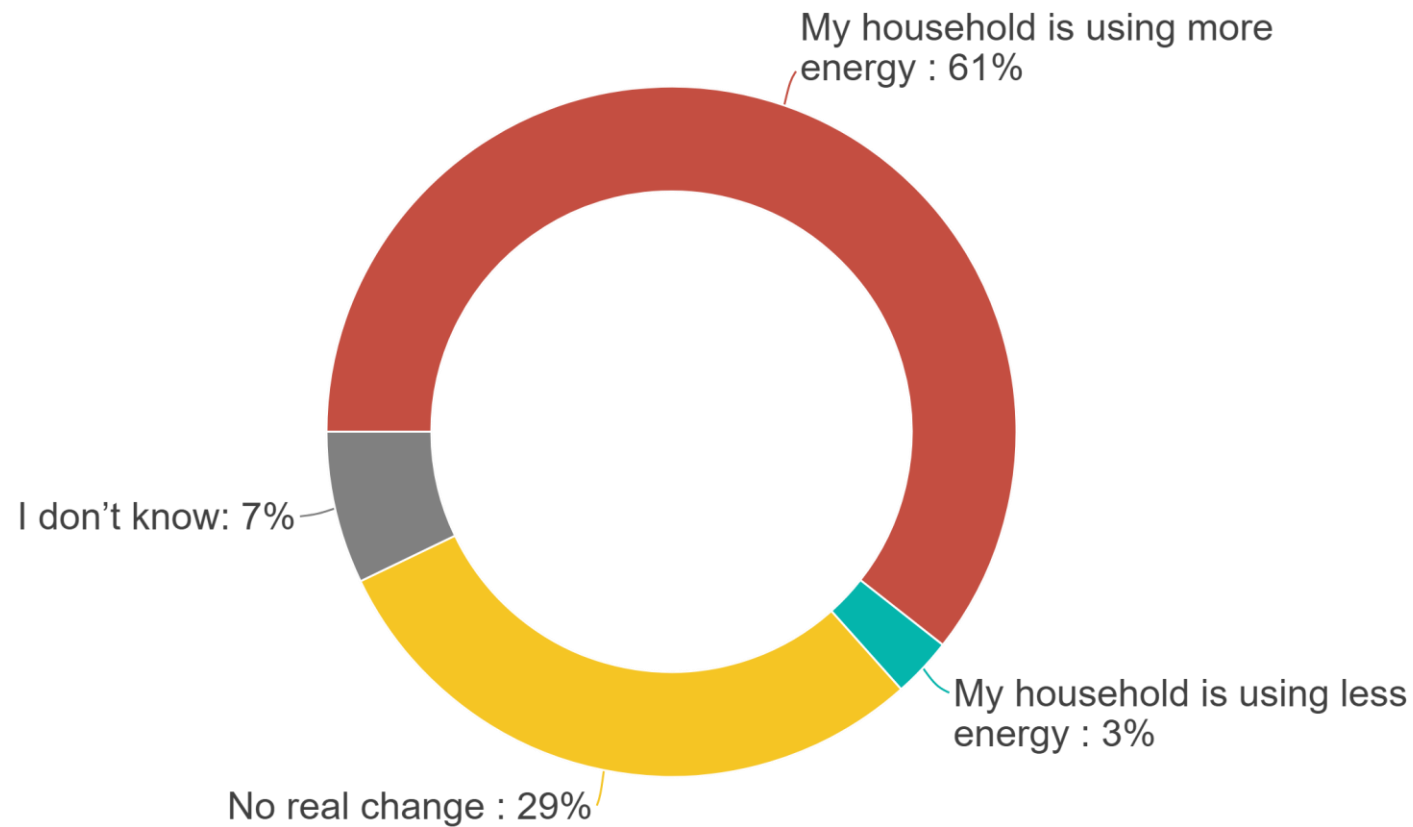


Cycling and pedestrian infrastructure was greatest encouragement to males and the 18 to 34 year-old age group

sample size: 951

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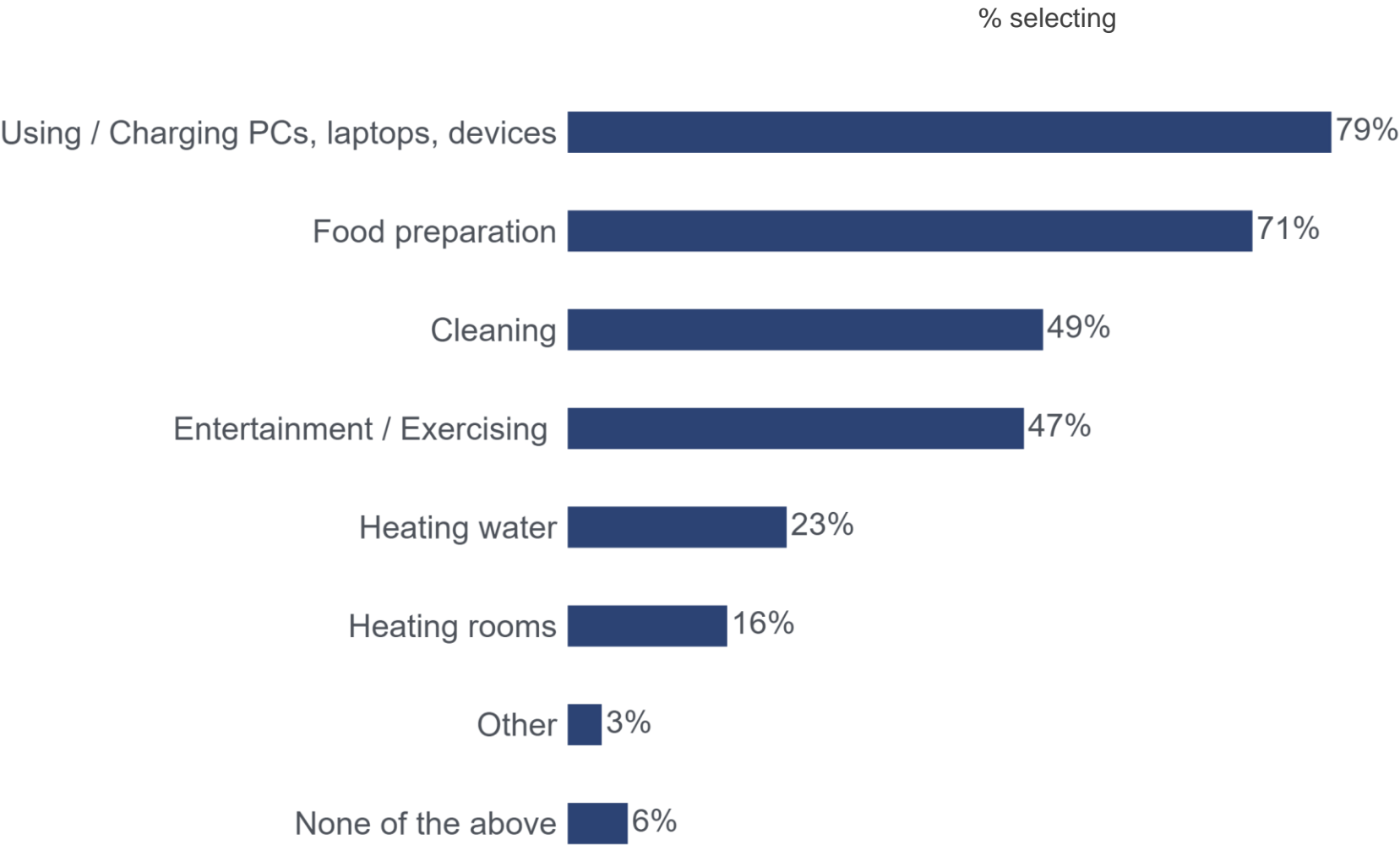
Which of the following best describes your energy usage in your household during the COVID-19 restrictions?



61% reported that their household was using more energy during the COVID-19 restrictions

Household energy use during the restrictions was more likely to be higher than normal among those under 65, among those working, and among those with dependent children in the household

Which of the following activities have increased in your household during the COVID-19 restrictions? Please select as many as apply.



94% of respondents reported an increase in at least one of these activities in their household.



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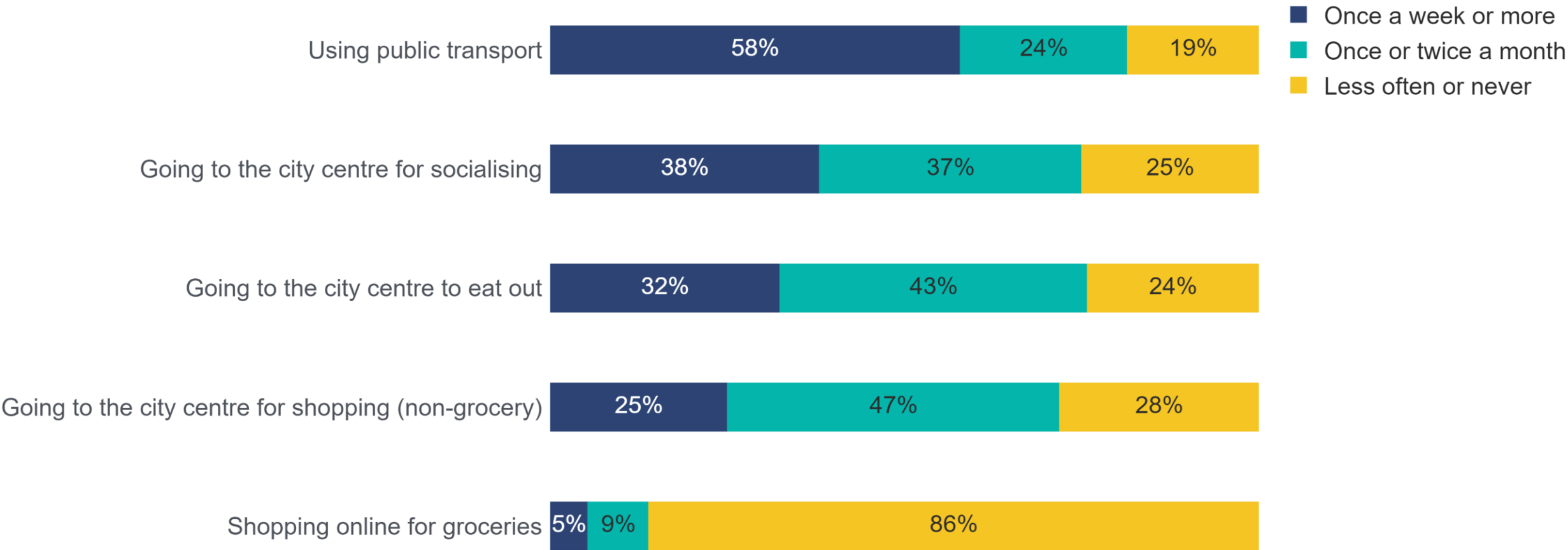
Which of the following statements are true for you since mid-March?



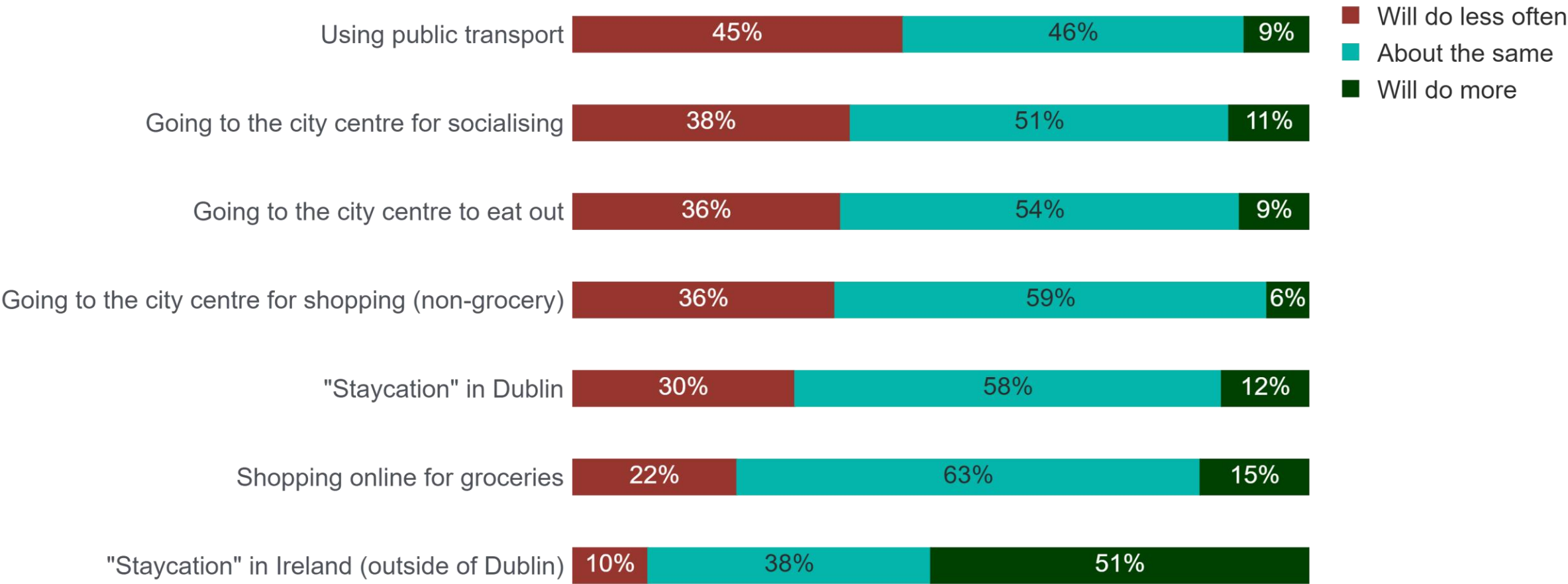
Over 65s were more likely than younger respondents to have started growing their own vegetables, while younger respondents were more likely to be buying more single use plastic.

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Before the COVID-19 restrictions, how often did you engage in each of the following activities?

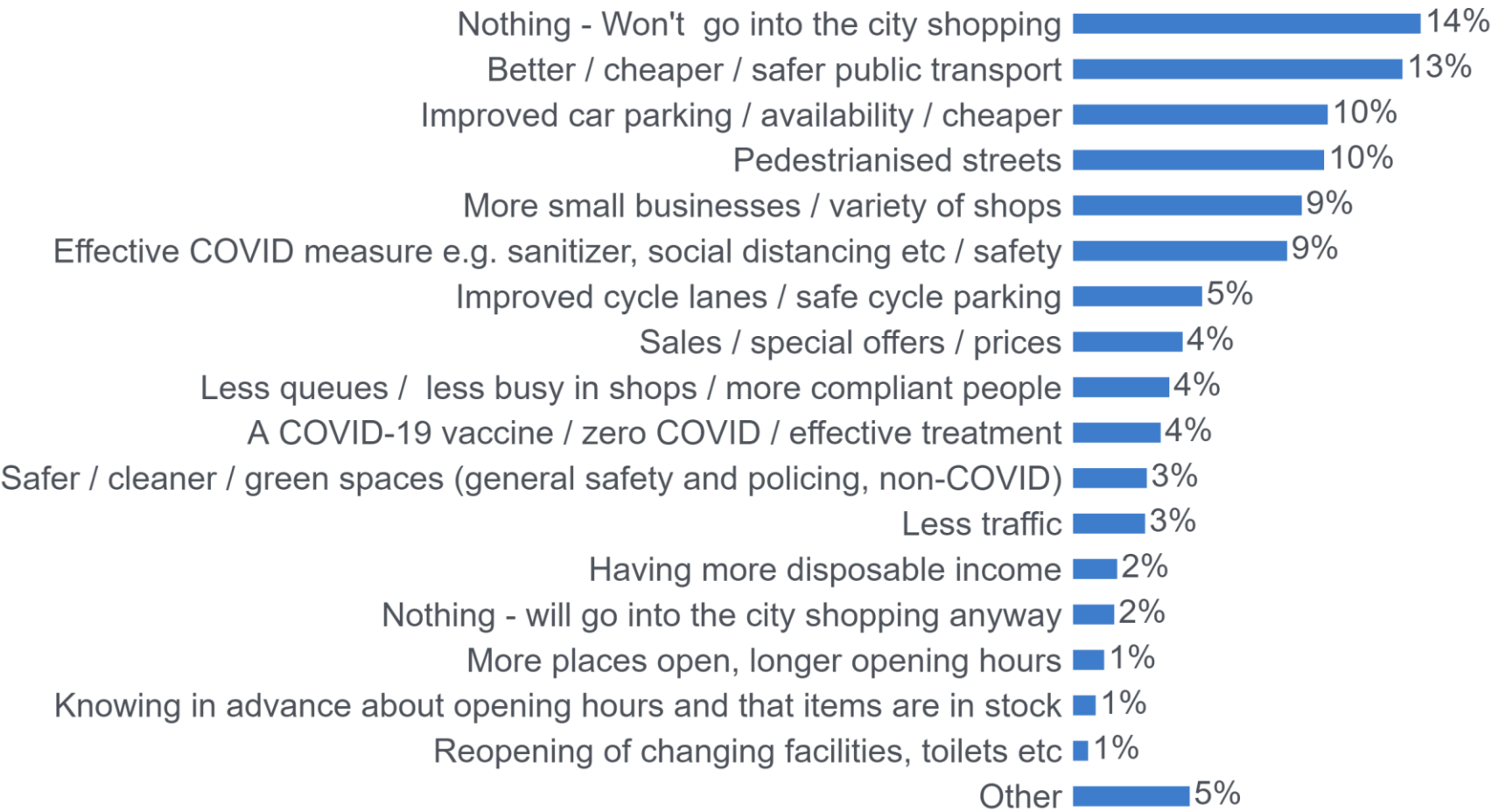


Post COVID-19 how do you think you will engage in each of the following compared with pre-COVID?



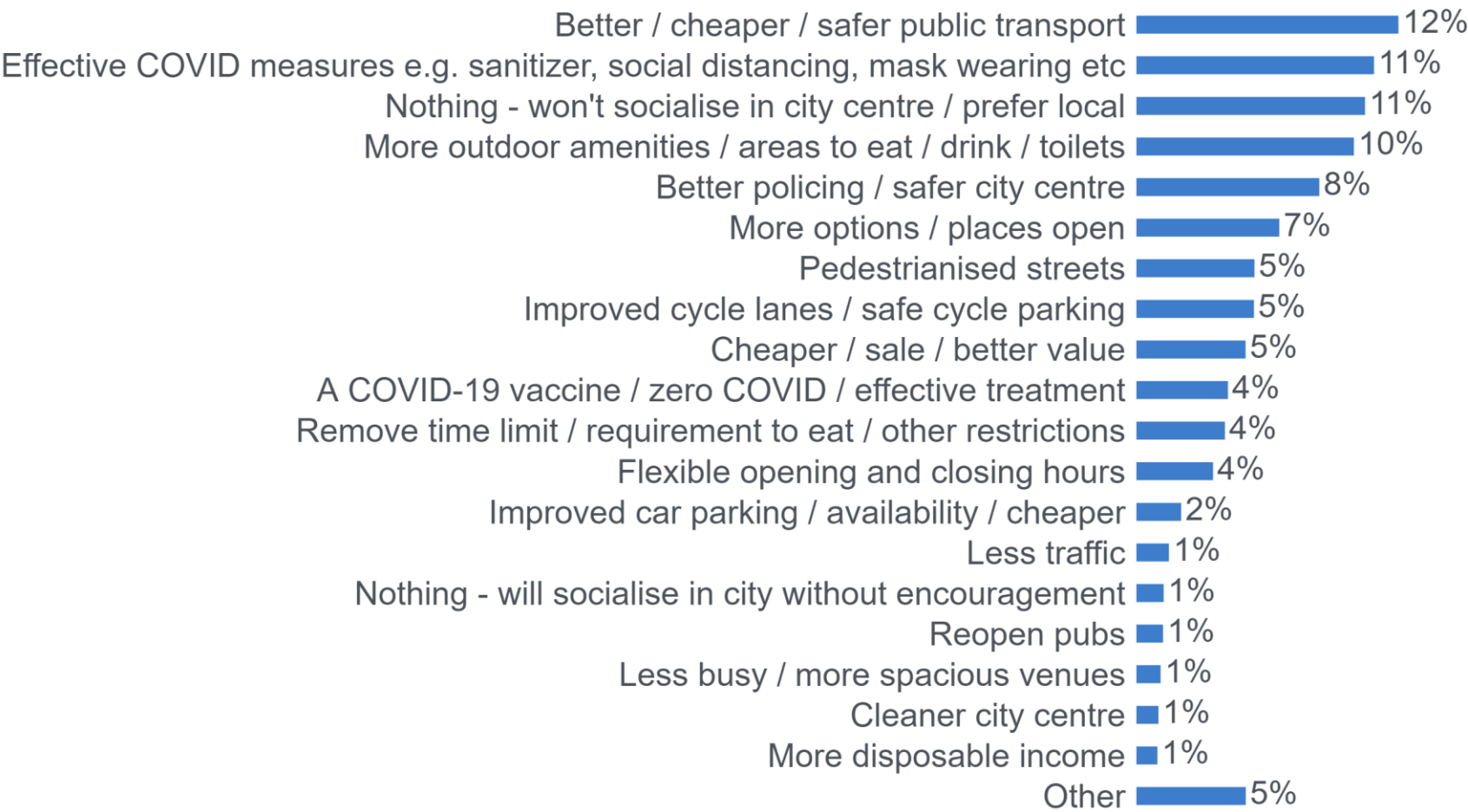
What would encourage you to go to the city centre for (non-grocery) shopping more in a post-COVID world?

coded verbatim comments, % first mentions



What would encourage you to go to the city centre for socialising more in a post-COVID world?

coded verbatim comments, % first mentions



What would encourage you to go to the city centre to Eat Out more in a post-COVID world?

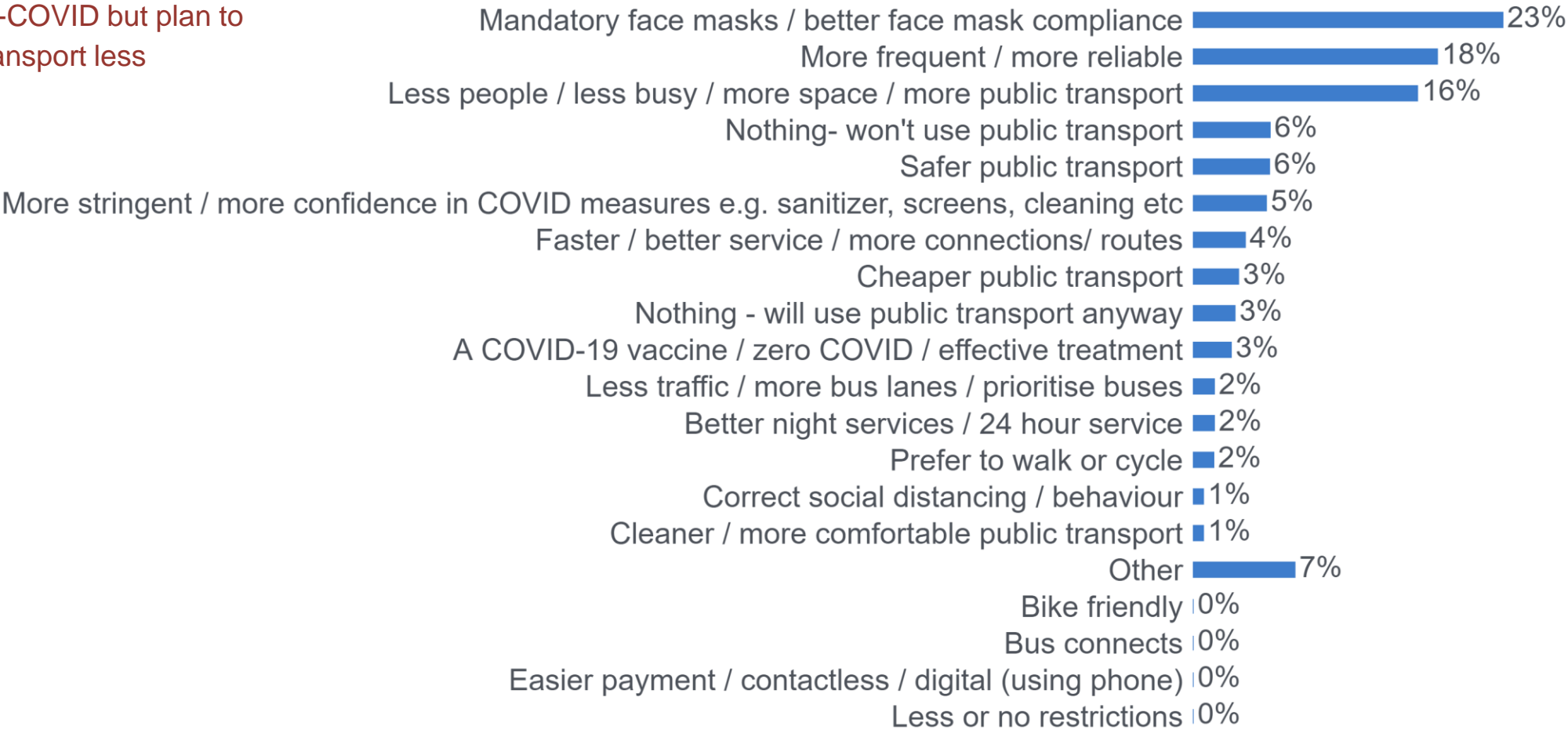
coded verbatim comments, % first mentions



What would encourage you to go to use public transport more in a post-COVID world

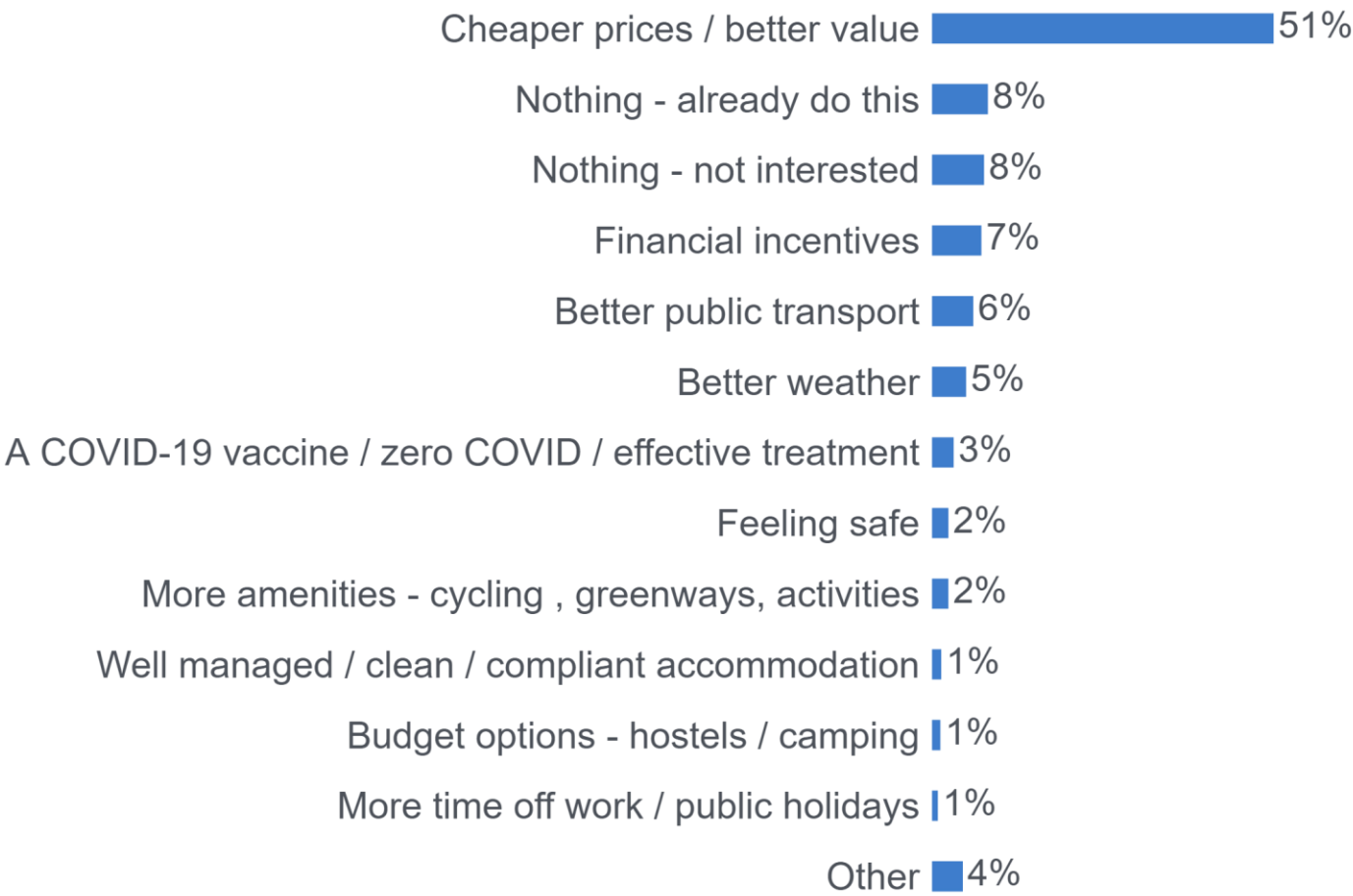
Base - those who travelled to work or college using public transport pre-COVID but plan to use public transport less

coded verbatim comments, % first mentions



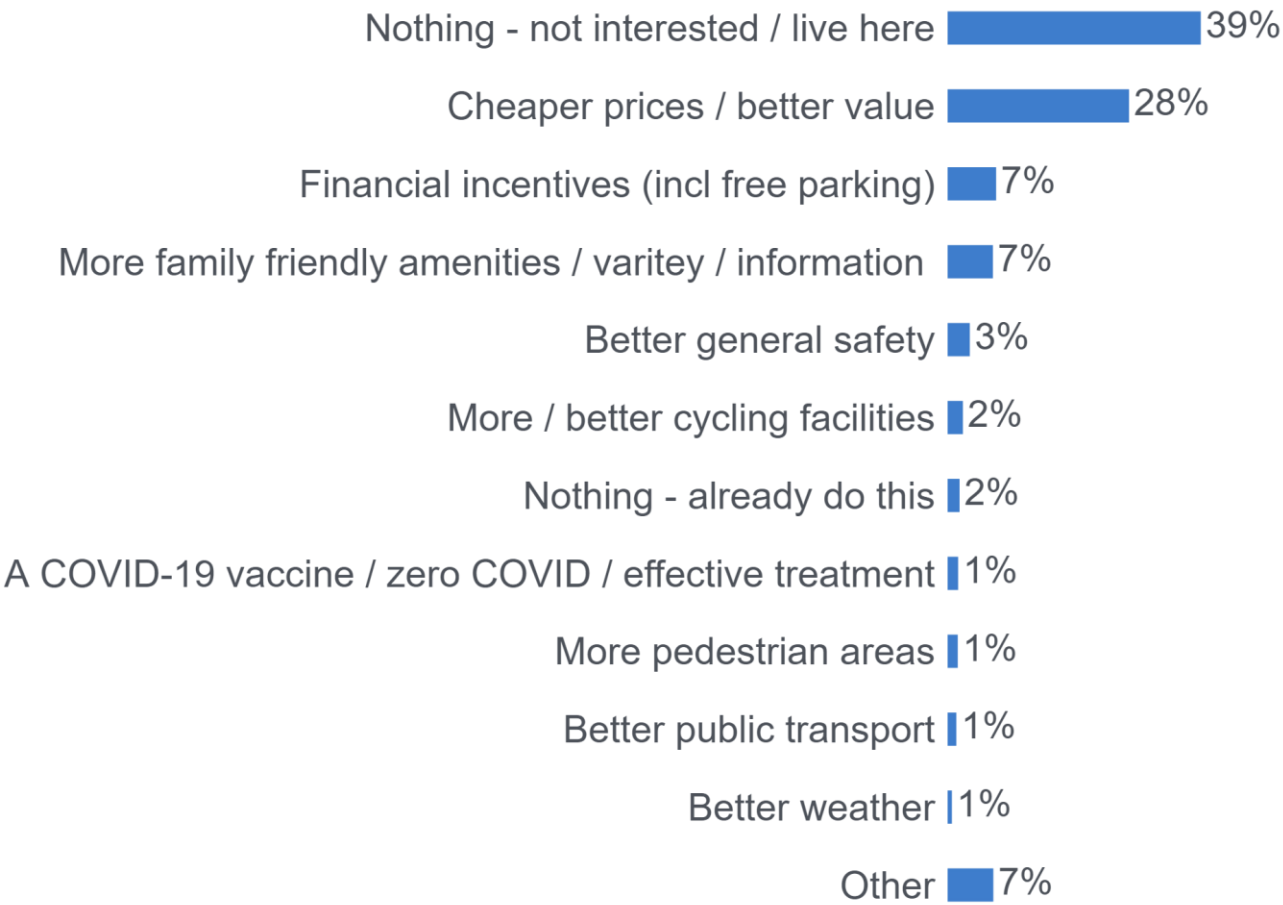
What would encourage you to Staycation in Ireland (outside Dublin) more in a post-COVID world

coded verbatim comments, % first mentions



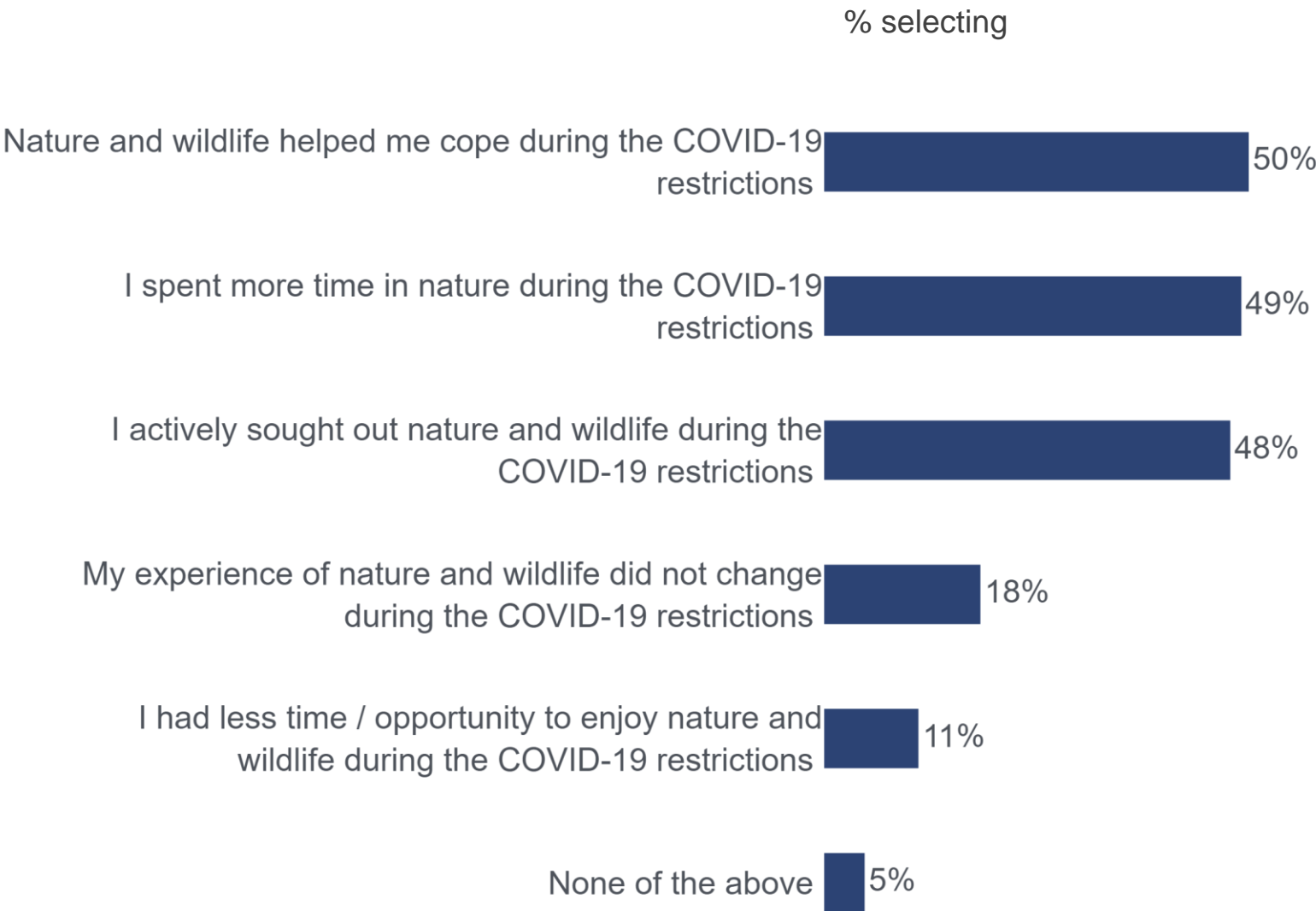
What would encourage you to go to staycation in Dublin more in a post-COVID world

coded verbatim comments, % first mentions



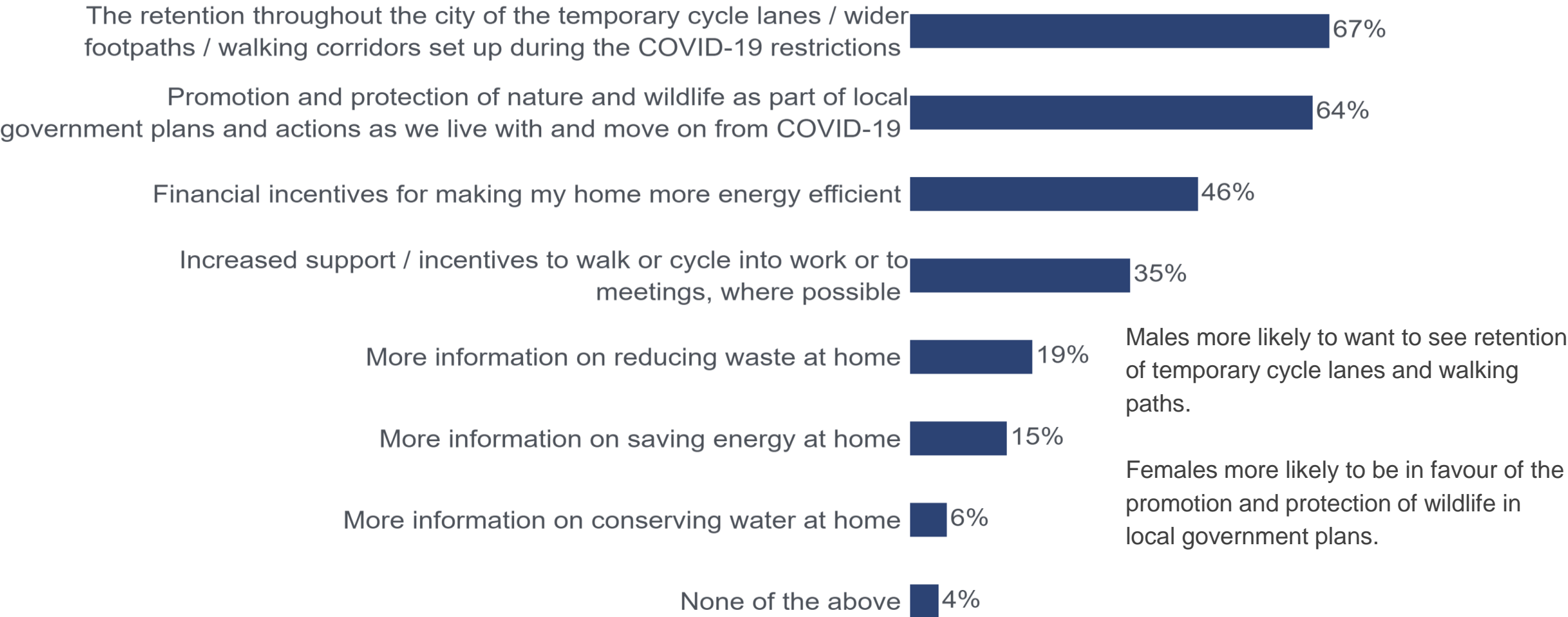
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Which of the following statements describe your experience of nature and wildlife during the COVID-19 Restrictions?



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Which of the following would you like to see in place as we adapt to a ‘new normal’ following COVID-19?



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Please rank what you think **should** and **will** be the priorities for retail businesses emerging from the pandemic restrictions



Should be:

highest priority

True	
1.	Taking all possible measures to ensure public health
2.	Restoring employment levels to pre-pandemic levels
3.	Returning to business in a more environmentally friendly way
4.	Offering sales / discounts to encourage people back to the shops
5.	Using digital tools to enhance the shopping experience
6.	Returning to pre-pandemic turnover / sales levels as quickly as possible

lowest priority

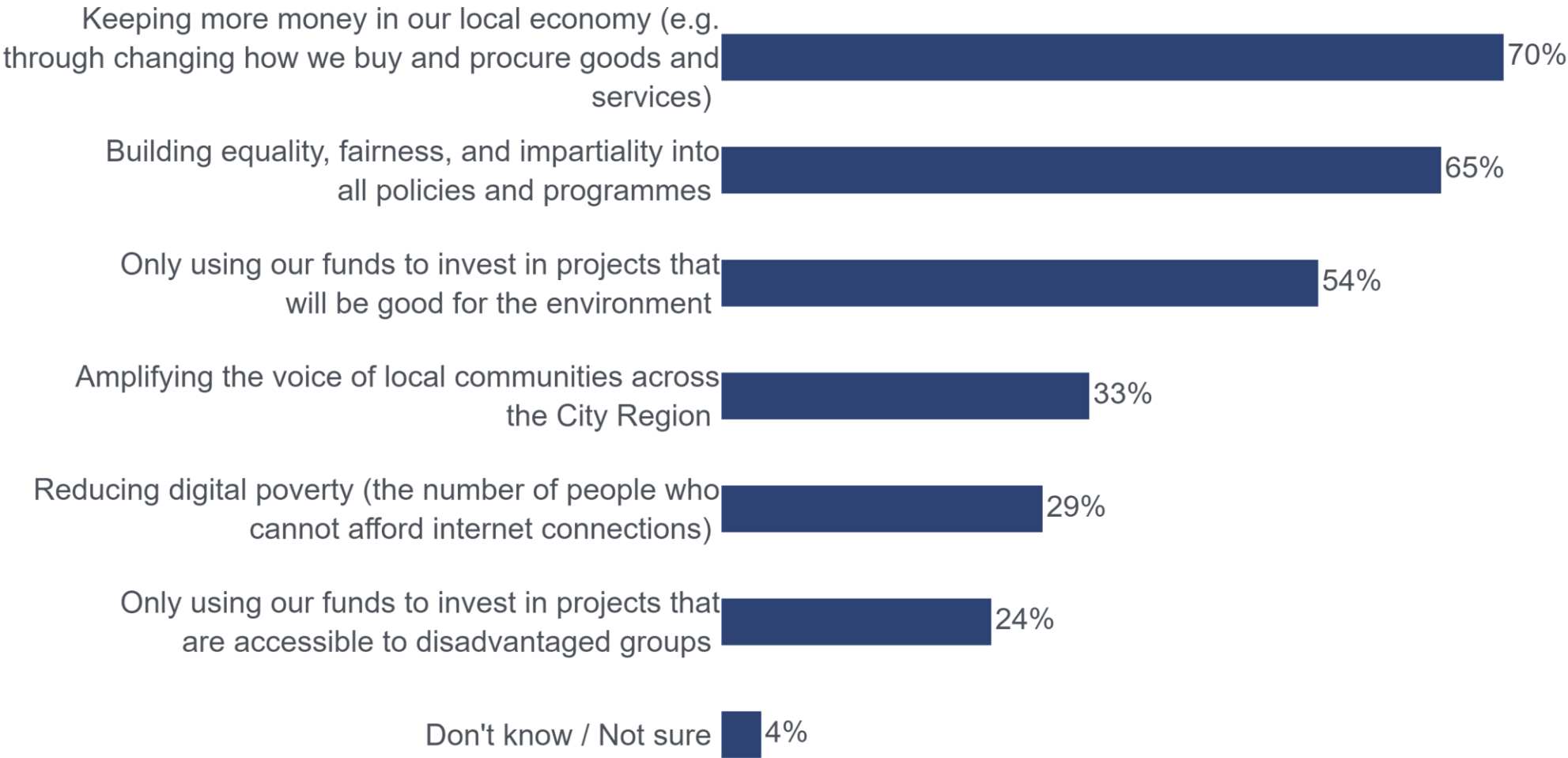
Will be:

True False	
1.	Returning to pre-pandemic turnover / sales levels as quickly as possible
2.	Offering sales / discounts to encourage people back to the shops
3.	Taking all possible measures to ensure public health
4.	Using digital tools to enhance the shopping experience
5.	Restoring employment levels to pre-pandemic levels
6.	Returning to business in a more environmentally friendly way

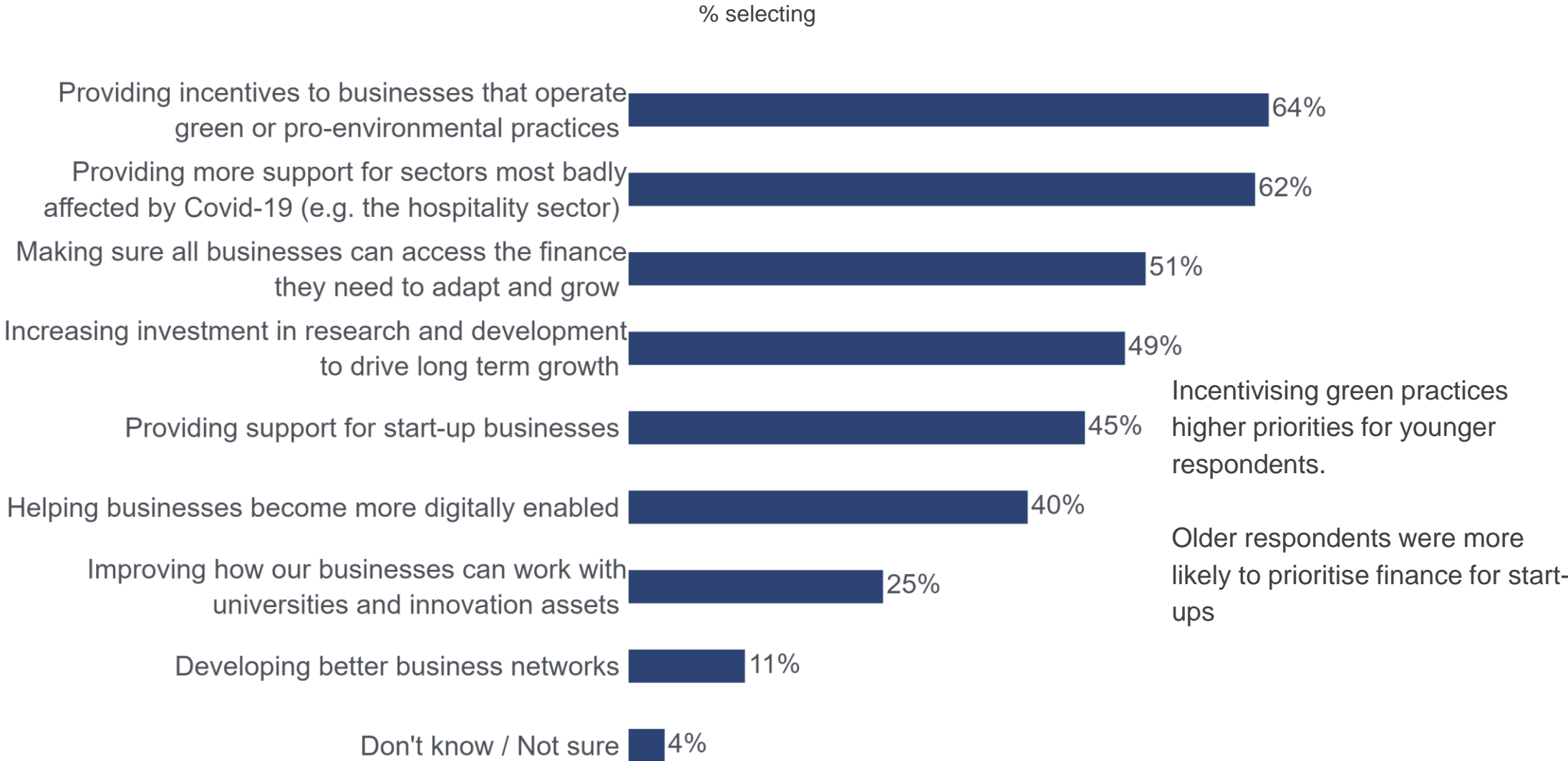
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Please select up to 3 "Build Back Better" initiatives / programmes that you feel are most important for the recovery as we rebuild after the pandemic.

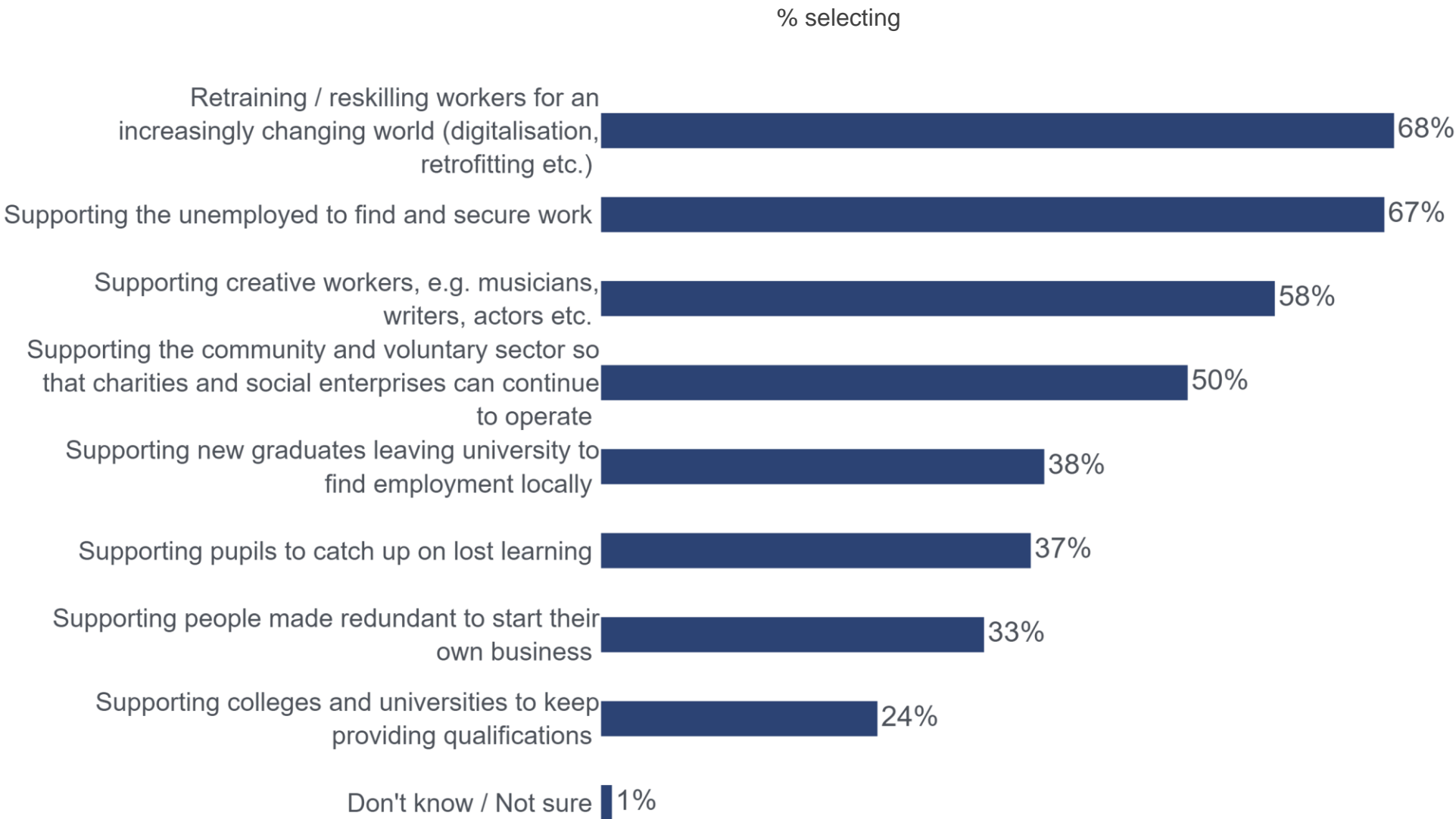
% selecting



Please select up to 4 Business Ecosystem initiatives / programmes that you feel are most important for our recovery.

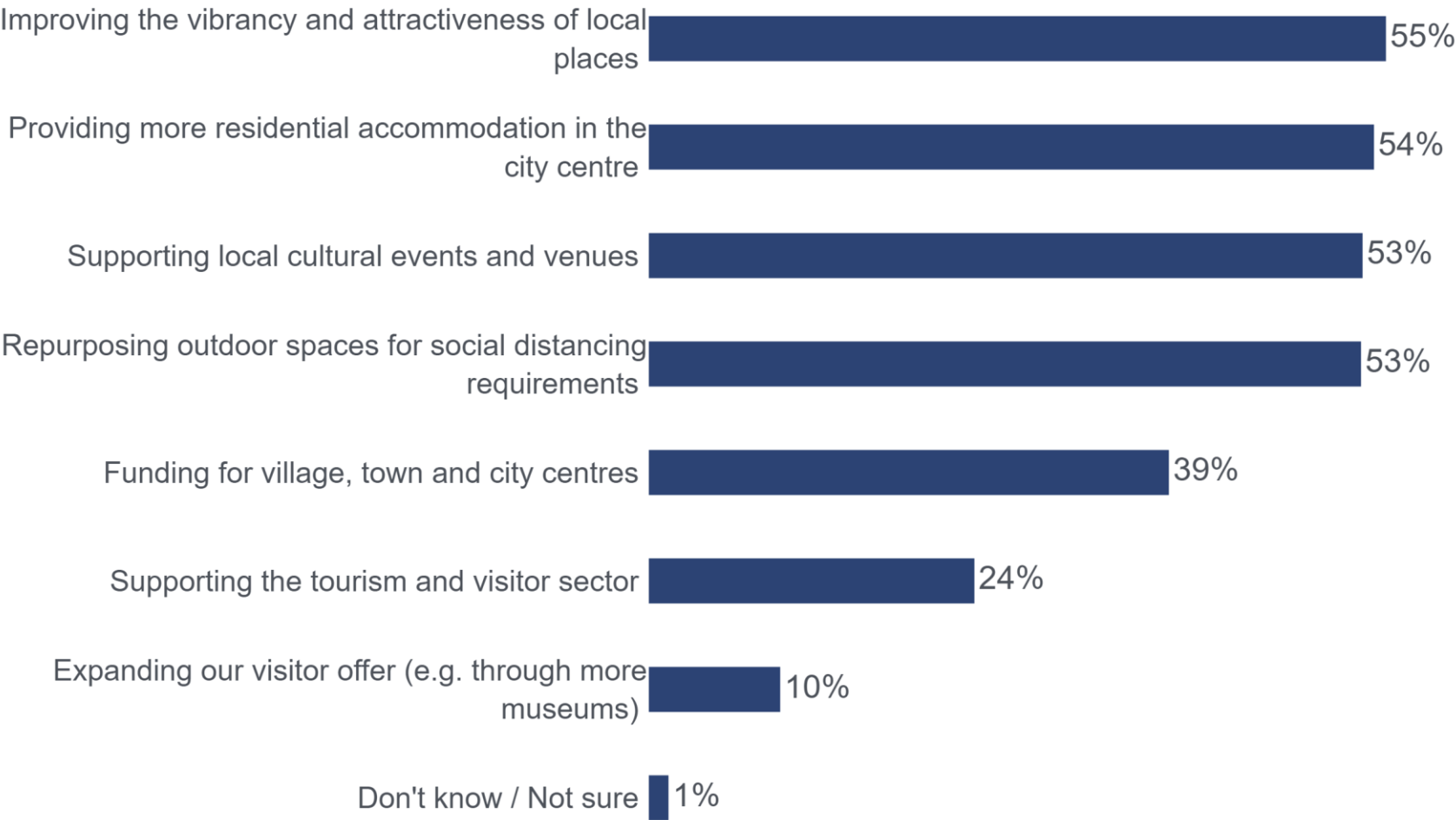


Please select up to 4 People initiatives / programmes that you feel are most important for our recovery.



Please select up to 3 Place initiatives / programmes that you feel are most important for our recovery.

% selecting

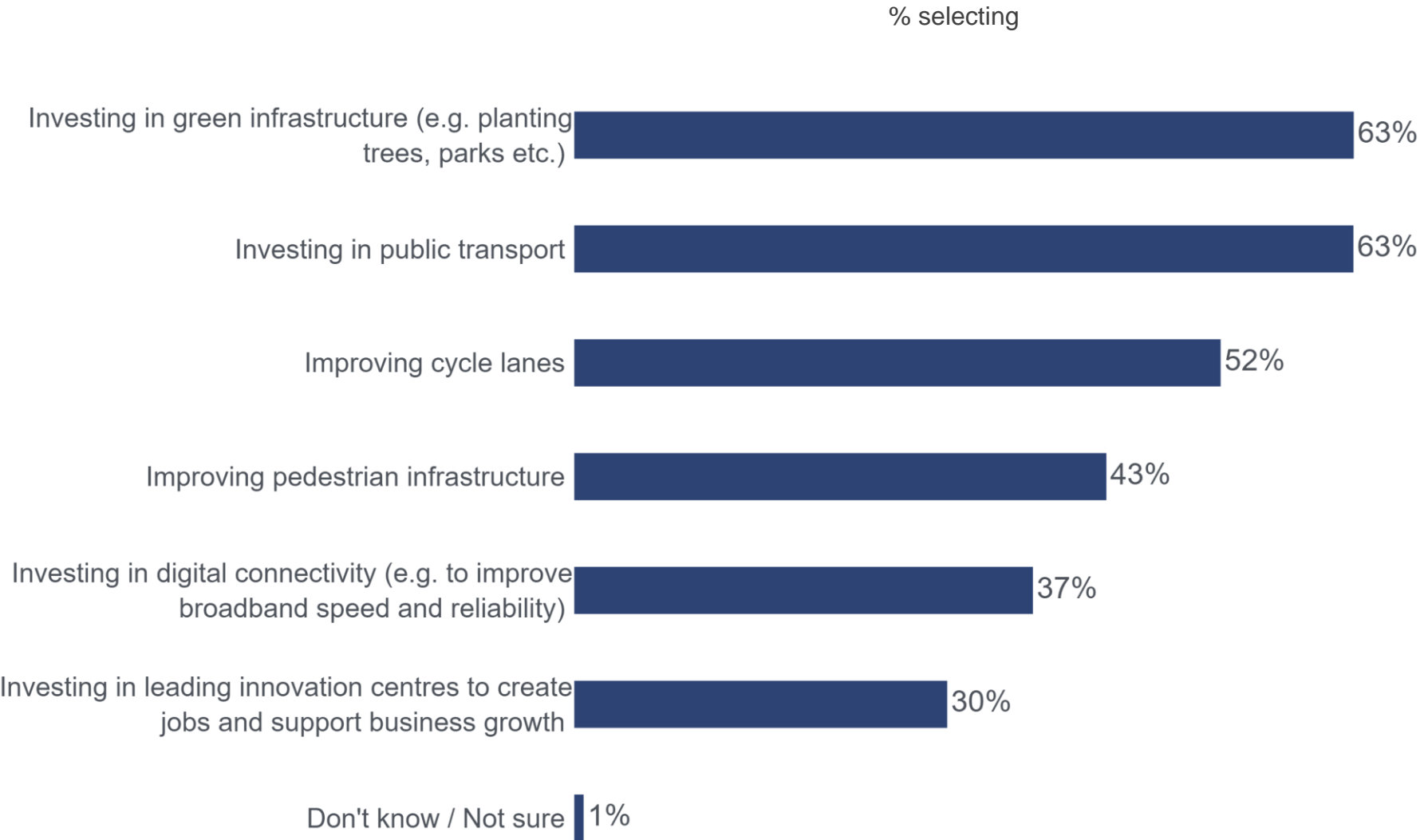


Younger respondents were more likely to favour providing more residential accommodation in the city centre.



Older respondents were more likely to favour supporting the tourism and visitor sector.

Please select up to 3 Infrastructure initiatives / programmes that you feel are most important for our recovery.



Younger respondents were more likely to favour investing in green infrastructure and improving cycle lanes.

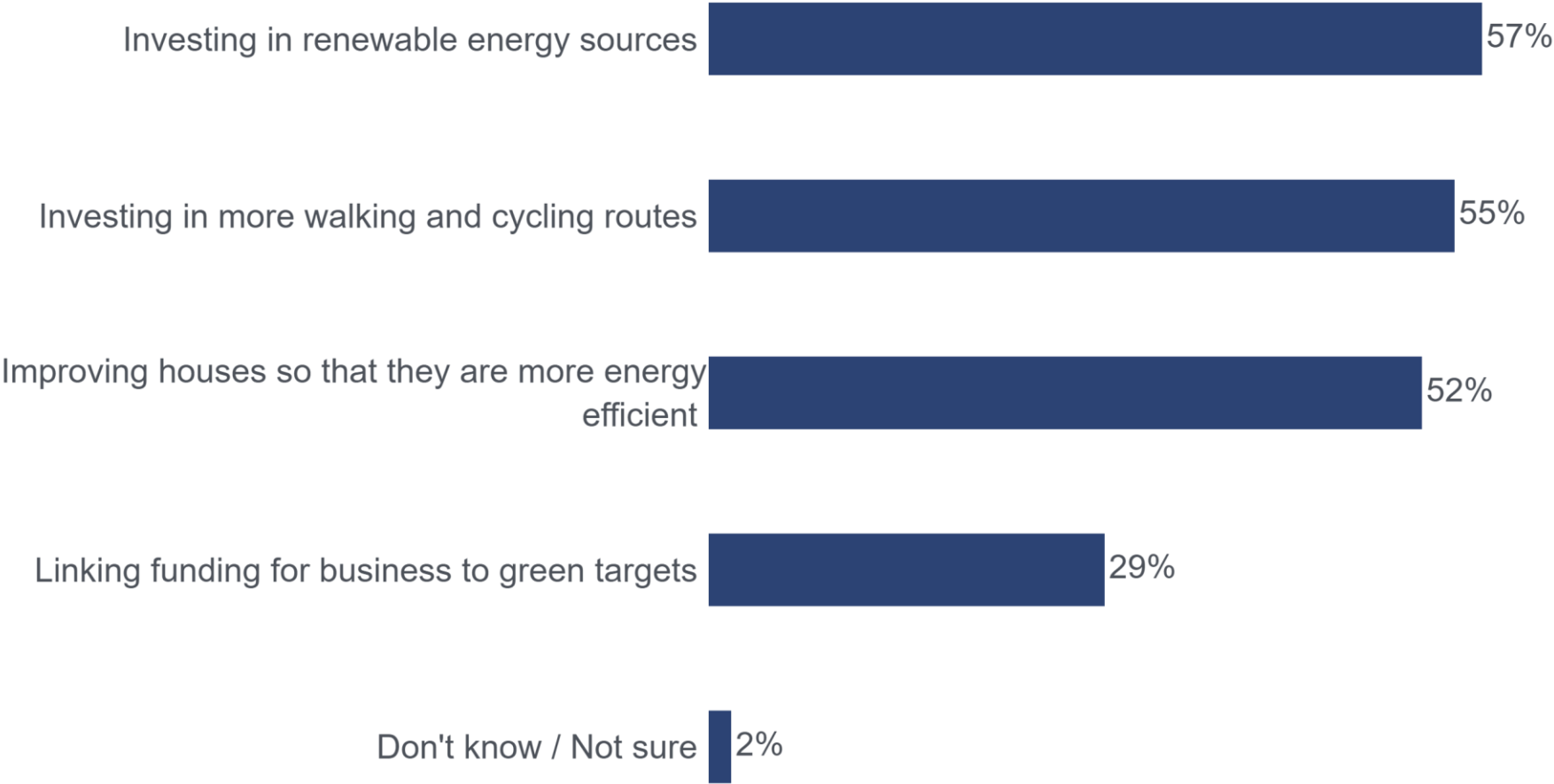
Over 50s were more likely to favour investing in innovation centres.

□

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Please select up to 2 Green Recovery initiatives / programmes that you feel are most important for our recovery.

% selecting



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What would you like to see businesses do more of / do in a new way, as they emerge from the pandemic restrictions?



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What would you like to see your local authority do more of / do in a new way, as communities emerge from the pandemic restrictions?



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What are your hopes for Dublin as the city emerges from the pandemic restrictions?

verbatim comments coded



END

For further information please contact:

- Economic Development Office
- Dublin City Council
- 01 222 5611
- research@dublincity.ie