



1 Establishment of the Working Group

At the November 2019 Economic Development & Enterprise SPC meeting, it was agreed that two working groups would be examined under Tourism, City Markets & Night Time Economy; and International Relations & European Affairs. Membership of both working groups was decided at the February 2020 meeting of the Economic Development and Enterprise SPC. The proposed Tourism, City Markets & Night Time Economy working group were scheduled to hold their initial scoping meeting to discuss proposed work programme on 18th March, but was postponed due to COVID19 restrictions and was rescheduled to 9th June. This meeting reviewed the draft Terms of Reference document, and the proposed work programme in response to the significant impact of COVID19 on Tourism, City Markets & Night Time Economy. The proposed working group was reviewed, approved and established by the Corporate Policy Group on 26th June 2020.

2 Terms of Reference

The terms of reference has been agreed with the working group members which outlines the objectives, members, work programme, timeframe and secretariat of the working group. The initial timeframe of the working group was agreed at 6 months, which would then be agreed on an as needs basis. The 6 month timeframe would commence following the CPG approval. It was agreed regular reporting to SPC would be provided to ensure focus and progression on the proposed work programme. It was agreed Cllr Rachel Batten would chair the working group, and Anthony Flynn would be the lead administer for the working group.

3 Work Programme

The working group proposed a work programme at the initial scoping meeting in June to examine the 3 areas of this working group, Tourism, City Markets and Night Time Economy on a balanced approach. The concept is to examine the fundamental impact of COVID 19 on the 3 sectors and identify the significantly changed pull factors to encourage citizens and visitors back into the city centre, which will encourage economic spend across the 3 sectors. To initially look at the void created by the vacant international tourists, students and office workers and refocus to the domestic market to encourage people back into the city centre. It is noted the work programme of the group is determined by the 5 Reopening Phases of Ireland (reduced to 4 phases), which is determined by central government and the constant changing environment and regulations in response to COVID19 and its impact on health & safety requirements. The group recognised short term and medium term actions are required.

4 Membership of the Working Group

The membership of the Tourism, City Markets & Night Time Economy SPC Working Group is outlined below:

Working Group Members:

SPC Representative Member:	Cllr. Rachel Batten, Dublin City Council (Chair);
SPC Representative Member:	Cllr. Donna Cooney, Dublin City Council;
SPC Sectoral Member:	Aiden Sweeney, Ibec; (Business Rep)
SPC Sectoral Member:	Natalie McGuinness, Dublin Chamber of Commerce; (Bus Rep)
Dublin City Council:	Richard Shakespeare, Assistant Chief Executive Officer

Supported by Officials:

Anthony Flynn, Executive Manager CRES, Dublin City Council;
Greg Swift, Head of Enterprise & Economic Development, Dublin City Council;
Mary MacSweeney, Deputy Head of Enterprise & Economic Development, Dublin City Council;
Ciara O hAodha, Senior Economic Development Officer, Dublin City Council;

5 Meetings held to date:

Date:	Meeting Type:
9th June 2020	Initial Scoping Meeting
8th July	Progress Meeting
17th August	Progress Meeting

6 Progress on Work Programme

The Tourism & City Markets, including Night Time Economy Working group met on 9th June and 8th July to discuss recovery options for the sectors. At the initial scoping meeting on 9th June the group agreed Terms of Reference, timeframes and potential work programme and received a presentation on the Your Dublin Your Voice Night Time Economy survey which took place pre-COVID in Q1. The members attended the Night Time Economy Forum meeting on 26th June, organised by EDO and the Arts Office of Dublin City Council, where 24 stakeholders participated with representatives from the Department of Media, Tourism, Arts, Culture, Sport and the Gaeltacht (previously Department of Culture, Heritage and the Gaeltacht), the Department of Justice, and representing the Culture Sector, Tourism, Transportation, and Business. The Night-time Economy Adviser from the Greater Manchester Area participated in the forum and provided an international perspective. From this an outcomes report was made public and circulated to the participants and wider stakeholders including the Department of Media, Tourism, Arts, Culture, Sport and the Gaeltacht (previously Department of Culture, Heritage and the Gaeltacht).

At the initial working group meeting on 8th July, the group received a presentation on Dublin Place Branding reopening campaigns - #InThisTogether, #ShopLocal and #MakeaDayofIt campaigns and the Events section

Words of Our Time campaign on animating the city and encouraging people back into the city centre. Further discussion on the proposed work programme took place. Additional nominations for this working group had been received from the Arts, Culture, Leisure and Recreation SPC, which had been directed to the SPC chair for review and approval. The proposed new members to the working group will be Cllr Danny Byrne, Economic Development & Enterprise SPC; along with members of the Arts, Culture, Leisure and Recreation SPC, Cllr Claire Byrne and Sunil Sharpe, Give us the Night. The chair of the Economic Development & Enterprise SPC has reviewed and is in agreement with this and this will now progress to the next meeting of the Economic Development & Enterprise SPC on 15th September for discussion. If our members agree at that stage, procedurally we can amend our Terms of Reference with the new membership, which would then go to the CPG for agreement when they next meet on 25th September.

At the progress meeting on 17th August, the working group received updates on developments on the Tourism, City Markets and NightTime Economy with a presentation on the Make a Day of it campaign which is now live and is being led by the Dublin Place Brand. It was noted a national Task Force on the Night Time Economy has now been established by the Minister with the Lord Mayor of Dublin as a member, along with the Lord Mayor of Cork city and other high level stakeholders. The first meeting of this task force will take place in September. The working group agreed to issue a letter to the national task force requesting the evening economy be incorporated into the work programme of the national task force.

7 Outputs -

- Completed 3 meetings to date
- Involvement in the Night Time Economy Forum on 26th June.
- Letter issued to Fáilte Ireland in June to invite participation and collaboration on the working group.
- The working group agreed to issue a letter to the national task force, in advance of their initial meeting, requesting the evening economy be incorporated into the work programme of the national task force.

It is noted the outputs of the group is determined by the Reopening Phases of Ireland, which is determined by central government and the constant changing environment and regulations required in response to COVID19 and its impact on health & safety requirements. The group recognised short term and medium term actions and targeted outputs are required.