

**South Central Area Office,**  
1<sup>st</sup> Floor,  
Eblana House,  
Marrowbone Lane,  
Dublin 8.

11/6/2020

**The Chairperson and Members  
South Central Area Committee.**

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**Naming Proposal for a new development**

**Planning ref: 305324-19 located at:**

**Newmarket Square, Dublin 8**

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This naming proposal refers to a student accommodation development at the above address as identified on the attached site location map.

The naming proposed for the development is:

Ardee Point

**(Pointe Bhaile Átha Fhirdhia)**

The name 'Ardee' is considered appropriate as it is a continuation of a locally specific placename and 'Point' refers to a particular place, i.e. a cross roads (St Luke's Avenue/Ardree Street).

The Heritage Officer has deemed the proposed name as appropriate for this development.

The naming: Ardee Point **(Pointe Bhaile Átha Fhirdhia)** is considered suitable and is recommended for adoption.

**Mary Taylor**

Executive Manager