# TRAFFIC OVERVIEW

Brendan O'Brien

**Executive Manager** 



### TRAFFIC DEPARTMENT



Dublin City Centre Transport Study

May 2016







Responsible for how people, vehicles and goods move around and within the city

The aim of the department is to ensure the safety of all mobility users within the city

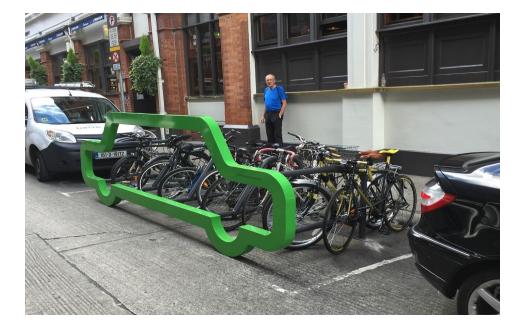
Mitigate the impact of traffic on people's health and wellbeing and the environment

Our responsibilities involve all aspects from major projects to Neighborhood issues

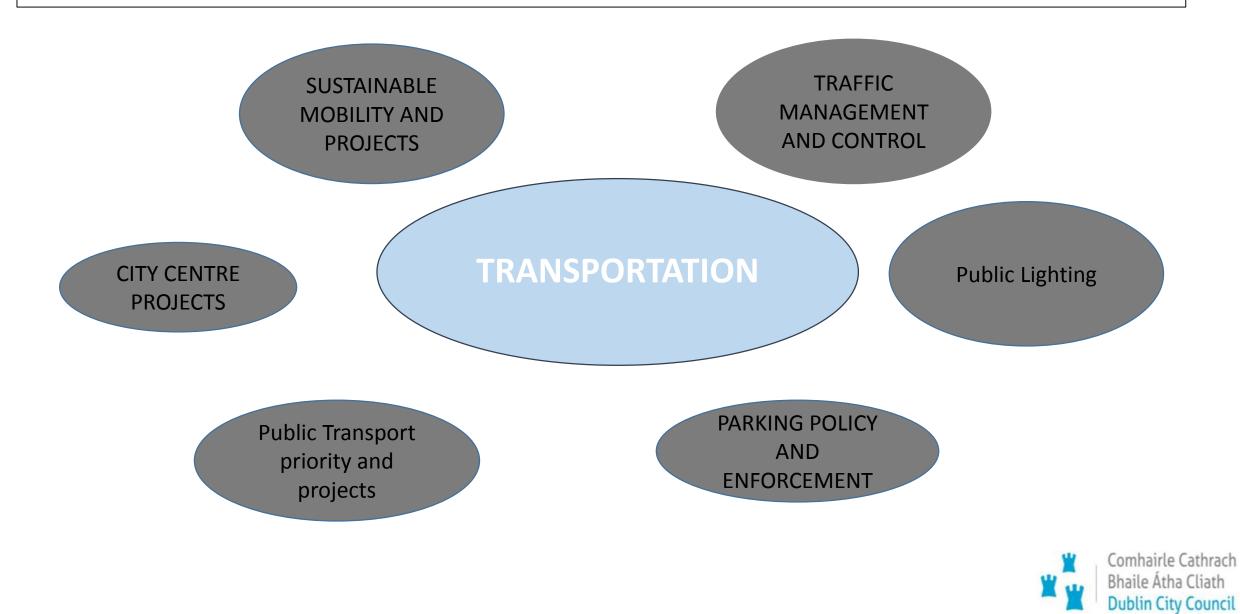


## 2030 VISION FOR MOBILITY IN THE CITY

- Connected with easy and safe mobility for all
- Non car use the preferred option for school, work and leisure trips
- Zero or Low carbon transport the only option for personal and commercial movement
- > Meeting our air quality and climate change targets
- Facilitate nature based water retention systems.



### TRAFFIC DIVISIONS



## WE ARE WORKING ON...



#### An active mobility Plan

**Contra Flow Cycling** 

More protected cycle tracks

**Project delivery** 



A Sustainable Urban Mobility Plan for DCC

Traffic Management Measures

Pedestrian priority streets



Residential Parking Schemes

Use of Kerb space and cost

Deliveries in the city



Road Safety initiatives

**Speed Limits** 

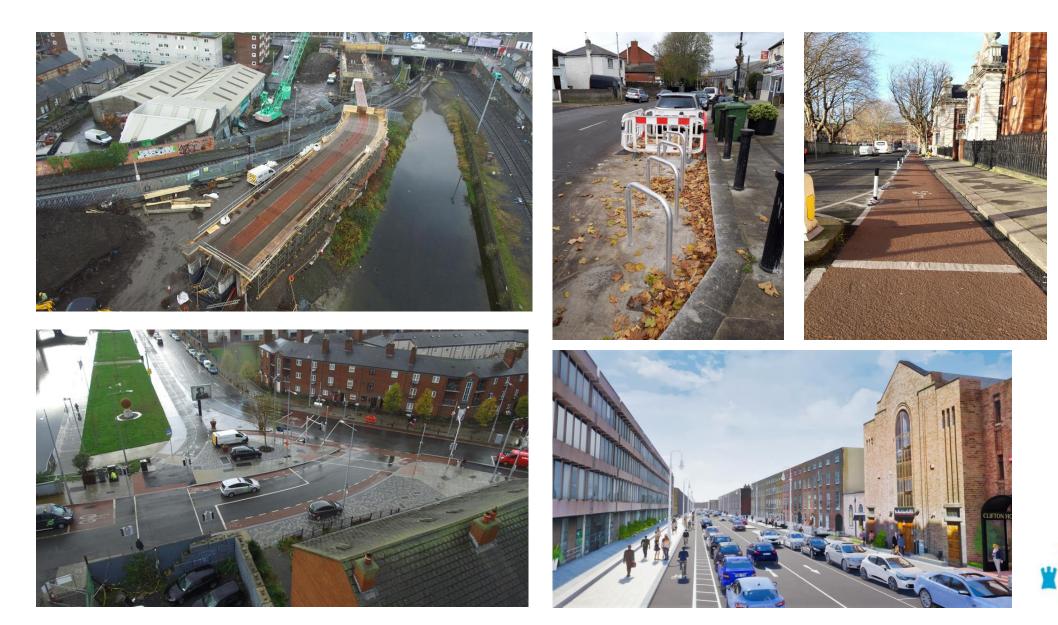
**Roadworks control** 

Neighborhood schemes



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### WE ARE WORKING ON...





### WE HAVE COMPLETED...





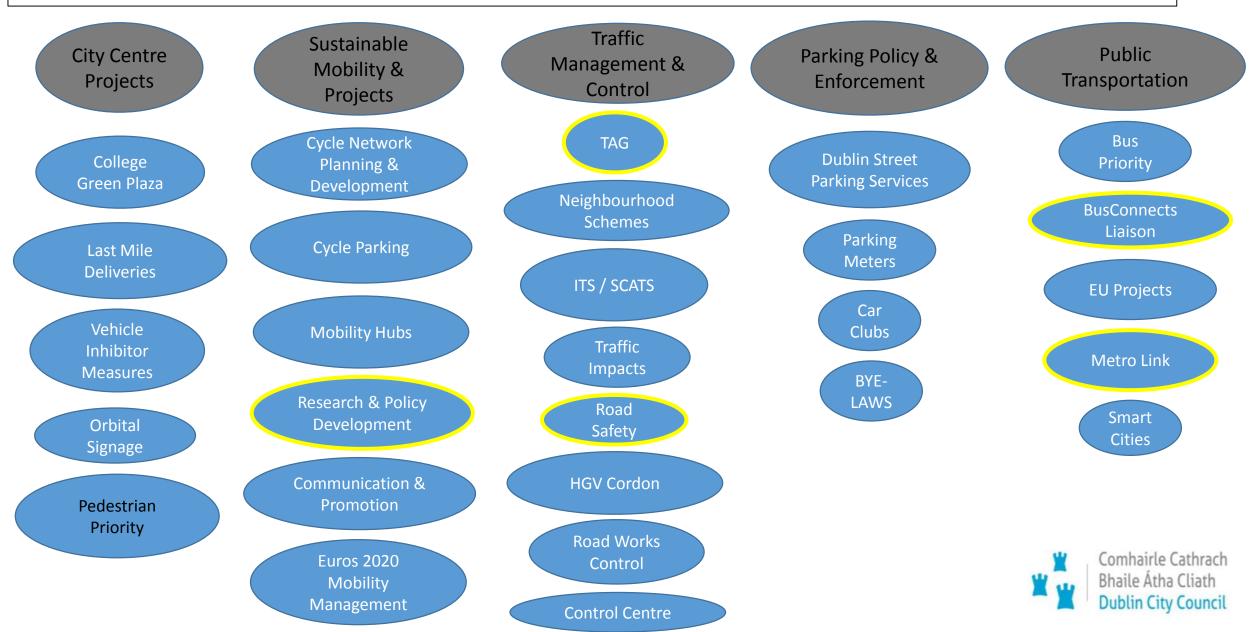








## **TRAFFIC DIVISIONS**

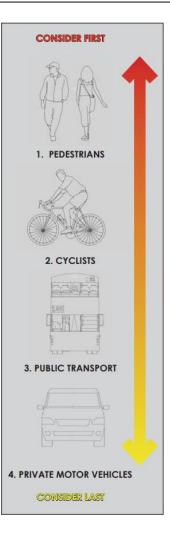


# TRAFFIC ADVISORY GROUP (TAG)

- Prioritising Vulnerable Road Users
- Optimising sustainable Transport
- Fund Increase 5-Fold Since 2017 Circa €1.2M Annually

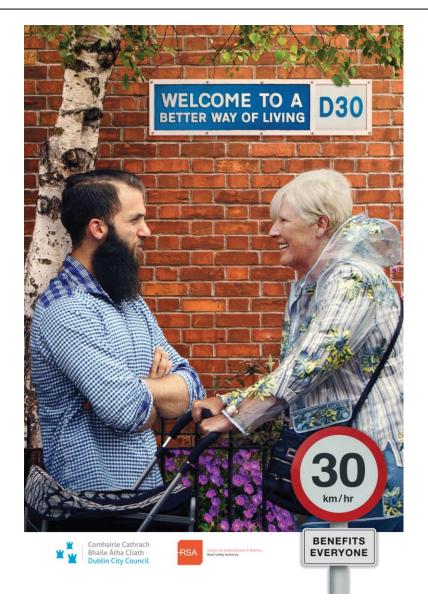
#### > Examples

- Pedestrian Crossings
- Cycling Infrastructure
- Public Transport Infrastructure
- Residential Parking Schemes
- Traffic Calming measures





### **ROAD SAFETY**





D30 Campaign



# INTEGRATING MAJOR PROJECTS

BUS

TRANSFORMING CITY

CONNECTS

#### **Bus Connects**

- Network Redesign
  - Bus Connects Corridors Cycle ways
- Traffic changes
- Neighbour hood Schemes
- > TAG requests
- Safe routes to school and PT

#### Metro link

- Station Design
- Construction and traffic chang
- Safe routes to Metro
- Access to stations
- Greening strategy
- Parking issues

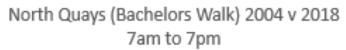


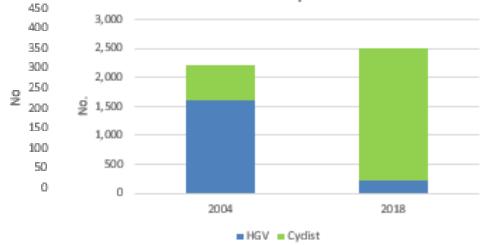
#### Need to ensure that the multiple mobility projects achieve a common goal



#### ty from 19th February 2007

#### Cyclist and HGV numbers





Mode	Percentage difference 2004 v 2018
HGV	-87%
Cyclists	+277%

South Quays (Victoria Quay) 7am to 7pm



Mode	Percentage difference 2004 v 2018
HGV	-65%
Cyclists	+336%



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#### S m p Active Travel is an Obvious Choice

### Dublin is the first Irish City to commit to meet WHO Air Quality Guidelines by 2030

#### **Our Goals**

- Look at the bigger picture and strategically plan for and influence sustainable development of the city.
- Review all possible mobility ideas and provide a framework for coordinated city wide implementation.

**DUBLIN CITY SUMP 2030** 

- That we have a strategy which ensures that projects complement each other.
- > The plan should include and benefit for all citizens



# **DUBLIN CITY SUMP 2030**

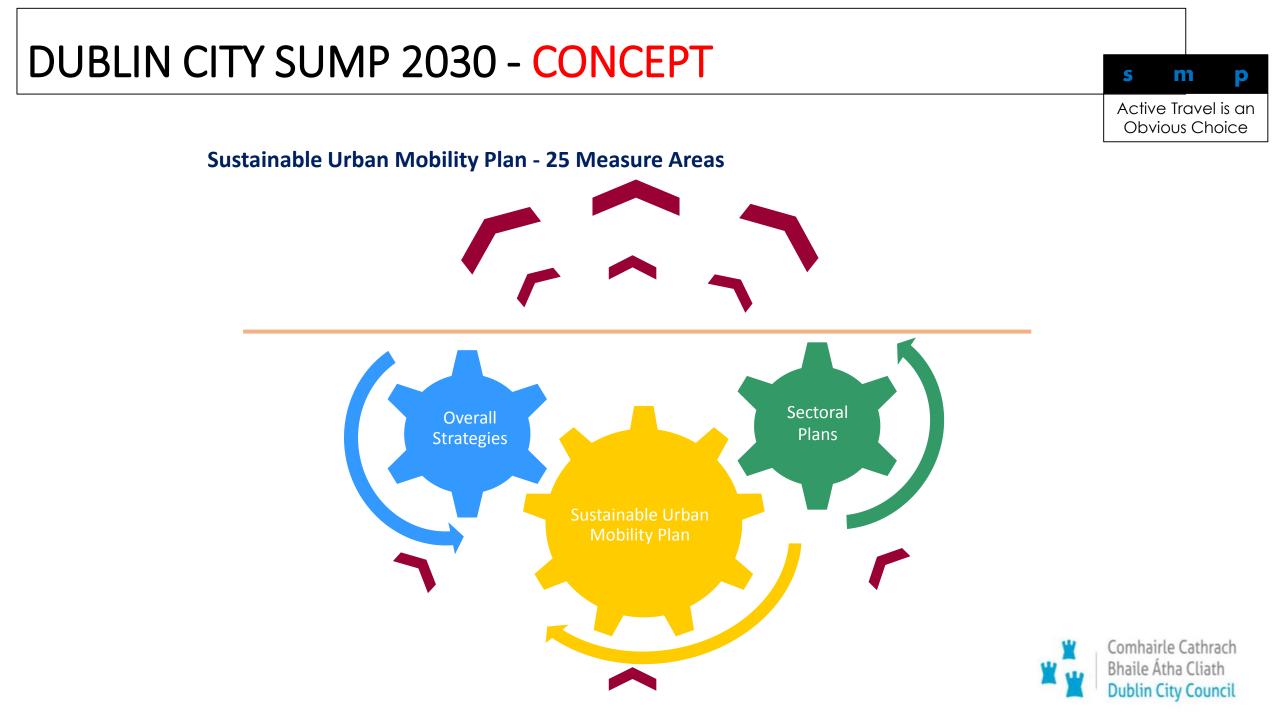
#### Over the lifetime of the plan (2021 – 2030)

- That people will see city-wide mobility solutions that are integrated and easy to use.
- Establish appropriate KPIs to measure and evaluate progress on an annual basis.
- Benchmarking our performance against other European Cities
- Evaluate future proposals to see how they complement Dublin City's Sustainable Mobility Strategy.





Active Travel is an Obvious Choice





SUMP will both inform and be informed by the Development plan and the NTA Strategy

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### DUBLIN CITY SUMP 2030 - ETHOS

#### **Eight Guiding Principles**



Plan for Sustainable Mobility in the entire 'Functional City'



Cooperate across institutional boundaries



Involve citizens and stakeholder



Assess current and future performance



Define a long-term vision and a clear implementation plan



Develop all transport modes in an integrated manner



Arrange for monitoring and evaluation



Assure quality



# DUBLIN CITY SUMP 2030 – KEY TOPICS

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- Walking
- Deliveries
- Travel information
- Traffic safety
- Traffic Management
- Taxes and Fares
- Site-Based Travel Plans
- Road space Reallocation
- Public transport Enhancements

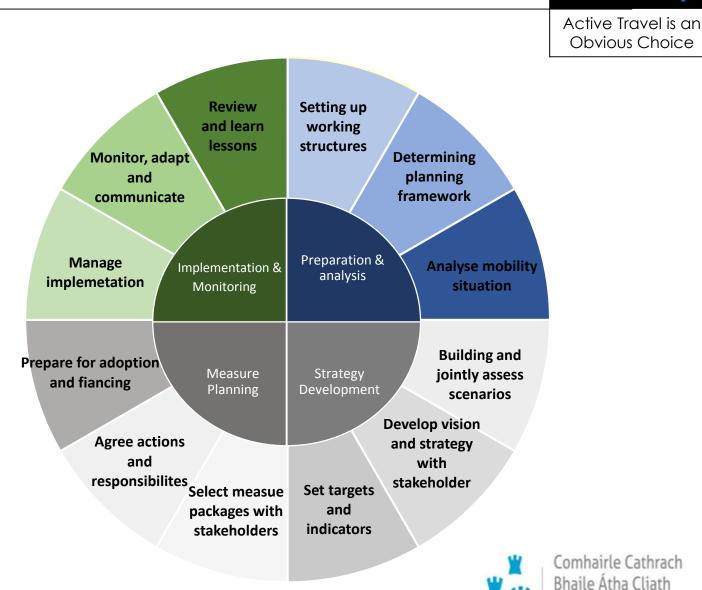
- Personalised travel planning
- Parking
- New Public transport systems
- New models of car use
- Marketing and rewarding
- Land use planning
- Integration of modes
- Inclusive urban design
- E-ticketing

- Environmental zones
- Electric Battery and fuel cell vehicles
- Cycling Infrastructure
- Congestion charges
- Cleaner Vehicles
- Autonomous Vehicles
- Bike Sharing Schemes
- Access Restrictions



### DUBLIN CITY SUMP 2030 – FOUR STAGES

- 1. Preparation & Analysis
- 2. Strategy Development
- 3. Measure Planning
- 4. Implementation & Monitoring



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**Dublin City Council** 

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### DUBLIN CITY SUMP 2030 – PLANNING FRAMEWORK

Active Travel is an Obvious Choice



# DUBLIN CITY SUMP 2030 – ROAD MAP

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- Communication and Engagement
  - Briefings to LACs and SPCs
  - Briefings to DCC departments
  - Outreach for citizen participation



### Next Steps

Workshops with

LAC/SPCs/Staff/Community

### Forums to

- Understand what are our main problems
- Opportunities
- Your Views
- Your Ideas
- Prepare issues paper for wider

public consultation

