

# Strategic Policy Committee Economic Development & Enterprise

# Working Group: Tourism & City Markets

#### **Terms of Reference**

It was agreed at the November sitting of the Economic Development & Enterprise SPC meeting that two working groups would be established to look at the Tourism & City Markets; and International Relations & European Funding.

#### **Objectives of the Tourism Working Group:**

To support informed policy and decision making in line with the work of the SPC.

## Work Programme:

- The working group will hold a minimum of 3 meetings within the calendar year
- At the inaugural meeting, the group will discuss a number of areas where they wish to focus their attention in line with their terms of reference, and the outputs for the year.
- The Group will consider and report periodically to the SPC in relation to the agreed matters, which will be discussed and decided upon at the February 2020 sitting of the SPC meeting
- The group will Inform, advise and keep members of the SPC updated on tourism policy, issues and actions in the city.
- Identify and research barriers to tourism growth and development in the city in order to support and assist City Council, Failte Ireland and/or others in devising resolutions through policy and actions.

#### In carrying out its work the Group will:

- Engage as it considers necessary with tourism stakeholders, including representative associations for various sectors, to further refine the approach to tourism in the city;
- Make regular reports to the chair of the SPC, with its initial report to be made within six months.
- The chair of the SPC may from time to time provide further advice or direction to the Group in carrying out its work.
- The group will draw on other industry representatives, experts, stakeholders as needed to research and address the particular issue identified/being addressed.

#### Working Group - Membership

To be determined at February meeting of the Economic Development & Enterprise SPC.

## **Proposed Membership:**

- The working group will have a core permanent membership comprising:
- Assistant chief executive of DCC
- Two elected members of the Economic SPC
- Two of the external members of the SPC
- A representative from Failte Ireland will be invited to join
- A representative of the Irish Tourist Industry Confederation will be invited to join

## **Working Group – Secretariat**

Economic Development & Enterprise

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