



Comhairle Cathrach  
Bhaile Átha Cliath  
Dublin City Council

REPORT TO ARTS, CULTURE LEISURE AND  
RECREATION SPC

17<sup>TH</sup> FEBRUARY 2020

Item No. 5

## **Euro 2020**

### **Fixtures & Ticketing**

The EURO 2020 Final Draw in Bucharest on Saturday November 2019 and the following fixtures have been confirmed for Dublin including kick off times. Ireland still have a chance to qualify and will compete in March in Play off Group B with Bosnia, Slovakia, and Northern Ireland for the final spot in the Dublin based group.

Monday 15<sup>th</sup> June @ 5pm Poland v Play off Winner B

Friday 19<sup>th</sup> June @ 2pm Sweden v Play off Winner B

Wednesday 24<sup>th</sup> June @5pm Sweden v Poland

Tuesday 30<sup>th</sup> June @ 5pm Winner of Group D v Runner Up B

50% of all stadia capacity went on sale in June 2019 to the general public. Ticket allocations for Participating National Associations went on sale in the period after the draw in December 2019. Allocations for nations involved in the play-offs will go on sale in early April directly after the 31st March play off final.

### **Spectator Experience & City Volunteer Programme**

Recruitment for city volunteer programme requiring approximately 470 volunteers is on schedule. The programme will be open till end of February. Over 60 different nationalities are represented among the volunteers already recruited. The programme will be sponsored by Volkswagen and the volunteers will be known as Mobility Makers

### **Mobility**

The mobility group is chaired by Brendan O'Brien/Clive Ahern (DCC) and meets regularly with the relevant stakeholders including transport authorities, providers and AGS. This group has recently been joined a representative from Dublin Port.

The free transport offering for fans on match days has been confirmed and announced by UEFA.

### **Operation Access – Closure of Lansdowne Road**

A UEFA delegation attended the ROI vs Denmark game in Dublin in November 2019 to monitor the trial exercise involving the closure of Lansdowne Road DART station. The exercise saw a comprehensive plan including a detailed communications strategy brought together with strong co-operation from relevant stakeholders including NTA, Irish Rail, Dublin Bus. The trial was requested by UEFA to assess the issues regarding access, mobility and security and safety issues in the context of the very different scale and profile of the EURO

matches in comparison to regular match days at Aviva Stadium. A report was sent to UEFA and a decision on the status of the DART station on the four match days will be made by mid-February.

### **Fanzone**

A draft event management plan has been developed for Dublin Castle as the Fanzone and Merrion Square Park as tournament football village as part of the event consultation process. Meetings with residents' groups and other local interests have been taking place since November 2019.

### **Promotion**

**NYF** – As part of the NYF Dublin Festival, a EURO 2020 projection was beamed onto the old Ulster Bank Building on George's Dock to help create awareness

**DIFF-** Dublin City Council's EURO 2020 Project Office have partnered with Dublin International Film Festival to produce a season of football themed movies to celebrate Dublin's status as one of the 12 Host Cities for the tournament. There will be 6 screenings in total, including two outdoor screenings in the Football Village

**St Patrick's Festival** – the SPF embraced the EUROS in 2019 and a greatly expanded programme has been agreed for 2020

**Dublin Library project** – this project involves the digitisation of football archives with focus on the local level. A DCC mobile library bus is being rebranded in the EURO 2020 livery

**Trophy Tour** – the UEFA trophy will form the basis of a weekend of promotion in the city

8-10 May 2020

### **Business & Rights Protection Programme**

Rights Protection programme implementation led by Dublin City Council is ongoing with the next UEFA site visit planned for Spring 2020. Dialogue with UEFA sponsors is continuing.

**Don Daly,**  
**Project Manager,**  
**17<sup>th</sup> February 2020**