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Upcoming Event & Dates for your diary		
Event	Economic Pillar	Date/Venue
1. Local Enterprise Week 2019	Human Development	March 4 th – 9 th March various venues
2. MODOS – Sustainability Training for Business Drop in Clinic	Innovation & Transformation	6 th March Wood Quay Venue Course commences 16 th April
3. Up-Starter	Human Development	Wednesday 6 th March Round Room, Mansion house
4. Social Enterprise EU Pilot Project	Human Development	Thursday 7 th March - Third Space, Smithfield
5. Techstars – Startup Weekend Immigration Dublin	Placemaking & Clustering	8 th – 10 th March - Udemý Ireland
6. Futurescope 2019	Innovation & Transformation	CCD Thursday 28 th March
7. LECP Briefing	Human Development	Tuesday April 2 nd Wood Quay
8. EuroMAB Conference Dublin 2019 – World Network of Biosphere Reserves	Placemaking & Clustering Dublin Bay Biosphere	2 nd – 5 th April - Dublin Castle

1. Dublin.ie

New Structure & Content Re-write

With one million site visitors in 2018, the Dublin.ie team continue to grow and improve the site, speaking to local and international audiences and attracting new users. The re-structure and re-write of the sites content is progressing with 115+ new pages under development. This is a significant piece of work and the new content under development, has been tailored to attract overseas students, investors and skilled talent, while still being of value to a local audience. The team are working on a 'staging' copy of the site where all of the structural and content changes will be made. This copy of the site will swap in for the older one when all content is signed off on by end of Q2 2019.

Asset Management System

In re-writing the entire site, we are also working to partner the copy with striking photography. Work is on-going with photographers to acquire great photography, some of which requires specific shoots. This work will be completed in Q1. The Dublin.ie team put an asset management system in place last year which stores and categorises each of the images to ensure GDPR compliance and understanding of permissions when using images in various contexts. As well as being of benefit to Dublin.ie, other setions of Dublin City Council are using images from this source for their sites and publications.



Winter Lights, Christmas and New Year content

Working with the Events Unit, Dublin.ie hosted Winter Lights content which included video, photos and a map of the city centre lighting displays. Dublin.ie also built a regular page for Christmas in Dublin at <https://dublin.ie/christmas> featuring events, videos and photos. Staff from the Dublin.ie team also logged on over the break to transition the site from Christmas to New Year content.

Story updates

In excess of 270 stories have been produced for Dublin.ie since early 2016. Unlike news stories, they are intended to be used time and again. The content agency is reviewing these stories and updating them throughout 2019 under the direction of the Dublin.ie team.

User Testing

Dublin.ie is always looking for ways to improve the site better and the user experience. The latest user testing carried out in November has led to planned changes to the “What’s On” section.

New roles

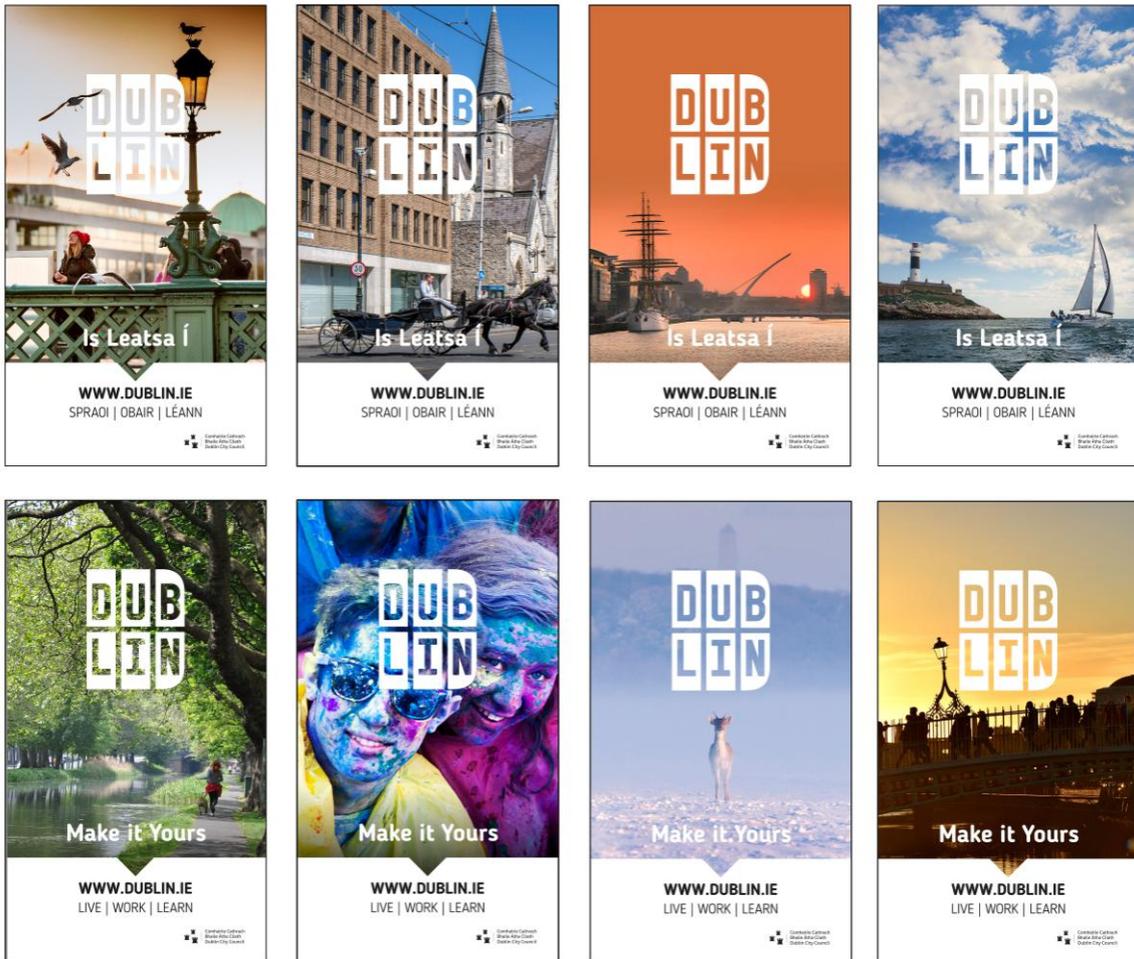
Two new roles for the Unit have been identified. They are, *Social Media & Online Marketing Co-ordinator* and *Stakeholder Engagement & Offline Marketing Co-ordinator*. HR are assisting the Dublin.ie team in the recruitment process which will see these positions advertised in Q 1 - 2019.

What’s On listings

The team have been re-working how events are compiled the site. The new approach will ensure consistency and quality in the wide range of events featured.

Brand Promotion

Dublin.ie has utilised the new on street digital screens with new imagery and the Dublin.ie promotional campaign tag line “It’s Yours – Is leatsa I”. The team continue to promote the place brand for Dublin through outdoor campaigns, with printed and digital publications and merchandise including keep cups, bags, notebooks, pins and t-shirts.



Newsletter

The audience for the Dublin.ie newsletter has passed 2,300 subscribers and continues to enjoy engagement rates above the industry norms. Issues are prepared and sent out on a fortnightly basis featuring upcoming events & festivals with links to the latest articles and content. You can view previous issues and sign up to the Dublin.ie newsletter at: <https://dublin.ie/newsletter>

2. International Relations:

Dublin and Dublin City Council has been active in building international links for many years and has been highly successful in positioning itself as a global city. This success is evidenced through the attraction of international residents, visitors and businesses. With a wealth of globally competitive and innovative sectors, including ICT/Digital, Creative and Financial Services, Dublin is home to some of the world's leading international businesses including Facebook, Google, LinkedIn and a range of globally competitive exporters.

Dublin City Council is one of many key stakeholders and agencies who have a role to play in international linkages. The International Relations Unit facilitates and promotes international links and relations that benefit the city, its economy, education and its communities. In collaboration with multiple stakeholders, the Unit helps Dublin position itself globally as an international gateway city for Ireland and Europe.

The Unit's external facing role is to augment, enhance and support the coordination of city partner activities to deliver value for the Council and its stakeholders e.g. Fáilte Ireland, Dublin Convention Bureau etc. This role is primarily a facilitation and coordination one amongst the substantial number of parties and organisations with an interest and contribution to make to international relations. The internal role of the Unit is to act as both a support and coordinator for international relations related activities in collaboration with the Lord Mayor's office and other council departments, to ensure the Lord Mayor and elected members play a key civic leadership role.

Role:

- manage our current bi-lateral city to city relationships i.e. our formal twinnings (Beijing, San Jose, Liverpool and Barcelona) and also the ten less formal Friendship/Cooperation Agreements
- to give focus to international relations where there are clear benefits and practical actions or objectives, where the Council has a distinct role and can make a difference partner with local, regional, national and international organisations to promote Dublin internationally and enhance its reputation and capacity to attract business investment, tourists and students
- provide support, advice and speech material on international matters as requested to the Lord Mayor's office in terms of collateral development and event logistics planning and delivery
- support and coordinate international relations related activities by acting as a single point of contact within all teams across the Council who have a role to play in international relations while at the same time giving consideration to the form that support entails to ensure an efficient and effective use of Council resources
- Implement the International Relations Framework 2018 – 2022, - engaging effectively in international linkages and which focus on mutual benefits between Dublin and the region or city, its economy, education and communities

International Inward Delegations

The International Relations Unit organises and manages a large number of requests from other cities, embassies and national governments to host delegations in Dublin to meet with the Lord

Mayor, elected representatives, city leaders, officials and stakeholders to share knowledge and best practice on various aspects of life and business in Dublin; to seek opportunities to partner with Irish companies; build upon many existing ties between countries; enhance mutual trade, tourism, cultural reach and educational benefits. The management of these programmes is carried out by the Unit and organised in such a way that minimises disruption among the sections of the Council while maximising the learning opportunities.

Supporting Business Tourism

Dublin is well regarded internationally and is rated highly across a number of measures from city growth through to governance. However, we are competing against other cities so we need to learn from and adopt international best practice and strengthen our international standing.

As part of the Council's mission to generate economic and business tourism benefits, International Relations support conferences hosted in Dublin, in particular those that attract a large number of international visitors and who demonstrate potential to generate economic, social or cultural benefits to the city, help promote the city globally, support the tourism, hotel and hospitality sector in the city and allow us build contacts for future project collaboration. The Unit can offer a suite of supports to the organisers e.g. city advertising, civic reception, assistance with securing access to a city owned venues or limited financial support.

European Networks

Multi-lateral relationships with organisations of common purpose help develop and enhance relationships with other international cities. Dublin is a member of EUROCITIES which is a network of major European cities whose members are the elected local and municipal governments of major European cities and brings together 140 local governments of Europe's largest cities and over 45 partner cities that between them govern 130 million citizens across 39 countries. EUROCITIES works in all areas of interest for cities from culture to mobility, environment to social affairs, economic development to smart cities and the network offers a wealth of opportunities for shared learning and international best practice and provides a high profile international platform which enables cities to showcase their achievements to peers as well as to influential stakeholders.

Dublin faces many of the same challenges to growth and prosperity that many other cities across the globe face. Membership of organisations such as Eurocities provide city to city peer learning opportunities that can yield novel approaches. Eurocities business is conducted through six thematic forums: Culture, Environment, Economic Development, Knowledge Society, Mobility and Social Affairs. Dublin city officials are members of a number of working groups established under the forums and they participate in areas such as air quality, climate change and energy efficiency, noise and waste, entrepreneurship and SME's, innovation, resources for culture and access, creative industries, knowledge, smart cities, housing and homelessness. Members of the working groups receive notifications on the most up to date information on calls for funding and financing opportunities of interest to them and receive the *Eurocities Insider* which includes information on all funding programmes and events being organised by Eurocities.

Projects are a key part of Eurocities activities in terms of policy work and exchanges between its members. Currently within the City Council, there are approximately 14 open projects under the

various funding programmes, but primarily under H2020 and officials in the Environment & Transportation, Housing Architects and Chief Executives Departments are partners in these projects,

In order for Dublin City Council to participate and access funding for projects under the various funding programmes, a Legal Entity Appointed representative (LEAR) must be appointed. Gráinne Kelly, International Relations is the appointed LEAR and is responsible for specifying who can sign grant agreements or financial statements on behalf of the City Council and can view all documents related to the legal and financial data and status under the various programmes.

Established in March 2018, Dublin City Council Culture Company runs cultural initiatives and buildings across the city on behalf of Dublin City Council and the people of Dublin. Alongside projects and buildings runs an initiative called EU Lab.

The EU Lab has been developed to connect Dublin's ideas and innovations with European partners for the benefit of all. It finds and matches partners with common interests to help them build projects and source European funding (and sometimes the other way around). They assist in putting together complex applications, provide training about EU systems and help Dublin City forge productive cultural European partnerships. The EU Lab aims to increase the number of successful EU funding applications from Dublin city.

Four projects are in development for submission in 2019. Dublin City Council Culture Company is working with Dublin City Council Sections on international collaboration projects for submission to EU Funding programmes.

3. Enterprise Office: Mentoring, Training & Financial Grants

Local Enterprise Office: M2 (Training & Mentoring)

Promotion and communication of LEO Dublin City Services

LEO E-newsletters

The LEO e-zine promoting events and providing information on supports offered by the LEO office is circulated by e-mail each month. Additionally bespoke newsletters are developed on an adhoc basis regarding specific networks/events/grants. The following emails were sent during:

November	LEO Dublin City Newsletter Meet the Buyers social housing PPP Bundle 1 Women in Business Network Awards 2018 Founder Institute Accelerate Programme
December	LEO Dublin City Newsletter Thankyou & Merry Christmas Mentors
January	LEO Dublin City Newsletter Bespoke newsletter for Modos circular economy training
February	LEO Dublin City Newsletter Bespoke newsletter for Dublin City National Enterprise Awards entry

The e-zine is a valuable promotional tool for the range of events provided to businesses in the city.

Facebook Advertising

In June we started to utilise paid promotion on facebook instead of solely using organic search. It has meant that we can target individuals by age, location, demographics, interests etc. targeting them also with relevant messages in relation to grant funding, start your own business courses and generating brand awareness of LEO Dublin City and our services. From 1st July through to end of December, we reached 558,618 relevant people via facebook i.e. those that had identified an interest in business or entrepreneurship. It's a highly cost efficient and measurable medium to target and connect with additional clients.

Events

Past

Month			
November	Hack Access Dublin: #HackAccessDublin making Dublin inclusive to people of all abilities by coming up with solution by hacking the access obstacles in our city	Google, Barrow Street, Dublin 4	2 nd – 4 th
	Startup Week Dublin http://www.dublincity.ie/dublin%E2%80%99s-entrepreneurs-assemble-take-part-first-startup-week-dublin	Various venues across Dublin	19 th – 23 rd

	Startup Week Dublin was held in 2018 for the first time, adding a highly engaging programme of over 30 events to those listed in 57 countries, attracting 100,000 participants globally. The community builders across Dublin came together with the support of Economic Development and Enterprise staff to put a great series of events together that showcased some of the best talent and supports available for Start Ups, including state supports and those provided by the Local Enterprise Offices. Joining this global event series put Dublin on the TechStars platform and attracted local and international participants.	City	
	Dublin Book Festival: Ireland's most successful book festival showcasing supports and develops Irish publishing by programming, publicising and selling Irish published books, their authors, editors & contributors, with panel discussion by facilitated by LEO Dublin City.	Smock Alley Theatre, Dublin 8	15 th – 18 th
	Start Up Ballymun: Meet the Entrepreneur panel – Hope Beer, Now Media, Onsite Re-fueling, Simon's Fish Products, and Engage People recruitment.	Civic Centre Ballymun, Dublin 11	21 st
	Women in Tech Awards: Ireland's first annual celebration of women and diversity in the technology industry. http://womenxtech.com/	RDS Concert Hall, Dublin 4	22 nd
December	Dublin Christmas Flea Market – This large scale Christmas Market with over 150 stalls showcased some of Dublin's best up-and-coming crafts persons, designers, vintage and retro collectors and small independent creative businesses trading over 6 days in the Docklands. http://www.dublinchristmasflea.ie	The Point Square, Docklands	8 th & 9 th & 13 th - 16 th
January	Trading Online Voucher Information Session: assisting small businesses to train online https://www.localenterprise.ie/DublinCity/Financial-Supports/Types-of-Grants/Trading-Online-Voucher/	Wood Quay Venue Dublin 8	11th

Future

Local Enterprise Week 2019, 4th – 9th March 2019



There is a packed schedule of events to suit businesses that are planning, starting and growing. Review the events schedule here <https://www.localenterprise.ie/DublinCity/Training-Events/Events%20/Local-Enterprise-Week-2019.html>

This year's marketing of Local Enterprise Week has been heightened. Adverts will appear on:

- 100 Dublin Bus rears circled the city North, South, East & West
- Bus shelters
- 30 second radio commercials on primary Dublin City radio stations – 98fm, 104fm, spin103 fm, q102 and Nova
- Outdoor signs around the city: Lamp post banners, metropanels & metropolises, digipanel
- Signage of a Dublin City Council building in Palace Street
- Online advertising (Free & paid for)

The campaign primarily targets persons aged 25 – 44 in keeping with the profile of the primary service user of LEO Dublin City services. The opportunity to see or hear the campaign will be 7 over the two week campaign. The campaign is promoted in both Irish and English language.

Events are diverse and inclusive in nature.

The LEO Dublin City marketing coincides with a nationwide campaign developed by Enterprise Ireland.

Dublin City National Enterprise Awards Winner, Mansion House, 7th March 2019

Photoshoot to publicise the winner featuring the Lord Mayor

Prepare for Customs, Gibson Hotel 13th March 2019 – Brexit Initiative

A one day interactive Dublin regional workshop aimed at all business sectors, who are planning on moving goods to from or through the UK after Brexit. This is one of a series of four events taking place in Cavan, Cork, Dublin & Laois during February and March. LEO Dublin City participants are fully booked and we have established a cancellation list. Further information on this event <https://www.localenterprise.ie/DublinCity/Training-Events/Online-Bookings/Register-your-interest-Prepare-Your-Business-for-Customs-Workshop.html>

Further information on LEO Brexit supports <https://www.localenterprise.ie/DublinCity/Financial-Supports/Brexit/>

Mentoring

End of 2018: 1,043 mentoring hours delivered, attended by 555 male participants, 488 female participants

2017 comparative: 995 mentoring hours delivered, attended by 561 male participants, 561 female participants

The recently introduced 3 hour mentoring package is proving popular.

Training

End of 2018: 79 courses delivered, attended by 1985 participants, 793 male, 1192 female

2017 comparative: 63 courses delivered, attended by 1702 participants, 768 male, 934 females - + 16 courses, +282 participants

A full listing of ongoing training courses are available on <https://www.localenterprise.ie/DublinCity/Training-Events/Online-Bookings/>

Start Your Own Business Programme

This programme provides individuals who are seeking to start their own business with the skills, management tools and expertise in making the right decisions, planning and organising effectively. It helps individuals gauge what will be required in order to keep their new venture running effectively and efficiently.

Our first courses for 2019 commenced on 8th January, with further courses commencing on 2nd & 12th February. March and April courses are already full booked.

Start Your Own Music Business Programme

A Start Your Own Music Business Programme was piloted with First Music Contact in January & February of 2018. It was so successful that we have decided to launch another course commencing 21st January to 26th February 2019, with 5 modules run over 10 nights. This programme is specifically targeting artists and music industry professionals, as part of our commitment in supporting those working in the creative industries. 18 participants are taking part.



Women in Business Network

The January Women in Business Network kicked off the year's activities with two powerful speakers, Ciara Conlon, Author of 'Rise Before your Bull and other habits of Successful People' and Treasa Spragg, The Revolution Project, under the overall banner of 'Get the Most out of You in 2019'.

<https://www.localenterprise.ie/DublinCity/Start-or-Grow-your-Business/Networking/Women-in-Business/Network-Events/16th-January-Event-Get-the-Most-out-of-You-in-2019!.html>

The February event featured a talk by Susan Hayes, an internationally renowned speaker who spoke about her experience of exploring a new business, the challenges she has dealt with and some tips on how to access funding. <https://www.localenterprise.ie/DublinCity/Start-or-Grow-your-Business/Networking/Women-in-Business/Network-Events/Innovation-Dealing-with-Rejection-and-Learning-from-Each-Other.html>

The March event is the celebration of International Women's Day. While International Women's Day takes place on Friday 8th March, to maximise attendance it was decided to host the event on 6th March. It is anticipated that similar to other years, attendance will be in the region of 250 – 300

participants and be one of the most popular events of Local Enterprise Week 2019. The Keynote speaker is Adrienne Gormley, Vice President of Global Customer Experience & Head of EMEA @ Dropbox and panel discussion with Eva Power, The Ethical Silk Company, Aoife D'arcy, The Analytics Store, Tracy O'Rourke, Vivid Edge, Prof Emmeline Hill, Plusvital.

Management Development Training Courses



Lean for Micro: January 2019

The Lean for Micro is aimed at owners/managers and key staff members of small businesses who wish to gain an introduction to lean concepts and allow them to gain a practical understanding of lean principles by undertaking a focused assignment with expert mentoring support. Our most recent course commenced on 31st January 2019.

Hi-Start

This programme assists ambitious early stage growth focused companies to identify and build foundations required to secure investment and scale the business in international markets. We are currently recruiting for a course to commence in early March.



Food Supports



Food Starter, commenced 8th February 2019

A 2 day programme designed to help those with a food idea/very early stage of starting up a food business. The course overviews the Irish food sector to the specifics of starting a food production business.



Food Academy, commenced 25th January 2019

A training programme aimed at supporting and nurturing start-up food businesses. An initiative with Bord Bia and SuperValu providing a consistent level of food marketing knowledge to new and early stage food business owners.

Local Enterprise Office: M1 (Financial Grants)

LEO Dublin City Metric Outputs 2018

Jobs:	Targets 2018	Output 2018
LEO Client Portfolio	380	394
Total Portfolio Employment (All Jobs, both FT & PT)	1550	1,736
Gross Jobs Created (All Jobs both FT & PT)	450	560
Full Time Jobs Created	300	215
Part-Time Jobs Created	150	128
Net Jobs Increase (All Jobs created minus all Job Losses)	285	343

Measure 1		Output 2018
Number of Applications Received:		
Feasibility/Priming/Business Expansion/TAME	150	162
Grant Applications Approved: Number	90	
Feasibility: Number:	19	28
Priming: Number:	28	21
Business Expansion: Number:	13	20
TAME: Number	40	50
No. of projected potential new jobs associated with Approvals (Priming & Business Expansion)	73	91
Costs per job calculation associated with approvals (Average Cost calculated on new jobs over three years)	9,100	3,028 (Based on 9,000 per yr)

Measure 2	Targets 2018	Output 2018
Training/Development Programmes (All Training and Networking events)		
Total No. of All Programmes (Training/Networking/Events/Seminars)	120	123
Total No. of all Participants participating in above Programmes	3,000	3,586
No. of Females	1,030	1192
No. of Males	820	793
No. of SYOB Programmes	12	14
No. of Participants attending SYOB Programmes	230	253
No. of Brexit Seminars / Brexit Information Events	3	3
No. of Participants attending Brexit Seminars/Events		na
No. of Completed Brexit Scorecards		25
No. of LEO clients receiving Brexit related Mentoring		3
Mentoring:	Targets 2018	Outputs 2018
Total Number of individual mentoring – (participants availing of one to one mentoring – one to one engagement by a Mentor with one client)	500	491
Total Number of group mentoring participants – (are all group mentoring engagements or clinics where a mentor engages with a group of clients.	40 (No of Clinics)	533 participants ; 48 (No. of Clinics)
Total Number of Mentoring Participants (both one to one and group)	1,000	1043

Progression Pathway:	Target 2018	Output 2018
Number of Clients transferred to E.I.	5	26

Schools Entrepreneurship:	Target 2018	Output 2018
Number of Schools Participating (Secondary schools only engaged in school enterprise programmes)	33	34
Number of Students Participating	1,300	1,499

Trading On Line Vouchers:	Target 2018	Output 2018
No. of Trading Online Vouchers approved	100	114

MFI:	Target 2018	Output 2018
Number of Applications submitted	20	20

Ireland's Best Young Entrepreneur:	Target2018	Output 2018
Number of Applications	100	National Programme Not Held

Lean for Micro Project:	Target 2018	Output 2018
No. of Companies who have undertaken a Lean for Micro Assessment by a Lean Expert	10	15

Agile R &D	Target 2018	Output 2018
No. of Companies approved Agile R & D		0

Export Enterprise Development Programme	Target 2018	Output 2018
No. of clients undertaking Export Enterprise Development Programmes in Enterprise Ireland		New Programme

4. Economic Development Office:

 Comhairle Cathrach Bhaile Átha Cliath Dublin City Council	Economic Development Office Programme of work 2019
Policy	Projects
Local Economic & Community Plan 2019-2021	Dublin City Summit Series 2019
Economic Development, & Enterprise and Strategic Policy Committee	MODOS – Sustainability for Business
Dublin Regional Enterprise Action Plan 2019-2021	Start-up Dublin
Social Entrepreneurship Policy	MasterCard – City Possible
Regional Spatial & Economic Strategy	Dublin Economic Monitor – future design
Dublin City Climate Action Plan	North Eastern Economic Corridor
DCC Corporate Plan	LECP Projects
Dublin City Development Plan	Promoting Dublin as an business location
	Dublin Bay Biosphere
	Xpand Project (DEM Dashboard)
	Kilmainham Mill/Newcommen Bank
Events	Research
Dublin City Summit Series 2019	Social Entrepreneurship
MODOS – Launch Event	Talent Attraction & Retention
Local Enterprise Week 2019	DCC Research Framework
FutureScope 2019	Your Dublin Your Voice
DEM – Launch Event	The Future of Retail
NEEC – C8 Conference	Enterprise Space
Offset	Dublin regional Skills Analysis
Start-up Week Dublin 2019	Markets Strategy
Up-Starter (LEW19)	
Responsible innovation summit	
Hard Working Call Hero's (HWCH)	

Departmental Update:

Policy:

1. **Local Economic & Community Plan (LECP):** Human Development

A mid-term briefing session on the Dublin City LECP was held on February 12th 2019 and was hosted by the Lord Mayor in the Oak Room in the Mansion House.

This hugely positive event showcased community initiatives and social enterprises. Cllr Deirdre Heney and Cllr Paul McAuliffe, as chairs of respective steering committees for the Plan addressed the audience on the role of each of the committees and outlined the direction of the plan for the future. Bairbre NicAongusa from the Department of Rural and Community Development also addressed an engaged audience on the Departments role overseeing national policy in relation to the plan and outlined changes planned for the future. A further re-engagement briefing with stakeholders in relation to the LECP Action Plan for 2019-2021 is planned for April 2019 where information will be shared by Future Analytics regarding the changing Socio-Economic profile of Dublin. The Your Dublin Your Voice panel will be used to capture responses on a range of issues covered by the high level goals of the LECP. The Advisory Group are due to meet in March.

2. **Dublin Region Enterprise Action Plan 2019-2020 (DREAP):** Innovation & Transformaiton

The Dublin Region Enterprise Action Plan 2019 – 2020 (DREAP) was launched in the GEC on 13th February 2019. Mary MacSweeny continues to lead on the implementation of the 2020 DREAP. The steering group has agreed to refocuse the plan on more targeted objectives for the remainder of its lifecycle. Specific actions have being agreed to be delivered across the region with each stakeholder taking responsibility for leading or collaboating on the delivery. It has been proposed that EDO will develop a special edition of the Dublin Economic Monitor highlighting context and contributors to job creation, talent retention and attraction in Dublin Region and how these challenges are being addressed.

Ongoing work being undertaken by Economic Development office (EDO)

Projects:

1. **FDi Global Cities of the Future 2018/2019:** Placemaking & Clustering

Results of the latest FDi ranking indicate that overall Dublin city has performed very competitively against its international peers placing 3rd behind Singapore and London in the overall ranking. Dublin also came 1st in the Large Cities and Economic Potential categories and 2nd in the business friendliness rankings. Awareness of this performance has been driven through media outlets. An award ceremony will be held on the 12th March.

2. North Eastern Economic Corridor NEEC/C8: Placemaking & Clustering

A further meeting of the cross border C8 initiative took place in Belfast on 29th November and it was agreed that a conference would be held in Belfast on February 28th 2019 to develop stakeholder buy-in for the project. This event has been postponed. The EDO are currently developing a concept of the location of a “Hub” in each of the areas, which will coordinate a range of services, already being provided by the Local Authorities such as SmartCities, Start-up and business supports, heritage and tourism and research and advocacy.

3. Higher Speed Rail Project – Dublin – Belfast: Innovation and transformation

Following the completion of the pre-feasibility study into upgrading the Dublin Belfast rail line, commissioned by Local Government along the corridor, the final report has been circulated to all elected councillors in Dublin City, Fingal, Louth and Meath on Monday 10th December. DCC intend to present it to a future SPC meeting and ARUP have committed to making senior official available for this presentation.

4. MODOS - Sustainability Training for Business: Innovation & Transformation

Following a period of stakeholder consultation, EDO in conjunction with the Eastern Midlands Regional Waste Office (EMRWO) has developed a Circular Economy and sustainability training programme for small and micro enterprise entitled MODOS. The programme had a successful launch with stakeholders in the Wood Quay Venue on January 24th 2019. A further drop in clinic with interested businesses will be held on 6th March 2019. The programme will be delivered over the course of 6 consecutive weeks in April/May 2019.

5. Dublin Economic Monitor: Promotion & Investment

The 16th edition of the DEM was launched by the Lord Mayor at an event in Dublin City Hall on February 7th. In this edition of the DEM, Juliet Passmore, Economist with DCC wrote a 2-page article on the latest outcomes of the Your Dublin Your Voice Survey that focussed on Retail in the City. David Fitzsimmons Group Chief Executive of Retail Excellence wrote a further Article on the key challenges facing retail globally and how they are being addressed.

At the hugely successful and well attended event in City Hall, Dublin Economic insights and trends were highlighted by economists from EY-DKM and DCC. Building on the pre-existing collaboration between DCC and Mastercard on the Dublin Mastercard spending pulse. A new retail spend GEO mapping feature was launched by Mr. Sapan Shah, Mastercard, VP Global Cities Enterprise Partnerships. A further panel discussion took place between industry experts and retailers with the whole event moderated by Susan Hayes Culleton of The Positive Economist.

The event was well attended, received huge positive press coverage including, RTE, Newstalk, Irish Examiner, 98FM, FM104 and the Hashtag for the event #DublinEconomy was trending on Twitter during the event itself.

6. FutureScope 2019 Thursday March 28th: Innovation & Transformation

Dublin City Council will be a strategic partner in the 2018 Edition of the Dublin Business Innovation Centre (Dublin BIC) event FutureScope. The Economic Development Office will lead and coordinate the involvement of the EDO, LEO, SmartDublin and Dublin.ie with the objective of promoting the innovative, collaborative and enterprising aspects of Dublin City Council. All of these sections of Dublin City Council will be represented at the event and teams will participate in Panel Discussions, demonstrations and information stands.

7. Offset April 5th – 7th: Innovation and Transformation



Building on the success of the 2018 conference DCC are again one of the main sponsors for the 2019 edition which aims to showcase innovation and design thinking and capability in the City. The 2018 event attracted just over 3000 delegates across the main event and 20 parallel events including “Offstage” & “playful cities”. EDO will again participate in panel discussions around supports to assist developing creative business.

8. Local Enterprise Week: March 4th – 10th 2019.

The EDO team will support the delivery of a number of events during the course of the LEW19 predominately around Social Enterprise, Age Friendly business workshop and Responsible Innovation. The EDO team will also support a number of other events delivered by the LEO team during the week. In addition, the EDO team are supporting the Techstars Startup Weekend Immigration Dublin from 8th to 10th March – more details below.

9. Techstars Start-up Weekend Immigration Dublin: Human Development/Innovation & Transformation

DCC through the EDO are to sponsor the Startup Weekend around the theme of Immigration. The aim of the event is to build on Startup week that took place in November 2019 with DCC as the main sponsor. Startup weekend aims to create an environment to allow ambitious and innovative ideas surrounding the theme of immigration to advance and gather entrepreneurs in the startup community in Dublin together. Over 54 hours a competition will be run where teams come together to form an idea, develop a startup company and then pitch that company to a panel of judges. DCC EDO will participate as speakers, on panel discussions, and judging of the competition pitches.

10. Dublin Bay Biosphere: Placemaking & Clustering

A Biosphere Conference, Euromab Conference Dublin 2019 is due to take place in Dublin Castle 2nd – 5th April and is being hosted by DCC Parks Department, inviting representatives of the world network of biosphere reserves. The EDO Team will be assisting in the promotion of the event and chairing workshops with economic development and enterprise themes.

11. UpStarter 6th March: Human Development/ Placemaking & Clustering

UpStarter will take place in the Round Room of the Mansion House. This event provides jobseekers, those looking to move careers or enter the jobs market for the first time, with an opportunity to meet some of Ireland's most innovative companies who are all hiring. With over 2000 attendees at 2018 event, UpStarter intends to scale up the event and is aiming for in excess of 3,000 attendees. DCC will be one of the sponsors for the event and will have an information stand, prominent branding and LEO Mentors available to provide information of LEO & EDO supports.

Research:

1. Social Entrepreneurship Policy: – Human Development

The Economic Development Office have undertaken a comprehensive review of the Social Entrepreneurship eco-system for Dublin City which will seek to identify gaps in the landscape, potential efficiency gains from removal of duplication and highlight potential opportunities for new initiatives to support the sector. An interim report was made to the last meeting of the Economic Development and Enterprise SPC and the completed report is expected in Q1 2019.

2. Talent retention & Attraction: Human Development

Following a workshop facilitated by Deloitte, the EDO has a clearer understanding of the challenges facing Dublin City in terms of attracting and retaining talent in the face of global competition. The out puts of this work will form the basis of the scope for an OPG mini tender competition and it is hoped to commission this work during 2019. The intention is that this report would be coordinated with a talent attraction and retention metric being explored as part of the revised DEM. There is also potential to host a Dublin City Summit series around the outputs.

3. **Enterprise Space:** Placemaking & Clusters

Access to affordable and accessible enterprise space is one of the critical challenges affecting the business and start-up community in Dublin City. Following the development of an Enterprise Space Survey in 2017, it is intended to carry out this survey across the Dublin region. Given how much the landscape has changed in the last 18 months we should see an interesting picture emerging when the responses are collated. We aim to run this survey on an annual basis and the research findings will be used to support decision making.

4. Your Dublin Your Voice: Placemaking & Clusters – Human Development

Work continues to plan future Your Dublin Your Voice surveys and to increase the dissemination methods for the findings of these pieces of research. The panel is open to new participants and work is on-going to promote the panel to those who may wish to participate in responding to these surveys. The next survey will focus on questions relating to a number of the high level goals in the Local Economic and Community Plan.

Staffing and Administration

The EDO team have just recently moved to newly renovated DCC offices in the Palace Street along with the Dublin.ie team. It is envisaged that the Economic Development Team will take the main role for the management of the building on behalf of DCC and work is currently underway to put systems and practices in place to support the smooth operation and function of the building by all those who use it.