November 2023

Dublin Regional Enterprise Plan to 2024

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Introduction – Policy Context

o Following on from the Action Plan for Jobs 2015 in 2019 nine Regional Steering Committees were established by Department of Enterprise, Trade and Employment (DETE).

o Delivering balanced regional economic and enterprise growth coherent to policy within the Programme for Government (PfG) and Economic Recovery Plan 2021.

o The Dublin Regional Enterprise Plan to 2024 formulated in 2021 and early 2022 virtually during the COVID pandemic – bottom-up approach.

o The DREP objectives and actions support and aligned to the NPF, the RSES and S3 (Smart Specialisation).

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What is the Dublin Regional Enterprise Plan & its aims

o **<u>Aims:</u>**

- The Dublin Region is the engine of the Irish economy with the importance of cultivating a strong and resilient base of SMEs and start-ups across multiple sectors.

- To create and strengthen Dublin's ecosystem for innovative initiatives for a sustainable and competitive region.

- To drive delivery of best practice across the regional and cross-regional collaboration on areas of common interest and opportunity.

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STRATEGIC OBJECTIVES SUMMARY

1 Strengthen resilience to Dublin's SMEs and Start-Ups to scale up

2 Promote the Dublin region to adapt healthy place-making to live, work, do business, invest and study

3 Create opportunities to facilitate every individual to recognise their full potential through engagement in economic activity

4 Position the Dublin region to enable businesses as an exemplar in low carbon transition

5 Leverage Dublin's talent and skills to create future economic potential

6 Strengthen and grow the regional SME ecosystem through collaboration, capability and capacity building

Rialtas na hÉireann
Government of Ireland

When Launched? – DREP

o The Dublin Regional Enterprise Plan to 2024 launched in 2022 by Taoiseach Leo Varadkar T.D.

o Steering Committee including

> *4 Chief Executives of Dublin Local Authorities, Director of Services, Heads of Local Enterprise, Enterprise Ireland, TU Dublin, DETE, Dublin Chamber, Ibec, Failte Ireland.*
>
> *Chair: Susan Spence*
>
> *Programme Manager : Caroline Power*

o 2023 - Working Groups & Group Leads delivering 6 core objectives over 26 actions in the Plan.

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Structures/Governance

o   DETE, Regional Enterprise Unit oversees the nine Regional Enterprise Plans.

o   Established a National Oversight Groups comprising three Ministers, nine Chairpersons of the Regional Steering Committees, EI, IDA, DRCD etc.

o   Each REP has Chairperson Private Sector Champion – Dublin Ms. Susan Spence – Co-founder SoftCo

o   **Steering Committee**

o   Working Group Leads for 6 Objectives and work grouping from all stakeholders.

o   **DCC Action Lead – 9 Actions & Action Partner - 12 Actions**

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Strategic Objectives
Bottom-up approach

Objective 1 SME	Objective 2 Placemaking/ Digitalisation	Objective 3 Inclusion	Objective 4 Circular Economy	Objective 5 Skills / Talent	Objective 6 Big Project
Build a pipeline of sustainable and scalable start-ups in Dublin and provide quality support	Strategically build on existing activities to enhance the attractiveness of Dublin as a region to live, work, invest and visit	Facilitate every individual to realise their full potential through engagement in economic activity	Support Dublin enterprises to adapt to more sustainable practices	Ensure the availability of skills and talent to realise Dublin's future economic potential	Increase enterprise engagement in innovation, research, and development to ensure Dublin's continued competitiveness and productivity

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Strategic Objective 1
Scaling SMEs and Start-Ups

**Objective 1
Lead by
Óisín Geoghegan, Head
of LEO, Fingal Co Oisin**

Strengthen resilience and the potential for scaling amongst Dublin's SMEs and Start-Ups

Action 1: Review and support Enterprise Hub in Dublin region.

Action 2: Strengthen Business Mentoring Capabilities.

Action 3: Enable supply Opportunities for SMEs - Procurement.

Action 4: Convene a Dublin Mayors Forum on the role of safety and security in supporting Dublin's recovery.

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Strategic Objective 2
Placemaking / Digitilisation

**Objective 2
Lead by**

**Aidan Sweeney, Ibec
& SMART Dublin DCC**

Strategically build on existing activities to enhance the attractiveness of Dublin as a region to live, work, invest and visit

Action 1: Pathway to '15-minute city' concept.

Action 2: Promote attractive, adaptive and healthy place-making.

Action 3: Advance the shared brand vision for Dublin.

Action 4: Convene a Dublin Mayors Forum on the role of safety and security in supporting Dublin's recovery.

Action 5: Develop Dublin as a flagship for the night-time economy.

Action 6: Future-proof Dublin to take advantage of new and emerging technology trends.

Action 7: Unlocking the connectivity potential of Dublin – A World Class Digital Infrastructure for all Dubliners.

Action 8: Rethinking mobility in Dublin via Mobility-as-a-Service (Maas).

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Strategic Objective 3
Placemaking / Digitilisation

**Objective 2
Lead by**

**Aidan Sweeney, Ibec
& SMART Dublin DCC**

Strategically build on existing activities to enhance the attractiveness of Dublin as a region to live, work, invest and visit

Action 1: Pathway to '15-minute city' concept.

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Strategic Objective 4
Placemaking / Digitilisation

**Objective 2
Lead by**

**Aidan Sweeney, Ibec
& SMART Dublin DCC**

Strategically build on existing activities to enhance the attractiveness of Dublin as a region to live, work, invest and visit

Action 1: Pathway to '15-minute city' concept.

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Strategic Objective 2
Placemaking / Digitilisation

**Objective 2
Lead by**

Aidan Sweeney, Ibec
& SMART Dublin DCC

Strategically build on existing activities to enhance the attractiveness of Dublin as a region to live, work, invest and visit

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Strategic Objective 5
Placemaking / Digitilisation

**Objective 2
Lead by**

Aidan Sweeney, Ibec
& SMART Dublin DCC

Strategically build on existing activities to enhance the attractiveness of Dublin as a region to live, work, invest and visit

Action 1: Pathway to '15-minute city' concept.

Action 2: Promote attractive, adaptive and healthy place-making.

Action 3: Advance the shared brand vision for Dublin.

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Action 8: Rethinking mobility in Dublin via Mobility-as-a-Service (Maas).

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Strategic Objective 6
Placemaking / Digitilisation

**Objective 2
Lead by**

Aidan Sweeney, Ibec
& SMART Dublin DCC

Strategically build on existing activities to enhance the attractiveness of Dublin as a region to live, work, invest and visit

Action 1: Pathway to '15-minute city' concept.

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STRATEGIC OBJECTIVE	ACTIONS	IN PROGRESS	COMPLETED	ATTENTION	GROUP LEAD	TOPICS OF ATTENTION ACTIONS
SBO 1 SME's	4	2	1	1	FCC LEO Oisin Geoghegan	• Procurement Survey Baseline Data – to suppliers and buyers. Survey completed in Q3 2023 by DCU – Feedback to SMEs to follow. • The Cluster Centre and EI to develop strategy – resources/funding .
SBO 2 Placemaking/ Digitalisation	8	5	2	1	Aidan Sweeney, Ibec & SMART Dublin DCC	• Consultation and engagement commenced on the NPF participation in the OECD roundtable – *"Towards more balanced regional attractiveness in Ireland"* facilitated by EMRA. • **Dublin Shared Brand Vision (All LA's)**
SBO 3 Inclusion	6	2	-	4	Dr. Tony Buckley, TU Dublin	• Inclusive City Strategy (4x LA's) • Digital Divide CDETB • Training for Community Groups (Governance/ Financial/Legal)

Strategic Objective	ACTIONS	IN PROGRESS	COMPLETED	ATTENTION	GROUP LEAD	TOPICS OF ATTENTION ACTIONS
SBO 4 Circular Economy (Green)	4	2	1	1	Mary MacSweeney, DCC	Circular Economy Hotspot 2023 29/05-01/06
SBO 5 Skills/ Talent	3	2	-	1	Enda McDonnell, Enterprise Ireland	• Skills Landscape Dublin Region (FCC Model) Skills Strategy
SBO 6 Project Position Dublin	1	-	-	1	Enda McDonnell, Enterprise Ireland	Potential Projects Pipeline - ERDF – **Smart Regional Enterprise Innovation Scheme (SREIS) – EI 1st Call €35M – 31/03/2024**
TOTAL	26	13	4	9		

Funding

- Actions completed to date delivered through Dublin Local Authorities.

- European Regional Development Funding (ERDF) – Launched on 23rd October The **_Smart Regions Enterprise Innovation Scheme_** €145M

- SREIS is aimed at accelerating economic growth and sustainable job creation across all the regions of the country.

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Funding

- 1st Call of €35M administered by Enterprise Ireland under four Streams

- Will close on 31st March 2024.

https://www.enterprise-ireland.com/en/funding-supports/Smart-Region-Enterprise-Innovation-Scheme/

Funding

- Stream 1 Local infrastructure projects
- Stream 2 Innovation clusters and consortia
- Stream 3 Services to SMEs to drive Innovative Solutions
- Stream 4 Feasibility & Priming Grants

Enterprise Ireland through the Regional Plans Programme Managers welcome potential projects and will offer support and assistance.

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Dublin REP Future/Challenges

1. **Collaboration within the 4 Dublin local authorities/stakeholders – Workshop Dec 2023**

2. **Soft Projects** –
    1. Dublin Place Brand
    2. Inclusive Strategy
    3. Skills Landscape

3. **Communications/Social Media –** communicating the good news!

4. **Private Sector** Engagement

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Dublin REP Focus

Through engagement with industry the Dublin REP will focus on three strategic outcomes:-

1. Develop a Dublin PLACE brand to position Dublin region similar to our European competitors.

2. Build the Dublin region to a highly dynamic start-up ecosystem.

3. Integrate decarbonisation, net zero commitments and digitalisation to heart of our businesses.

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Thank you

Dublin REP Vision – Dublin Region to be the best place to live, work, study and do business