

## EDO Annual Action Plan 2023

Vision		Dublin City: An Innovative, Sustainable and Inclusive Economy...								
		An innovative, sustainable and inclusive Dublin city economy that is dynamic, attractive and collaborative, that is unique, diverse and proactive to current and future challenges and opportunities								
Mission		Leading Economic Development in Dublin City...								
		To lead the promotion of economic, enterprise, and innovation and entrepreneurship ecosystem development to support Dublin City's economy through managing, leading and collaborating in policy, projects, research, & events								
Category		EDO Work Streams:				Pol.	Pro.	Res.	Eve.	Measurement
Pillar 1		Human Development								
		Human Development relates to enlarging people's choice and opportunities to actively and freely participate in the economy and contribute to society								
UN SDG Alignment		4 Quality Education								
		8 Decent Work and Economic Growth								
		10 Reduced Inequalities								
Objective	1.1	1.1. Support all to engage in the Dublin City economy and seek to identify and address barriers to participation								
Action	1.1.1	Manage and develop the Your Dublin Your Voice opinion panel and surveys to elicit key feedback regarding economic and societal participation								
Action	1.1.2	Conduct tender process for Your Dublin Your Voice opinion panel and survey management								
Action	1.1.3	Formulate and implement the Local Economic and Community Development Plan and the associated actions to encourage active and inclusive economic participation								
Action	1.1.4	Support initiatives that seek to enhance migrant, diversity and under-represented group entrepreneurship								

Objective	1.2	1.2. Encourage the creation of quality and inclusive employment opportunities and skills development					
Action	1.2.1	Support and promote the LEO Dublin City in its delivery of grants to enable employment and skills development programmes		1		1	Initiatives supported
Action	1.2.2	Provide and support skills development opportunities for enterprises through EDO led projects and through collaborating with key stakeholders		1			# of participants, # of stakeholders
Pillar 2		Placemaking & Clusters					
		Placemaking concerns the creation and development of quality, sustainable places and spaces in which people want to live, work, learn and start or develop an enterprise in. Related to placemaking are clusters, which are synergistic concentrations of interconnected stakeholders that gather in places which feature relevant qualities and inputs					
UN SDG Alignment		9 Industry, Innovation and Infrastructure					
		11 Sustainable Cities and Communities					
Objective	2.1	2.1. Support the creation and development of placemaking initiatives that enhance Dublin City, its economy and ecosystem as a place to live, work, learn and start/develop an enterprise in					
Action	2.1.1	Promote and support the development of the Dublin Belfast Economic Corridor	1	1	1		# of meetings held, other initiatives
Action	2.1.2	Enhance and improve Dublin's Night Time Economy	1	1	1		Initiatives, development of NTE Strategy
Action	2.1.3	Operate a competitive call for event support and provide support and sponsorship to key events during the year	1			1	# of events supported, impact

Action	2.1.4	Support the development of markets and the associated opportunity for new and existing enterprises to exhibit / sell at them	1	1			# of markets supported, # of enterprises supported to exhibit / sell at markets
Action	2.1.5	Promote and support the development of enterprise hubs in Dublin		1	1		Initiatives
Objective	2.2	2.2. Identify and enable cluster development in key economic and enterprise sectors					
Action	2.2.1	Support research to identify clusters and their development	1		1		Research and initiatives supported
Pillar 3		Promotion & Investment					
		Promotion and Investment relates to highlighting the attractiveness of Dublin and the encouragement of investing in Dublin through FDI and local investments					
UN SDG Alignment		9 Industry, Innovation and Infrastructure					
Objective	3.1	3.1. Promote and brand Dublin as an attractive, unique, proactive place and economy to work, cluster, invest, and to start or develop an enterprise in					
Action	3.1.1	Support the Dublin Place Brand and associated Dublin.ie website to uniformly communicate Dublin as a place to work, cluster, invest, and to start or develop an enterprise in		1	1		Initiatives, # of collaborations, events
Action	3.1.2	Contribute to tourism and smart tourism development initiatives and support new and existing tourism based enterprises		1			Initiatives, # of tourism enterprises supported
Action	3.1.3	Strategically communicate and promote the role of the Economic Development Office and associated initiatives internally and externally		1			# of social media engagements, # of social media impressions, other initiatives
Objective	3.2	3.2. Support international and local investment opportunities through stakeholder collaboration and dissemination of key economic information					

Action	3.2.1	Support investment opportunities and their development through encouraging collaboration and dissemination of key economic information		1	1			Investment opportunities supported
Action	3.2.2	Assess MasterCard geoinsights data and design spec for MasterCard data delivery		1				Data assessed & design spec completed/rejected
Action	3.2.3	Lead EDO's role in the Smart Cities tender for a National Economic Data framework for all Local Authorities		1				Tender complete and service provider inducted
Action	3.2.4	Pilot and assess the suitability of the RIKX social innovation investment model in Dublin		1				Pilot study conducted and assessed
Pillar 4		Innovation & Transformation						
		Innovation and transformation refers to encouraging dynamism, enabling change and proactively enhancing the city economy and ecosystem						
UN SDG Alignment		8 Decent Work and Economic Growth						
		9 Industry, Innovation and Infrastructure						
		11 Sustainable Cities and Communities						
		12 Responsible Consumption and Production						
Objective	4.1	4.1. Enhance the ecosystem and city economy through developing supports, encouraging collaboration, promoting Dublin as a testbed and supporting new approaches and transitions such as the social economy, digitalisation and the transition to a low carbon, green, circular economy						
Action	4.1.1	Develop Dublin as a hub for circular economy innovation, initiatives and research		1	1	1	1	# of events, initiatives, research
Action	4.1.2	Support the hosting and delivery of Dublin Circular Economy Hotspot 2023		1				Initiatives, #of attendees, impact
Action	4.1.3	Manage and develop MODOS circular economy training programme and project		1			1	# of events, initiatives

Action	4.1.4	Contribute to and support EIT Climate KIC and the ClimAccelerator to help climate impact and circular economy start-ups to scale		1			# of local start-ups supported, initiatives
Action	4.1.5	Commission and support the Dublin Belfast Circular Economy Capital Expenditure Feasibility Study as part of the Shared Island Funding project.	1		1		Feasibility study conducted, other initiatives
Action	4.1.6	Enhance the Dublin City and region social economy through collaboration and involvement in local, national and international projects	1	1	1	1	# of events, initiatives, research
Action	4.1.7	Support and manage the Dublin City Social Enterprise Committee regarding project oversight and initiatives	1	1			# of meetings held, other initiatives
Action	4.1.8	Promote and develop the Dublin City Social Enterprise Awards		1		1	Awards ceremony hosted, # of applicants, # of awardees, brochure produced
Action	4.1.9	Contribute to Local Enterprise Week through managing events, involving stakeholders and promotional activities				1	# of events, # of attendees
Action	4.1.10	Manage and develop ENFUSE to support local enterprises and social enterprises, promote graduate employment and to encourage collaboration		1			# of enterprises, # of students, # of project partners
Objective	4.2	4.2. Monitor the ecosystem, economy, macroeconomic and policy environment in order to identify and seek to address and support current and future challenges and opportunities					
Action	4.2.1	Support and manage the Economic Development & Enterprise SPC regarding policy oversight and initiatives	1				# of SPC meetings held, # of actions taken following meetings, other initiatives
Action	4.2.2	Manage and host the Dublin City Summit Series - Annual Summit	1			1	# of attendees, # of speakers / contributors,
Action	4.2.3	Manage EDO and support EDE administration, reporting, flexi operator (4 sections), HR Support and financial management duties		1			# of reports, other initiatives

Action	4.2.4	Manage and develop the Dublin Economic Monitor as a key resource to monitor and report on the ecosystem and economy			1		# of editions, online engagements / activity,
Action	4.2.5	Manage and host the Dublin Economic Monitor Annual event in collaboration with Fingal, South Dublin and Dun Laoghaire Rathdown County Councils				1	Event hosted, # of attendees, media engagement
Action	4.2.6	Produce and promote the Dublin City - Purchase Managers' Index (PMI)		1	1		# PMI update produced and promoted
Action	4.2.7	Produce and promote the MasterCard Spending Pulse		1	1		# MasterCard Spending Pulse updates produced and promoted
Action	4.2.8	Research key entrepreneurship and innovation actors and produce a live ecosystem map		1	1		Live ecosystem map produced