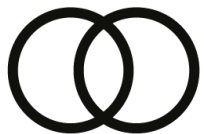


# Community Wealth Building Implementation Plan

Finance SPC  
17<sup>th</sup> November 2022

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**CLES**  
the national organisation  
for local economies



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# About CLEES

- The ***national organisation for local economies***
- Inclusive economics for people, planet and place
- Thinking *and doing*, to achieve strong local places and better lives for communities
- Led the development of community wealth building in the UK



# What is community wealth building?

- **Strategic approach** to local economic development that aims to increase the flow of wealth within a place's economy and in doing so, improve people's lives.
- **Aims** to build wealth from within by leveraging benefits from existing resources and assets for example:
  - ✓ Greater diversity of economic ownership
  - ✓ Decent work, training and progression
  - ✓ More small businesses, start-ups, social enterprise.
- **Works towards** *generative* as opposed to an *extractive* economy which delivers better social and economic outcomes for people and planet.



# The power of anchor institutions

Business  
Colleges  
Universities  
Local government  
Hospitals  
Housing associations  
Regional government  
Police  
Fire  
Health centres





# Community wealth building: five key levers

## Finance:

Ensuring flows of investment and financial institutions work for local people, communities and businesses.



## Workforce:

Increasing fair work and developing local labour markets that support the wellbeing of communities.



## Spending:

Maximising community benefits through procurement and commissioning, developing good enterprises, fair work and shorter supply chains.



## Land and property:

Maximise the value that local communities receive from land and property assets, including those held by the public sector.



## Inclusive Ownership:

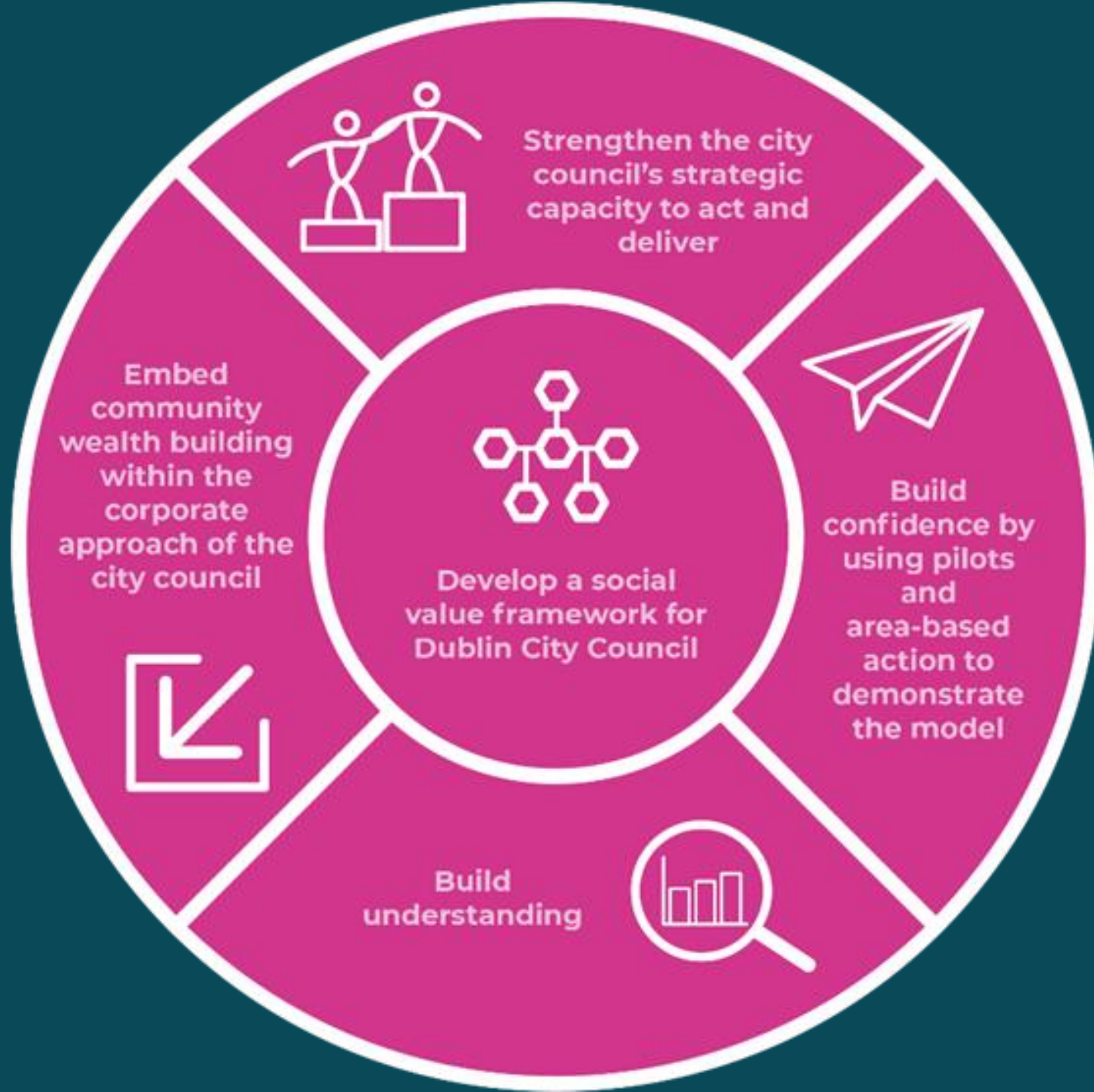
Developing more local and social enterprises which generate community wealth, including employee owned firms and coops.





# The approach

- **CLEES support as:**
  - expert advisor
  - facilitator
  - coach
  - critical friend
- **Action learning**
- **Building confidence and demonstrating impact**
- **Skills development and knowledge transfer**
- **Support the role of the CWB Working Group**





# Programme structure

## **CWB Working Group**

1. Building understanding 2. Developing a Social Value Framework 3. Strengthening the City Council's strategic capacity to act and deliver



### **Action learning set 1**

Workforce



### **Action learning set 2**

Spending and Inclusive economy



### **Action learning set 3**

Land and property





# Building understanding

**Nov 2022 - Mar 2023**

- Establishing the baseline
- Spend analysis
- Workforce analysis
- Mapping of land and property assets



# Social Value Framework

Local needs  
analysis

Stakeholder  
engagement

Prioritising  
outcomes

Produce  
draft  
framework

Internal  
training



# Strengthening the City Council's strategic capacity to act and deliver

- Support to the CWB Working Group
- One-to-one support for CWB Working Group members
- Communications and internal training
- Support discussions with the the Senior Management Team and Strategic Policy Committees
- Update the Area Committees and use these sessions to explore opportunities for area-based pilots



# Building confidence by using pilots and area-based action to demonstrate the model

- **3 action learning sets**
  - Workforce
  - Spending and Inclusive Ownership
  - Land and property
- **2 Phases**
  - Nov 2022 – Mar 2023
  - April 2023 – Mar 2024



# Building confidence by using pilots and area-based action to demonstrate the model

## **Phase 1 (Nov 2022 – Mar 2023)**

- Harnessing and consolidating existing activity under a CWB framing.
- Using the Social Value Framework to test and evaluate the activities and shape them so as to deepen impact.
- Evaluating the diagnostic analyses from the ‘building understanding’ work to identify the baseline position and identify potential new areas of pilot activity.
- Prioritise these in relation to their potential impact against the Social Value Framework outcomes.
- Scope them into implementable proposals for new pilots and area-based actions.



# Building confidence by using pilots and area-based action to demonstrate the model

## **Phase 2 (Apr 2023 - Mar 2024)**

- • Supporting the implementation of new pilots and area-based actions.
- • Using the Social Value Framework to test and evaluate these activities



# End of Programme workshop and report

- Towards the end of the 18-month implementation period we will facilitate a full day workshop with the CWB Working Group.
- The workshop will be used to:
  - capture progress made across all of the implementation plan objectives
  - plan for the next phase of work, including the engagement of other anchor institutions across Dublin.

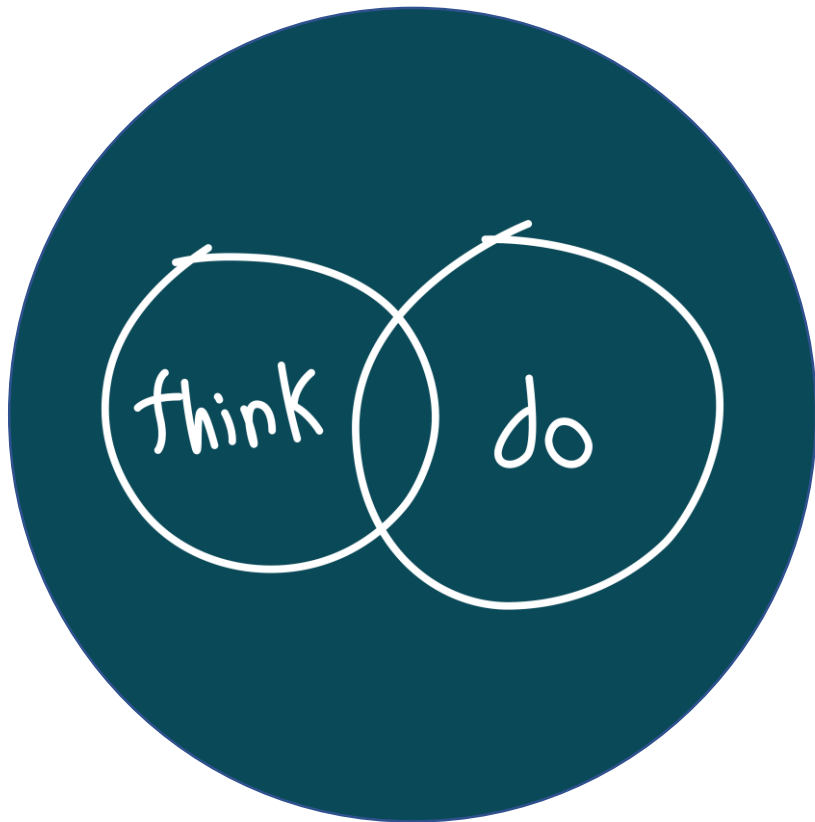


**Questions?**





# More information and contact details



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