
Amendment to the City Council's Protocol to erect Temporary Posters / Notices on Dublin City Council Property to Advertise Public Meetings / Events

The City Council's Postering Protocol was introduced in April 2007 to facilitate, with the prior consent of the City Council, the placement of posters in the public domain, advertising public meetings/events which allow free access to the general public. The Protocol essentially gives effect to the provisions of Section 19 of the Litter Pollution Act 1997, as amended, which exempts posters placed in the public domain from prosecution once prior permission has been obtained and the posters are not in place outside statutory time limits.

A review of the Protocol was initiated by the Climate Action, Environment and Energy Strategic Policy Committee and a revised protocol was considered and approved by the Committee at its meeting on 12th October 2022.

The proposed amendments to the protocol are

- Restrictions on the numbers of posters that can be erected under each application to a maximum of 200.
- Specific Streets where the posters are to be erected must be given at the time of application
- Provision that the organisation or body corporate that is promoting or arranging the meeting or event may be used as contact details.
- The insurance requirement is no longer needed.

The text of the current protocol to be amended is highlighted in red.

Please note that this Protocol does not relate to postering for elections / referenda which are dealt specifically under the Litter Pollution Acts.

Resolution:

It is recommended that Dublin City Council notes the contents of Report No 303/2022 and hereby approves the amendments to the City Council's Protocol to erect Temporary Posters/Notices on Dublin City Council Property to Advertise Public Meetings/Events as set out therein.

Liam Bergin
Executive Manager
20th October 2022

**Protocol for the Erection of Temporary Posters/Notices on
Dublin City Council
Property to Advertise Public Meetings/Events**

(November 2022)

It is Dublin City Council's policy to uphold article 10 of the European Convention on Human Rights Act 2003 (which relates to freedom of expression).

Please note that Posters/Notices promoting commercial events are prohibited.

This document provides conditions, which must be followed as part of the application to put up your poster/notice.

What you need to send:

An Application to exhibit your posters/notices on Dublin City Council property (which is in or can be seen from a public place) must be submitted to the City Council not less than 7 working days before it is proposed to exhibit such material. This must be sent to us by one of the following methods and we will respond to all fully completed **Applications** within 2 working days.

- by E-mail to: postersprotocol@dublincity.ie
- by Post to: **Dublin City Council, Environment & Transportation Dept.
Waste Management Services,
Ebana House, 68/71 Marrowbone Lane,
Dublin 8.**

The Application must include the following information:

1. All details which are listed in the attached Appendix 1 – “Information to be included in *Application*”
2. A statement that the requirements listed in Appendix 2 –“Health and Safety Requirements” - will be complied with and that all of the people involved in putting up or removing posters have been briefed in relation to its contents and all relevant Health and Safety Legislation.
3. A sample poster/notice must be submitted with the **Application**.

Vulgar or offensive content:

You should note that we may refuse permission at any time to put up any poster/notice and/or we may remove any posters/notices that are erected that are not in accordance with the permission granted or that we deem to be vulgar or offensive. In the event of such an issue arising, we (City Council) will discuss the issue with the Chairperson and as many members as possible of the Climate Change, Environment and Energy SPC, before making a decision regarding the issue.

Details which must be put on the Poster/Notice:

The poster must have at a minimum 75% of the poster layout detailing the details of the meeting and this content must be clearly visible to members of the public. Note for information - The name and picture of the individual/s hosting the meeting can only take up a maximum 25% of the poster.

The Poster/notice must also carry the **contact details of the person, organisation or body corporate** that is promoting or arranging the meeting or event (e.g. postal address, email address or telephone number). A case can be made for withholding this information based on safety concerns, but this must be agreed by us in advance of putting up the posters/notices.

Size and material to be used for poster/notice:

The maximum size of the posters/notices shall be **900mmx600mm**.

All posters/notices must be made of cardboard composites or other durable recyclable materials. All posters must be put up at a minimum height of **2.3 metres and a maximum height of 4.5 metres above footpaths, cycle tracks or any area to which pedestrians have access.**

When, where and how many Posters/Notices can be put up/taken down:

A maximum of **200** posters will be permitted in respect of each event which is the subject of an application. A single poster may be displayed on any suitable lamp standard in the area where permission has been granted.

Posters/notices must not be put up on lamp standards with overhead line electricity feed, traffic signal poles, bridge parapets, overpasses, pedestrian bridges, or roadside traffic barriers.

Posters/notices erected on suitable lamp standards (without overhead electricity feed), must not obscure any statutory road signage or traffic/pedestrian signals in any way.

Posters that obscure statutory road signage or traffic/pedestrian signals will be removed.

All posters/notices must be securely fixed to posts/poles with cable ties or similar material to facilitate removal without damage to posts/poles. Adhesive substances (e.g. glue) or other binding materials may not be used. Metal fixings may not be used.

We will remove without notice any poster/notice that is not fixed securely to a post/pole. We may also remove any fallen poster/notice and issue proceedings under the Litter Pollution Acts.

Posters are not to be put up more than 7 days prior to a meeting/event and posters/notices and fixings/cable ties must be removed and recovered from all poles/posts within 7 days after the date of the meeting/event.

We will remove authorised posters/notices remaining on display following the expiry of the 7 days referred to in the conditions above.

The Litter Pollution Acts provide for the issuing of an on the spot fine and/or prosecution in respect of posters/notices that are not removed within 7 days after the date of the meeting/event.

Posters/notices will not be authorised on the following streets:

- **O'Connell Street**
- **Grafton Street**
- **Henry Street**

APPENDIX 1

APPLICATION TO ERECT POSTERS/NOTICES ON DUBLIN CITY COUNCIL PROPERTY.

INFORMATION TO BE INCLUDED IN THE APPLICATION TO ERECT POSTERS/NOTICES ON DUBLIN CITY COUNCIL PROPERTY TO ADVERTISE PUBLIC MEETINGS/EVENTS

1. Name/Address of Person Promoting the Meeting/Event

Name:

Address:

Organisation/Group:

Title/Position:

Function/Status of Organisation/Group:

2. Contact Details

Name:

Address:

Telephone Number:

Mobile Number:

Email address:

3. Location where Posters/Notices are to be displayed

Please list the streets in which you intend to display/exhibit your posters/notices.

4. Number of posters/notices (approx.) to be displayed (Max 200)

5. Date of Meeting/Event

6. Copy of poster enclosed

7. Date on which you wish to commence putting up the posters/notices (Posters/notices may not be put up more than 7 days prior to the date of Meeting/event):

8. Confirmation:

I confirm that:

(a) I shall adhere to the City Council's Posters Protocol.

(b) I have read the Health & Safety Document.

(c) I have briefed all of the people involved in putting up and taking down posters/notices about the contents and all other relevant Health and Safety issues.

• **Signature:** _____

Date: _____

APPENDIX 2 - HEALTH AND SAFETY INFORMATION SHEET

In relation to the erection and removal of posters/notices

The main hazard associated with putting up posters/notices etc. is that someone may fall from a height. This commonly results in death or serious injury to the person working on the elevated access work equipment (e.g. Ladder) and, in some cases, physical injury to those in the immediate area. Most of these hazards arise from the following groups of hazards:

Incorrect specification, poor maintenance, electric shock, manual handling injuries, traffic hazards, slips, trips and falls, falling objects /material.

Any person involved in putting up or removing posters/notices etc. on Dublin City Council property must be suitably trained and be fully able to work at heights.

An employer/person who requires the use of elevated access equipment, e.g. ladder, shall be responsible for the following:

- The correct selection, use and maintenance of the elevated access equipment they use.
- That work at height is properly planned, appropriately supervised and carried out in a manner that is, so far as is reasonably practicable, safe and without risk to health.
- That work at height is carried out only when weather conditions do not jeopardise the safety and health of employees or other persons.
- That work is not carried out at height unless it is reasonably practicable to do so safely and without risk to health.
- Take suitable and sufficient measures to prevent an employee or other person falling a distance liable to cause personal injury.
- Take suitable and sufficient measures to prevent equipment, tools, materials or other objects falling a distance liable to cause injury to persons or damage to property.
- Provide appropriate training and instruction or take additional suitable and sufficient measures to prevent, so far as is practicable, any employee or another person falling a distance liable to cause personal injury.

Any surface upon which a ladder rests shall be stable, firm, of sufficient strength and of suitable composition to support safely the ladder, so that the ladders rungs or steps and any loading intended to be placed on it remain horizontal.

A ladder should be positioned so that it remains stable during use.