

---

## Dublin LGBTQ+ Pride Parade and Festival

---

Dublin LGBTQ+ Pride Parade & Festival is a celebration of LGBTQ+ people and culture. The highly visible spectacle of the parade plays an important role in promoting diversity, inclusion and belonging within society. It's an opportunity to showcase the many LGBTQ+ organisations working within the LGBTQ+ community along with ally groups who take a visible stand in support of LGBTQ+ people.

Since the first Dublin Pride Parade in 1983, it has grown to become one of the most popular and loved events within the city and continues to change the hearts and minds of many people. The Pride Parade is also a major fundraising event for many LGBTQ+ community organisations with both individuals and businesses raising vital funds each year through Pride.

The Dublin Pride Parade is one of the most coordinated and inclusive events in the country with over 250 different groups from community, corporate and state sectors taking part. The Dublin Pride Festival takes place from the 22nd to the 26th of June. However the whole of June is considered Pride Month with a host of organisations and venues running Pride events across the city and county that are curated and promoted by Dublin Pride. In addition to the Parade the other highlight event is a full day festival in and around Merrion Square on June 25th. The festival includes 2 stages with entertainment all day, community zones, family area, quiet zone, food vendors and our new sustainability zone.

The event appeals to LGBTQ+ people, their friends, families, and allies. In particular Dublin Pride have announced their plan to become carbon neutral for the 2022 Dublin Pride Festival & Parade in partnership with Ireland's leading sustainable events consultancy Native Events. Actions to reduce and measure carbon include the use of the best practice carbon calculation tool from creative climate charity Julie's Bicycle EU and a Smart Power Plan with ZAP Concepts event power tool. This will accurately gather power requirements and specify equipment installation reducing the festival's energy consumption, diesel usage and carbon emissions. ZAP Concepts have successfully worked with other Pride Festivals where they reduced overall carbon dioxide and equivalent emissions by 64%. Carbon offsets will be managed through GoCarbonNeutral in partnership with Coillte. Dublin Pride have also set a target of calculating and offsetting all legacy carbon emissions from previous events by 2025.

June 25th is one of the busiest weekends of the year for the hospitality industry with over 100,000 people engaging with Pride. This includes approximately 75 of the country's largest employers who treat Dublin Pride as one of their main annual staff events booking out restaurants and other venues across the city as part of their staff welfare programs. Bars, restaurants and event spaces across the city go rainbow for the day in order to support Dublin Pride and to cater for the excess visitors to the city. At a conservative estimate, there is a direct consumer spend of €10m in the city on the day of Pride. It also makes a significant contribution to the events industry with hundreds of staff employed during the festival. Since 2015, the event has become widely regarded as Ireland's biggest celebration of diversity and inclusion and has grown by over 500%. The event is suitable for all ages and communities and attracts tens of thousands of people from all sectors of society every year.

Prior to Covid 19 in 2019 over 100,000 attended the event. This included 15,000 registered participants in the parade from 124 community organisations and charities, 85 of Irelands biggest employers and almost every government department, state agency and political party. That year Dublin Pride in association with the Norwegian Ambassador launched Diplomats for Pride which saw 25 countries officially take part in the parade with their ambassadors and missions. It was one of the most widely covered events of the year across all media channels.

In 2022 the Lord Mayor of Dublin, Alison Gilliland has been invited to officially launch the Festival and take part in all main events. The Lord Mayor of Dublin, CEO and DCC staff have also been invited to carry a DCC banner in the front section of the Parade. This is organised by the LGBT+ Staff Network, with the support of the City Council as one of a series of LGBT+ related events supported throughout the year and in line with the actions of the City Councils LGBT+ Employee Inclusion Strategy. In 2022 Dublin City Council also signed a Memorandum of Understanding with Dublin Pride organisers for the purpose of supporting the Dublin LGBTQ+ Pride Parade & Festival. A total contribution of €266,715 (€100,000 in direct funding, and €166,715 Benefit in Kind) has been agreed with Dublin Pride organisers.

**Anthony Flynn**  
**Executive Manger**  
**8<sup>th</sup> June 2022**