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**Business Improvement District (BID)**  
**Local Government (Business Improvement Districts) Act 2006, Section 129E (6)**

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As advised at the November Council meeting, Report No 306/2021, a BID proposal to renew the existing Dublin City Centre BID Scheme, was submitted to the City Council by Dublin City Centre BID Company Ltd trading as Dublin Town. A public notice inviting submissions was placed by Dublin City Council in the Irish Independent and the BID Renewal document was put on public display from Wednesday 3<sup>rd</sup> November to 20<sup>th</sup> December 2021 in the Civic Offices and Central Library, ILAC Centre. The BID proposal was also available for inspection on the Dublin Town and Dublin City Council websites. The consultation was also advertised on the Dublin City Council Twitter and Facebook pages. A copy of the advertisement and the images from twitter are attached to this report.

Submissions were accepted through the 'Citizen's Space' consultation hub on Dublin City Council's website from Wednesday November 3<sup>rd</sup>, 2021 until 12 midnight on Monday 20<sup>th</sup> December 2021.

By the deadline of midnight on Monday 20<sup>th</sup> December, one submission was received from an individual. The submission was not in favour of the BID and stated the following "*terrible. This is a horrible load for any business to have to take on board. We do not need a bid end of*".

Section 129 E (5) of the legislation required that all submissions are made available to the proposer of the BID. The submission was forwarded to Dublin Town by email on 21<sup>st</sup> December 2021. Dublin Town is obliged to consider the submissions before reverting to the local authority to confirm or withdraw the request to hold a plebiscite.

The Local Government (Business Improvement Districts) Act 2006 also requires that a report be prepared on the submissions made and that a copy of the report be furnished to the Members.

Dublin Town, after having considered the submissions received, is required to notify Dublin City Council in writing whether the company wishes to proceed with or withdraw the renewal proposal. This written confirmation cannot be made until 19<sup>th</sup> February 2022 at the earliest. If Dublin Town wishes to proceed then a Returning Officer will be appointed to oversee the plebiscite which must take place within 60 days of that date.

If a majority of the ratepayers who vote are in favour of the implementation of the proposed BID scheme, a further report will be presented to the City Council. A decision as to whether or not to approve implementation of a BID Scheme is a reserved function.

A further report will be issued to Members after 19<sup>th</sup> February 2022.

**Ruth Dowling**

**A/Senior Executive Officer**

**4<sup>th</sup> January 2022.**



## **PROPOSED RENEWAL OF BID (BUSINESS IMPROVEMENT DISTRICT) SCHEME**

### **LOCAL GOVERNMENT ACT 2001 AS AMENDED BY THE LOCAL GOVERNMENT (BUSINESS IMPROVEMENT DISTRICTS) ACT 2006.**

A proposal to renew the Business Improvement District Scheme (BID) has been received from the Dublin City Centre BID Company Ltd Trading As Dublin Town in respect of the Retail Core of Dublin 1 and Dublin 2. The current BID scheme will expire on **December 31st, 2022**.

The purpose of the Business Improvement District is to enable ratepayers within the boundaries of the proposed BID to draw up a scheme of projects, services and works which are additional to those provided by Dublin City Council and are carried out for the benefit of the BID district.

If the Local Authority approves the proposal to renew the scheme, having first conducted a plebiscite of local ratepayers, the BID scheme will continue for a further five years, commencing on January 1st, 2023. The scheme will be financed by an annual BID contribution levy imposed on and collected from ratepayers of rateable property within the proposed Business Improvement District.

The key objective of this BID scheme is to promote and improve the trading environment for the area within the BID boundary in which the ratepayers operate their businesses. The scheme will include services to enhance the business improvement district as well as proposals for the development of 'city districts', rebuilding footfall and creating a vibrant and safe night time economy.

The BID proposal may be inspected at **Civic Offices, Ground Floor, Wood Quay, Dublin 8 from 9.00 am Wednesday, November 3rd to 5.00pm on Monday, December 20th 2021** (excluding weekends). **Due to COVID restrictions access to Civic Offices is strictly by appointment only. Please request an appointment by emailing [ratesoffice@dublincity.ie](mailto:ratesoffice@dublincity.ie) or by telephone @ 01 2222171.**

A copy of the renewal document may be purchased by phoning 01 2222222 and the purchase price is €20.

The proposal will also be available for inspection at **Dublin City Library, ILAC Centre, Dublin 1, opening hours as follows:**

**Monday and Thursday 1pm - 8pm  
Tuesday, Wednesday Friday and Saturday 10am - 5pm**

The BID proposal is also available to view on: [www.dublincity.ie](http://www.dublincity.ie) and [www.wearedublincity.ie/renewal](http://www.wearedublincity.ie/renewal)

Submissions in relation to the proposed renewal of the BID will be accepted by the Office of the Chief Executive through the Citizen's Space consultation hub – <https://consultation.dublincity.ie> until **midnight on December 20th.**

The streets included in the City Centre BID proposal includes all or part of the following streets:

<b>South City</b>		
Adam Court	Dame Street	Mercer Street Lower
Andrew's Lane	Dawson Lane	Mercer Street Upper
Andrew's Street	Dawson Street	Nassau Street
Anne Street South	Digges Lane	Noel Purcell Walk
Anne's Lane	D'Olier Street	Prouds Lane
Balfe Street	Drury Street	South Great Georges Street
Castle Market	Duke Lane /Duke St / Duke Lane Upr	King Street South
Chatham Lane	Exchequer Street	South William Street
Chatham Row	Fade Street	St Stephen's Green West/North
Chatham Street	Fleet Street	Stephen Street Lower
Church Lane	Foster Place South	Suffolk Street
Clarendon Market	Glendenning Lane	Swan's Yard
Clarendon Row	Glover's Alley	Tangier Lane
Clarendon Street	Grafton Street	Trinity Street
College Green	Harry Street	Westmoreland Street
College Street	Johnston's Court	Wicklow Lane
Coppinger Row	Johnston's Place	Wicklow Street
Cuffe Lane / Cuffe St	Joshua Lane	York Street
Dame Court	Lemon Street	
Dame Lane	Little Longford Street	

<b>North City</b>		
Abbey Street Lower	Jervis Lane Lower	O'Connell Street Upper
Abbey Street Middle	Hotel Yard	O'Rahilly Parade
Abbey Street Upper	Jervis Lane Upper	Parnell Street
Amien's Street	Jervis Street	Prince's Street North
Beresford Lane	Liffey Street Lower	Proby's Lane
Beresford Place	Liffey Street Upper	Sackville Place
Capel Street	Lower Gardiner Street	Sampson's Lane
Cathal Brugha Street	Marlborough Place	Spencer Row
Cathedral Street	Marlborough Street	Store Street
Chapel Lane	Mary Street	Talbot Lane
Earl Place	Moland Place	Talbot Place
Foley Street	Moore Lane	Talbot Street
Frenchman's Lane	Moore Street	Thomas Lane
Henry Street Arcade	North Earl Street	William's Lane
Henry Place	Northumberland Square	Wolfe Tone Memorial Park
Henry Street	O'Connell Bridge	Wolfe Tone Street
James Joyce St	O'Connell Street Lower	

## Ruth Dowling

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**From:** Joanna Travers  
**Sent:** 20 December 2021 16:22  
**To:** Ruth Dowling  
**Subject:** BIDS

Hi Ruth,

Screenshots below.

We did 5 posts – 3 on Twitter, 2 on Facebook.

**Impressions** are the number of times the post is displayed, no matter if it was clicked or not.

Twitter: 1678, 1772 & 3081; **Total: 6,531**

Facebook: 1204, 2504; **Total: 3,708**



× Tweet Analytics

 **Dublin City Council**  @DubCityCouncil · Dec 14



The Renewal Proposal for Business Improvement District (BIDs) is open until next Monday. We want to hear from you - #HaveYourSay via: [bit.ly/3DyIY4W](https://bit.ly/3DyIY4W) #YourCouncil #Dublin

  
3

  
1

  
1

Impressions ⓘ  
**1,678**

New followers ⓘ  
**0**

Profile visits ⓘ  
**1**

Link clicks ⓘ  
**0**

× Tweet Analytics

 **Dublin City Council**  @DubCityCouncil · Nov 29



The Renewal Proposal for Business Improvement District (BIDs) is open. #HaveYourSay via: [bit.ly/3DyIY4W](https://bit.ly/3DyIY4W)  
Closing date for submissions - 20 Dec 2021. #YourCouncil #Dublin

  
4

  
1

  
0

Impressions ⓘ  
**1,772**

New followers ⓘ  
**0**

Profile visits ⓘ  
**0**

Link clicks ⓘ  
**2**

× Tweet Analytics

 **Dublin City Council**  @DubCityCouncil · Nov 18



  The Renewal Proposal for Business Improvement District (BIDs) is now open. Have your say via: [bit.ly/3DyIY4W](https://bit.ly/3DyIY4W)  
Closing date for submissions - 20 Dec 2021. #HaveYourSay #YourCouncil #Dublin

 4       3       1

Impressions ⓘ  
**3,081**

New followers ⓘ  
**0**

Profile visits ⓘ  
**5**

Link clicks ⓘ  
**9**

 **Dublin City Council**  
Published by DublinCity Council  · December 14 at 5:06 PM ·  

The Renewal Proposal for Business Improvement District (BIDs) is open until next Monday. We want to hear from you - #HaveYourSay via: <https://bit.ly/3DyIY4W> #YourCouncil #Dublin



**'Have your say!**  
**Renewal Proposal for Business Improvement District (BIDs)**

**Closes 20 Dec 2021**

 Comhairle Cathrach  
Bhaille Atha Cliath  
Dublin City Council

1,204 People reached      6 Engagements       -7.7x lower Distribution score      [Boost post](#)

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Dublin City Council

Published by DublinCity Council · November 18 ·



The Renewal Proposal for Business Improvement District (BIDs) is now open. Have your say via: <https://bit.ly/3DyLY4W>  
Closing date for submissions - 20 Dec 2021. #HaveYourSay  
#YourCouncil #Dublin



2,504  
People reached

36  
Engagements

↓ -3.6x lower  
Distribution score

Boost post



4

1 Comment 2 Shares

**Smaoinigh ar an timpeallacht sula ndéanann tú an ríomhphost seo a phriontáil. Please consider the Environment before printing this mail.**