

North Central Area Office,
Northside Civic Centre, Bunratty Road, Coolock, Dublin 17.

Oifig Ceantar an Lárthuaiscirt,
Ionad Cathartha an Taoibh Thuaidh, Bóthar Bun Raite,
An Chúlóg, Baile Átha Cliath 17.
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27th May 2021

Ref: **JOS/279604/2021**

**The Chairman and Members of
North Central Area Committee.**

**Naming & Numbering Proposal for a new residential development on a site at
14-17 Newtown, Malahide Road, Dublin 17
Planning Reference: SHD0026/19 & ABP Ref: 305943-19 - Condition 17
Heatly Place & De Verdon Place, Malahide Road, D17**

This is a new residential development by Claregrove Developments Ltd. on the site of 14-17 Newtown, Malahide Road, Dublin 17. Planning Reference: SHD0026/19 & ABP Ref: 305943-19. The development will consist of 331 apartments in 2 blocks (A & B), a crèche and 3 commercial units. The development is indicated on the attached drawing **SM-2021-0272 (Revision B)**.

The architect originally submitted the names Block A-“Heatly Place” and Block B-“Newton Place”. The Committee accepted the name “Heatly Place” for Block A at the May NCA meeting but rejected “Newton Place” due to an overuse of this name in the surrounding area. We were asked to revert to the architect to seek an alternative name for Block B. The architect consulted with the developer and his agents and have submitted the name “De Verdon Place” which is taken from the list of potentially suitable names in the Eneclann Historical Report (copy attached)

Justification for the use of this name is as follows:

*The manor of the Coolock was held by the **De Verdon/Verdun** family in the 14th century. On the death of Theobald De Verdon, Chief Justiciar of Ireland, the manor of Coolock formed part of the rental of his widow Elizabeth (née de Clare and formerly the wife of John de Burgh).*

The Heritage Officer recommends approval of the name “De Verdon Place” and the Irish translation has been supplied by DCC’s Irish Office in conjunction with Brainse Logainmneacha.

- **Apartment Block B, De Verdon Place, Malahide Road, Dublin 17
Bloc Árasán B, Plás an Bheardúnaigh, Bóthar Mhullach Íde, Baile Átha Cliath 17**

Note-

Apartment Block A- was previously approved by the Committee in May and is as follows:

Apartment Block A, Heatly Place, Malahide Road, Dublin 17
Bloc Árasán A, Plás Heatly, Bóthar Mhullach Íde, Baile Átha Cliath 17

Proposed Numbering Scheme within the development is as follows:

<u>Apartment Block A- 1A-93A Heatly Place</u>	
Ground Floor :	Reception Unit 1 Commercial & Unit 2 Commercial Apts 1A & 2A Duplex
First Floor :	Apts 3A-14A
Second Floor :	Apts 15A-26A
Third Floor :	Apts 27A-38A
Fourth Floor :	Apts 39A-50A
Fifth Floor :	Apts 51A-62A
Sixth Floor :	Apts 63A-74A
Seventh Floor :	Apts 75A-84A
Eighth Floor	Apts 85A-93A

<u>Apartment Block B- 1B-238B De Verdon Place</u>	
Ground Floor :	Reception, Shared work Area, Gym and Laundry Unit 3 Commercial Unit 4 Crèche Apts 1B-8B Duplex
First Floor	Apts 9B-41B
Second Floor	Apts 42B-74B
Third Floor	Apts 75B-107B
Fourth Floor	Apts 108B-140B
Fifth Floor	Apts 141B-173B
Sixth Floor	Apts 174B-206B
Seventh Floor	Apts 207B-225B
Eighth Floor	Apts 226B-238B

I recommend approval of this naming and numbering proposal.

Karl Mitchell
Acting Director of Services- Dublin North City