



## Contents

1. International Relations: .....	1
2. Local Enterprise Office: Training, Mentoring & Financial Grants.....	3
3. Dublin Place Brand - Dublin.ie.....	11
4. Economic Development Office.....	12
5. Smart Dublin & Smart Districts .....	15
6. Appendix 1: LEO Response Supports for COVID .....	19

### 1. International Relations:

#### City of Dublin and City of San Jose Twinning

**Twinning Agreement between Dublin City Council and City of San Jose, USA Twinning Agreement was signed by our Lord Mayor at the time in 1986 (34 years old this month).**

(The County of Santa Clara's has a population of approx. 2 million and includes San Jose and the surrounding cities and towns – San Jose accounts for about 55% of the county population).

International Relations officials in Dublin and San Jose communicate on a regular basis to update and learn about developments in each of our sister cities. Below is a brief outline of the communications I have received since the onset of the Covid19 pandemic from Joe Hedges, International Relations Manager SJ:

- It is always great to hear from you and learn about developments in Dublin and we will continue to communicate and share information about how our two cities are navigating our way through these challenging times
- I am very hopeful that the situation in Dublin and Ireland will improve and December will bring a more positive environment for the holidays.
- The pandemic has been a great challenge to our SJ city government, as it has been to Governments worldwide. Our City Hall closed since St. Patrick's Day and has yet to re-open to the public so our staff continue to work from home.
- Early in the pandemic, the Administration and the U.S. Congress passed the CARES Act, which included funding to U.S. states and cities which provided critically important funding for the provision of Covid-related programs and services in the community. This cushioned the City's

budget for 2019/20 and FY 2020/21 (cuts to budgets 2019/20 and 2020/21 to balance budget). Many part-time employees were furloughed, but no layoffs of full-time employees.

- Many of our leading companies in the SJ region provided significant funding to some non-profit organizations that provided programs and funding directly to individuals in need of assistance, such as rent relief, cash infusions, PPE items, etc. The tremendous support of the business community made a real difference in SJ and the region.
- Technology companies and many other businesses are reporting record sales and profits, while other businesses struggle and are hanging on for survival. I believe the hospitality industry, airlines and other transportation, hotels and conventions - the business sector mostly impacted by the pandemic and will take the longest to recover.
- SJ has now progressed to the third-tier of the State of California's four-tier system. This has allowed more activities to re-open and greater capacities for the openings. Offices are now able to re-open after nearly seven months, although it remains to be seen how many will choose to continue to operate remotely.
- Most public schools in California provide only online classes (some private schools have re-opened) and the SJ State University announced that semesters will be delivered online so the 2020/21 academic year will not have students on campus.
- I would like to let you know Jim Orbital our Deputy City Manager will retire early January 2021 (after 31 years dedicated service to the city and public service). Jim was a member of our delegation to visit Dublin in 2018.
- On a sad note, Rick our City Attorney for the last 20 years passed away recently. Rick travelled to Dublin on a number of occasions and his last visit was in 2016. He loved Dublin I recall that he met with your city's Senior Management Team and greatly respected your city's leadership. We also lost Councilmember Charlotte Powers, a long-time champion of our San Jose Dublin sister city. Charlotte loved Dublin and Ireland. She worked tirelessly in particular with your City Arts Officer, to promote stronger linkages between our two cities in the arts and culture.
- I am closely following the developments in Ireland and I am already looking forward to 2021 and hopefully traveling to Dublin.

## **Barcelona City Council**

### **Twinning Agreement City of Barcelona & City of Dublin 1998 (Addendum to Agreement 2009)**

Correspondence received from Department of International Relations, City of Barcelona who are currently creating a plan for the neighbourhoods of the City centre which have been the most economically affected due the decrease in tourism and asked if Dublin could share any measures or initiatives / contact details to assist them in tackling this challenge.

## **EUROCITIES**

The business of Eurocities and the work of its Thematic Forums are being delivered virtually for the duration of Covid19.

## 2. Local Enterprise Office: Training, Mentoring & Financial Grants

### LEO Response Supports for COVID

An overview of the suite of supports for business and enterprise is included in Appendix 1 of the report. Throughout the lockdown and emergency period, the Local Enterprise Office network has provided LEO Lunch and Learn webinars which are available at <https://www.localenterprise.ie/response/Lunch-and-Learn-Training-Webinar-Series/>

### BREXIT Supports

A handy guide to Brexit supports, which are available through Dublin City Local Enterprise Office are available at <https://www.localenterprise.ie/Discover-Business-Supports/Brexit/> to assist businesses manage their Brexit response through –

- Scorecards and checklists to help with planning
- One-to-one mentoring
- Customs Training
- Financial supports
- Access to worldwide support networks
- Practical Steps to getting your Business Brexit Ready

### Measure 2 Statistics: Business Advice, Training & Mentoring:

#### Training

Dublin City Local Enterprise Office has moved its training programmes, workshops and networking meet-ups online, and has adapted its programme to reflect business requirements in response to COVID-19. Participation levels and feedback to date has been positive. The focus has moved towards supporting businesses respond to the growing demand to move their business online/enhance their current online offering. The areas covered are: “Act Fast - How to launch an online programme quickly during COVID19” and “Ecommerce Online - best practice for your business in a digital age”. Other courses include Pricing in a pandemic - challenges & issues and leading your business through COVID-19 and advice for employers impacted by the crisis. Fees for the training programmes have been reintroduced. As they are heavily subsidised only nominal fees are being charged to encourage participation. Places can be booked online, through the Dublin City Local Enterprise Office website. <https://www.localenterprise.ie/DublinCity/Training-Events/Online-Bookings/>

#### Training Courses

##### Undertaken in September 2020

Date	Course Title	Attended	Places	%
01/09/2020	Start Your Own Business September	24	30	80.00%
02/09/2020	Marketing & Branding on a Shoestring	16	30	53.33%
03/09/2020	Trading Online Grant Information Session 3rd September 2020	150	150	100.00%
03/09/2020	Business Advice Group Meeting Thursday, 3rd September 2020	16	27	59.27%
09/09/2020	Business Advice Clinic	27	27	100.00%
17/09/2020	Business Advice Group Meeting Thursday 17th September 2020	27	27	100.00%
22/09/2020	Business Advice Group Meeting Tuesday 22nd September 2020	19	27	70.37%
24/09/2020	Trading Online Grant Information Session 24th September 2020	250	250	100.00%
	<b>Total for September</b>	<b>529</b>		

**Undertaken in October 2020**

Date	Course Title	Attended	Places	%
01/10/2020	Business Advice Group Meeting Friday 2nd October 2020	15	25	60.00%
07/10/2020	Trading Online Grant Information Session 7th October 2020	150	150	100.00%
07/10/2020	Create a free wordpress website	30	30	100.00%
03/09/2020	Start Your Own Business Course October 2020	20	30	66.66%
14/10/2020	Business Advice Group Meeting Wednesday 14th October 2020	15	20	75.00%
14/10/2020	Instagram for Business - 1 Morning	30	30	100.00%
20/10/2020	Facebook for Business	30	30	100.00%
21/10/2020	Library Talks – Becoming a successful Entrepreneur & Idea Generation	27	30	90.00%
22/10/2020	Trading Online Grant Information Session 22nd October 2020	150	150	100.00%
22/10/2020	Business Advice Group Meeting Thursday 22nd October	18	20	90.00%
23/10/2020	Brexit Customs and Planning Webinar	28	30	93.33%
28/10/2020	Library Talks – Market Research – Identifying Clients Competitors and Resources	38	50	76.00%
28/10/2020	Business Advice Group Meeting Wednesday 28th October 2020	11	20	55.00%
29/10/2020	Search Engine Optimisation (SEO) and Web Analytics - Half Day	30	30	100.00%
	<b>Total for October</b>	<b>592</b>		

**Start Your Own Business Training Courses – Online delivery**

This programme provides individuals who are seeking to start their own business with the skills, management tools and expertise in making the right decisions, planning and organising effectively. It helps individuals gauge what will be required in order to keep their new venture running effectively and efficiently.

Date	Course	Participants
01/09/2020	Start Your Own Business September	24
14/10/2020	Start Your Own Business October	20

**Forthcoming training courses November 2020**

Date	Course Title
04/11/2020	Library Talks - Creating the Best Plan For Your Business
05/11/2020	Trading Online Grant Information Session 5th November 2020
05/11/2020	Twitter for Business - Half Day
05/11/2020	Business Advice Group Meeting Thursday 5th November 2020
07/11/2020	Start Your Own Business Course November 2020
10/11/2020	Start Your Own Business Course November 2020 Weekend
10/11/2020	Business Advice Group Meeting Tuesday 10th November 2020
11/11/2020	Library Talks - Financial Supports & Grants for Entrepreneurs
17/11/2020	Time Management
18/11/2020	Library Talks – Pitching to Potential Investors / Lenders & Clients
18/11/2020	Business Advice Group Meeting Wednesday 18th November 2020
25/11/2020	Library Talks – Digital Marketing Strategy & Online Presence
26/11/2020	Trading Online Grant Information Session 26th November 2020
26/11/2020	Business Advice Group Meeting Thursday 26th November

## Mentoring

Under the Local Enterprise Office Mentor Programme, clients work with an experienced mentor to identify solutions to areas of exposure within their business. With advice and guidance from their mentor, clients develop strategies that are more robust, which address issues and maximise potential opportunities. Nominal fees have been introduced and the service continues to be delivered remotely.

*Hours of quality service delivered:*

<b>2020 (as at 31/10/2020)</b>				
<b>Mentoring</b>	<b>Target</b>	<b>YTD</b>	<b>2019*</b>	<b>Variance</b>
1 Hour	0	0	4	-4
3 Hour	275	416	253	163
6 Hour	300	248	36	212
Brexit	30	8	63	-55
Clinics	48	42	40	2
BAC Participants	500	757	560	197
Individual mentoring	500	664	356	308
One to One & Group mentoring	1000	1421	916	505

Product no longer operational

\*column figures at at 31/10/2019

## Business Advice

**BA Clinics 2020 – Sept to October**

Month	Clinics	Participants
September	4	89
November	5	74

Clinics delivered: 9  
Participants: 163

(as of 02/10/2020)

## COVID-19 Business Continuity Voucher

The Business Continuity Voucher designed for businesses that employ up to 50 people, provides funding of up to €2,500 in the form of third party consultancy costs (at no cost to the company) that can be used to develop short-term and long-term strategies to respond to the Covid-19 pandemic.

Total No Applications Received	1302
No. Male Applicants	848
No. Male Approved Applicants	529
No. Female Applicants	454
No. Female Approved Applicants	310
No. Applications Approved	839
Value of Approvals	€2,097,500
Value of Payments	€1,331,288.96

(as of 29/10/2020)

## Measure 1 (Grants) Approvals Metrics : January - October 2020

Type of Grant	#No of M1 Grant Applications			Jobs		Value of M1 Grants		
	Annual Target	Total # No Approved Jan - October 2020	Variance	Total Jobs Created Target - Grant Approvals	Total Jobs Created - From Grant Approvals - January - October 2020	Annual Target	Total Value M1 Grant Approved Jan - October 2020	Variance
Feasibility Grant	33	28	5	33	28	€247,500	€239,333	€8,167
Priming	12	8	4	18	16	€180,000	€155,000	€25,000
Business Expansion Grant	29	22	7	58	53	€725,000	€560,000	€165,000
<b>TOTAL</b>	<b>74</b>	<b>58</b>	<b>16</b>	<b>109</b>	<b>97</b>	<b>€1,152,500</b>	<b>€954,333</b>	<b>€198,167</b>

Total Projected 3 yrs Jobs			
	Annual Jobs Target	Projected Achieved 3 yr Jobs	Variance
Feasibility	66	28	38
Priming	36	68	-32
Business Expansion	116	149	-33
<b>Total</b>	<b>218</b>	<b>245</b>	<b>-27</b>

Grant Type	MAX Target	Delivered (Approved)	Variance
Feasibility Grant	20%	25%	-5%

**Summary of Micro Enterprise Projects approved by M1 Grants  
by LEO Dublin City: Jan – Oct 2020**

<b>GMIS No</b>	<b>Company</b>	<b>Promoter</b>	<b>Type of Grant</b>	<b>Amount Approved</b>	<b>Jobs</b>
9025699	DeveloperFair Ltd	Joseph Harkins	Priming	30,000	3
12006384	Ethical Clothing Company Limited T/A Fresh Cuts Clothing	Steven Murphy	Business Expansion	7,500	1
9027386	Dublin Offshore Consultants Ltd	Tom Doyle	Feasibility	10,000	1
9026308	Tempo Utero Limited	Justyna Strzeszn	Feasibility	8,000	1
9027372	Akara Robotics Ltd.	Conor McGinn	Feasibility	15,000	1
9026232-02	Marker Content Ltd	Greta Dunne	Feasibility	10,000	1
9026959	Karen Pryal T/A Akrona LTD	Karen	Feasibility	5,000	1
9026502	Sinope Tech Limited	Emmet	Feasibility	8,000	1
9022672	Stork and Coco	Sophie Cafolla	Feasibility	6,000	1
9024063-03	Continuous Software Limited	Cagkan Turgut	Business Expansion	40,000	4
9021410	Kathryn Davey	Kathryn Davey	Business Expansion	17,500	2
9022104-02	TLC Technologies Limited t/a SureSitter	Sinead Asple	Priming	20,000	2
9017981-02	Edge Media Advertising Ltd	Paul Murphy	Business Expansion	17,500	2
9027535_01	Transit9 Limited	Keith MacHale	Business Expansion	35,000	3
9026836	Loanguru Limited	Alva Horgan	Feasibility	7,000	1
9022395-04	Silk Tree Botanics Ltd	Andrew Oates	Priming	10,000	1
9027539	Accenver Limited	Michelle Ang	Feasibility	11,000	1
9027536_01	Tripadmit Ltd	John Maguire	Priming	40,000	4
9024033	The Nature of Things	Benoit Nicol	Priming	25,000	3
9027537_01	Argeau Holdings Ltd	Adam Cleland	Feasibility	8,000	1
9027538_01	Altra Health Ltd	Adam Keane	Feasibility	9,000	1
11014214	Cleverfoods Ltd	Gillian Shiels	Business	17,500	2

			Expansion		
13012877	Flamenco IL Holdings t/a RYPT	Cormac O'Beirne	Priming	10,000	1
9023644	Paula Love t/a Hairbare	Paula Love	Feasibility	1,400	1
9005456	Revington Hayes Limited t/a LEI Worldwide	Darragh Hayes	Business Expansion	17,500	2
9022546	KOTANICAL LIMITED	Karl Murray	Priming	10,000	1
9024492	Digital Construction Technologies Group	Joseph Mady	Business Expansion	35,000	3
9024931	Komply Privacy Limited	Welsey O'Brien	Feasibility	10,000	1
9027785	ACE Golf Tee Ltd.	Elizabeth Lawlor	Feasibility	7,000	1
9026430	IKEO Group Ltd	Ian Keogh	Feasibility	12,000	1
9023527	Zazuents	Ivano Cafolla	Feasibility	10,000	1
9026817	Inneall Development Ltd	Ciaran Mac Donncha	Business Expansion	30,000	3
9019019	Access Security & Control Technology t/a 2T-Technology	Denis Glesson	Business Expansion	15,000	1
9025582	CLIRINX Ltd	Gerry Nesbitt	Business Expansion	10,000	1
9014904-02	Edge Only Limited	Jenny Huston	Business Expansion	7,500	1
9028694	NovoGrid Ltd	Paul Manning	Business Expansion	30,000	2
9028695	Remotie	Aine Kavanagh	Feasibility	10,000	1
9026717	Rag Revolution	Edel Lyons	Feasibility	10,500	1
9028696	Magneplan	Nicole Murphy	Feasibility	2,340	1
9029811	RTN2SNDR t/a Return2Sender	Donald Douglas	Feasibility	8,900	1
9029813	Orcawise Limited	Kevin Neary	Feasibility	10,000	1
9012688	Leapfrog Training Studio Ltd t/a Yoflicks	Lisa Wilkinson	Feasibility	7,850	1
9029812	Druid Learning Limited	Niamh Faller	Feasibility	5400	1
9010355-03	Narom Ltd t/a COGNIKIDS	Ollwyn Moran	Feasibility	10000	1
9023499	Motion Impulse Limited	Elise Missall	Business Expansion	20000	2



9012398	Allgo Global Rewards Limited t/a Allgo	Gary Purcell	Business Expansion	20000	2
9029814	The Inkspot Limited	Gerry Morgan	Business Expansion	40000	4
11008589-04	Promozoo Limited	Brian Larkin	Business Expansion	30000	2
9030255	TrialProofer Ireland Limited	Aidan Buckley	Feasibility	12500	1
9030256	PharmaTech Solutions	Kieran Gallagher	Feasibility	5000	1
9030257	Outmin Limited	Ross Hunt	Feasibility	10311	1
9030259	Build My Unicorn	Thomas Walsh	Feasibility	9132	1
9028772	UNDACI Ltd t/a Personal Freight Services	Cian Hore	Business Expansion	30000	2
9022008-02	White Mausu Limited	Jasper O'Connor	Business Expansion	20000	2
9015186-02	STONEY CNC Ltd.	Rob McGrath	Business Expansion	37500	4
9027280-02	RPC Websites Limited t/a Roody Originals	Ross Culliton	Business Expansion	45000	4
9027890	Core Metals Limited	Paul Brereton	Business Expansion	37500	4
9027463	Raw Material t/a Kopper Kreation	Emmet Bosonnet	Priming	10000	1
			<b>TOTAL</b>	<b>€954,333</b>	<b>97</b>

## Trading Online Metrics: For Noting

Trading Online Vouchers:	Target 2020	January – 21 October 2020
No. of Trading Online Vouchers Approved	120	873
Value of Trading Online Vouchers Approved		€2,119,690.35
No. of Trading Online Vouchers Paid		87
Value of Trading Online Vouchers Paid		€200,616.94

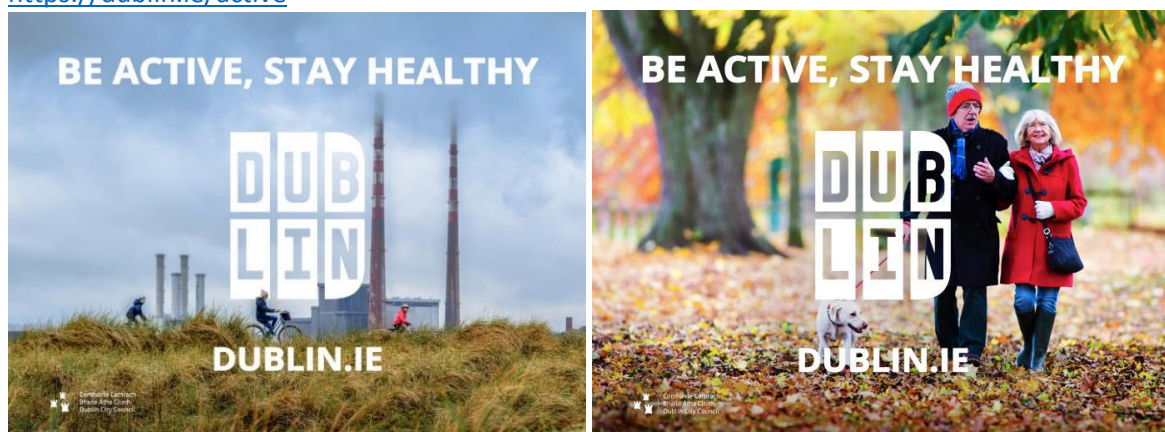
## TAME Metrics: January to 22<sup>nd</sup> October 2020

Technical Assistance for Micro Exporters : M1 Metrics 2020	Target 2020		January - 21 October 2020
Grant Approvals	40		5
TAME		5	
TAME Food Academy			
Budget Approvals 2019	95,000*		6,921.00
Value of Grants Paid Out To date			15,582.56

### 3. Dublin Place Brand - Dublin.ie

#### Be Active, Stay Healthy Campaign

A campaign to compliment the government's 'Keep Well' initiative is taking place through November and is called 'Be Active, Stay Healthy'. It's running across OOH (inc. bus stops, digi-panels and metropolises) and online via Dublin.ie and our social channels. We're encouraging the public to engage with the outdoors this autumn, to support both their mental and physical health. See: <https://dublin.ie/active>



#### Winter in Dublin Campaign

Planning is underway for a new campaign to further encourage economic activity in the city centre as restrictions ease at the end of November. This campaign will involve collaboration with other city stakeholders, and will likely be comprised of OOH advertising, and content both on site and on social.

#### Benchmarking brand awareness

We expect to undertake a brand awareness survey before the end of the year. It will clarify public understanding of the brand, its function and how we can focus further adoption in future.

#### Supporting Events

##### **Dublin Tech Summit Virtual 2020**

In collaboration with our colleagues in the EDO & LEO, The Place Brand Team assisted with online content, promotion and a presence for the brand during the event. A recap of the event can be found at: <https://dublin.ie/wtb6> It's hoped that the next live Tech Summit, scheduled for April 2021 in the RDS, will be able to go ahead.

##### **Responsible Innovation Summit**

In collaboration with LEO, The Place Brand was a lead sponsor of this year's virtual Responsible Innovation Summit. Support included content on Dublin.ie, promotion on social and participation in a panel discussion on 'The impact of Covid on branding & audience engagement'. We are also supporting and advertising in the next edition of the event's partner publication, 'Profit with Purpose'.

##### **Winter Lights**

In collaboration with the Events Unit, Dublin.ie will once again host photos and info for Winter Lights 2020. See: <https://dublin.ie/winterlights>

##### **Growing our audience on social**

A campaign to grow our audience across our social media platforms (Facebook, Twitter & Instagram) has hit a significant milestone in reaching 10k on both Facebook and Twitter. The campaign will continue to year end.

##### **New sustainable merchandise**

Working with sustainable suppliers, we are sourcing new branded merchandise including notebooks, bags and umbrellas. We're also working with NCAD to design and manufacture, sustainable, branded DUBLIN masks.

##### **New stories on Dublin.ie**

- Women in Business: Each One Different, but #StrongerTogether – <https://dublin.ie/nkg7>
- Diversity and unity at George's Street Arcade – <https://dublin.ie/siweek>

## 4. Economic Development Office

### 1. *Economic Development Action Plan 2020 – Strategic Approach*

The EDO Action Plan has been reviewed for 2020 in response to the COVID 19 Global Pandemic and the Roadmap to Reopening Ireland and the proposed Recovery strategy for the city. Under further review based on publication of Resilience and Recovery 2020-2021: Plan for Living with COVID-19 on 15<sup>th</sup> September and Level 5 guidelines which run from 22<sup>nd</sup> October – 1<sup>st</sup> December 2020.

### Policy:

### 2. *Dublin Belfast Economic Corridor - Placemaking & Clustering*

A political advisory group is being established with representatives from each of the 8 local authorities whom are participating within the Dublin Belfast Economic Corridor. Three nominations from Dublin City Council has been recommended by our Economic Development and Enterprise SPC on 15<sup>th</sup> September; endorsed by the Corporate Policy Committee on 25<sup>th</sup> September and approved at full council level at the October Council meeting on 5<sup>th</sup> October. The political advisory group will meet in late 2020; early 2021.

### 3. *Dublin Region Enterprise Action Plan 2019-2020 (DREAP) – Innovation & Transformation*

A submission was submitted by the steering committee of the Dublin Region Enterprise Action Plan to 2020 (DREAP) for government in advance of the Economic Strategy plan which was launched in collaboration of Budget 2021 on 13th October.

### 4. *Economic Development & Enterprise Strategic Policy Committee: SPC - Strategic Approach*

The September sitting of the Economic Development & Enterprise SPC meeting took place on 15th September remotely via MS Teams. Presentations were provided on Connectivity & 5G, which was carried out by Smart Cities and the EPA. A further presentation was provided on the Dublin Economic Monitor, provided by EDO and Grant Thornton. Progress reports were presented on the two SPC Working groups on progress to date, outlined below. A discussion also took place on the nominees required for the Dublin Belfast Economic Corridor, which has been referred to the CPG on 25th September. As a result of extended COVID 19 guidelines the November SPC meeting will take place remotely via MS Teams.

### 5. *Economic Development & Enterprise SPC Working Group Tourism, City Markets & Night Time Economy - Strategic Approach*

The SPC chair reviewed and approved the three new members to join the Tourism, City Markets & Night Time Economy Working Group. This development was also approved by the Corporate Policy Committee on 25<sup>th</sup> September. The group is scheduled to meet again on 9<sup>th</sup> November to progress the work programme, with the 3 new members and a new chair for the working group. The group will receive presentations from Dublin Town on the COVID impact on businesses in the city and also on the National Task Force on Night Time Economy.

### 6. *Economic Development & Enterprise SPC Working Group International Relations & EU Affairs - Strategic Approach*

The International Relations & EU Affairs working group met on 28<sup>th</sup> September and 12<sup>th</sup> October to progress the work of the group. At the first meeting, the members received an overview of the proposal to develop European funding opportunities to year end. The proposal includes a 3 step plan which will conclude with a European funding strategy for the organisation. An internal survey was disseminated across the organisation in early October, data collated and analysed and results presented to the working group on 12<sup>th</sup> October; as well as a presentation aligning EU priorities to the capital programme. 5 EU Funding Programmes Information Sharing sessions have been developed and will be delivered in November. Following the sessions, a strategy will be developed in December and completed by year end.

## Projects:

### 7. MODOS - Sustainability Training for Business - *Climate & Innovation*

The MODOS Autumn programme 2020 commenced on 8<sup>th</sup> September and ran for a 6 week period until mid-October. The program has also been extended to a national outreach in collaboration with the Waste Regional Authority. The MODOS programme has been highlighted by the National Oversight & Audit Committee (NOAC) as a best practice project for the Local Authority sector. MODOS has been presented at the Enterprise Ireland Green Enterprise Working Group and the DCC Climate Change Action Plan Engagement Workshops to showcase exemplar implementation of circular economy initiatives for micro, small and medium enterprises. To further support businesses in their transition from a linear to a circular business model, a MODOS Voucher pilot project is currently under development, in alignment with the suite of LEO offering and products. A series of MODOS webinars on the topic of circular economy and innovation will also take place starting from January. In light of the positive feedback and expression of interest by members' organisations and other local authorities to run the MODOS program to the benefit of their business networks, a Memorandum of Understanding has been drafted, in order for DCC to retain supervision, ownership of the program and the brand.

### 8. Dublin Economic Monitor - *Innovation & Transformation*

The September edition of the DEM was published on 14<sup>th</sup> September with a Q2 Economic impact review and analysis theme. The back cover showcased the Dublin Place Brand Covid 19 campaign #MakeaDayOfIt. The edition can be viewed on [dublineconomy.ie](http://dublineconomy.ie). The September edition of the DEM was disseminated remotely and is available at [www.dublineconomy.ie](http://www.dublineconomy.ie). Spending Pulse data will be published in mid-November.

## Events:

Upcoming Events & Dates for your diary		
Event	Economic Pillar	Date/Venue
1. Resilience and Recovery 2020-2021: Plan for Living with COVID-19	Strategic Approach	Dublin Placed at Level 3 from 19 <sup>th</sup> Sept – 10 <sup>th</sup> Oct with additional restrictions imposed on Dublin City
2. Economic & Enterprise SPC	Place-Making & Clustering	10 <sup>th</sup> November 2020
3. Diversity in Tech Awards	Human Development	10 <sup>th</sup> November 2020
4. Dublin City Social Enterprise Awards	Place-Making & Clustering	12 <sup>th</sup> November 2020
5. EU Funding Info Sharing Session	Strategic Approach	25 <sup>th</sup> November 2020
6. Dublin City Summit Series – Reset Summit	Climate & Innovation	26 <sup>th</sup> November 2020
7. Pendulum	Promotion & Investment	27 <sup>th</sup> November 2020
8. Dublin Economic Monitor	Promotion & Investment	Dec 2020 – Next edition Published
9. One Zero	Promotion & Investment	Re-scheduled to March 2021 to virtual event
10. Futurescope	Climate & Innovation	Re-scheduled due to Covid19 to 2021

### 9. Event Sponsorship:

The Economic Development Office provide support to various events across the city throughout the year. During 2020, this event sponsorship had been developed to assist in supporting identified economic sectors – Tech, Social Enterprise, Green Business / Circular Economy, Tourism, Markets, Food and Design. As a result of COVID19, all events were postponed during the emergency period and remaining events have moved to a remote virtual offering in line with current climate and operational guidelines. We have received a number of sponsorship requests for virtual events. We have amended our Event Sponsorship procedure and policy has been reviewed and amended as a result.

**10. Dublin Summit Series – Reset Summit - *Climate & Transformation***

The 2020 Dublin City Summit Series will take place virtually on 26<sup>th</sup> November and will consider how to reset and build back a better Dublin following the COVID 19 global pandemic and subsequent economic crisis. In line with Level 5 restrictions; the event will be held remotely. The summit will have 4 moderated panel discussions on: Innovation & Entrepreneurship; Employment & Skills; Community & Culture and Climate Action & Sustainability. Contributions made at the summit will inform Dublin City Council, the Recovery Task Force that is actively working to support the city and economy and the Dublin Regional Enterprise Plan. A summit outcomes report will be produced and disseminated.

**11. Dublin Tech Summit Virtual - *Promotion & Investment***

Dublin Virtual Tech Summit took place virtually on 14<sup>th</sup> October due to Covid 19 restrictions. DCC hosted a virtual panel discussion on the future on the city; provided an interactive virtual stand on LEO supports for the tech sector and promoted the Dublin Place brand highlighting Dublin as a tech location. 60 virtual mentor slots were allocated to attendees at the tech summit.

**12. Responsible Innovation Summit - *Climate & Transformation***

The 2020 Responsible Innovation Summit took place 20<sup>th</sup> and 21<sup>st</sup> October remotely in response to COVID19. Multiple international speakers took part from various agencies to discuss responsible innovation and the developments. The next publication of the Profit with Purpose magazine showcasing the role of cities and businesses in making a positive impact, #BuildBackBetter was launched, as well as the Spirit Awards.

**13. Future Scope - *Promotion & Investment***

EDO and Smart Dublin were working to support Future Scope for their 1<sup>st</sup> April 2020 event. This annual event has been postponed to 2021.

**Research:**

**14. Social Enterprise: – *Human Development***

The Social Enterprise Committee met on the 22<sup>nd</sup> October to review the upcoming Dublin City Social Enterprise Awards and a potential programme for 2021. This was the third meeting of the committee for 2020.

**15. Social Enterprise Awards 2020: *Placemaking & Clusters***

Dublin City Social Enterprise Awards 2020 - ceremony will take place online on the 12<sup>th</sup> November at which, this year's awardees will be highlighted and celebrated. The Social Enterprise Awards, managed by Inner City Enterprise and funded by Dublin City Council and the Department of Rural and Community Development contain a development programme for the awardee social enterprises, including mentoring, training and funding.

**16. Enterprise Challenge 2020: *Human Development***

A brainstorming session for the brand development of Enterprise Challenge took place on 13<sup>th</sup> October, with representatives from LEO, EDO, HEI, students & enterprises. The pilot project will be renamed: 'Enfuse'. Branding and programme materials will be developed after which the project will be re-launched in Qtr4 for commencement in Qtr1 2021. The project will be scaled further in Dublin City and will be examined regarding regional scaling.

**17. Your Dublin Your Voice: *Placemaking & Clusters***

The data and results from the Your Dublin Your Voice survey on #BuildBackBetter on Dublin residents was published on 2<sup>nd</sup> October, with just under 1000 recipients completing the survey. The findings show widespread support for pro-environmental initiatives and active commuting (cycling/walking) infrastructure. There are significant changes to current and expected medium term working from home patterns and even post-COVID, approximately a third of people expect to socialise, dine and non-grocery shop in the city less. Respondents hope that the future city will be a cleaner, greener city, with less traffic and more pedestrian friendly, and that it will be a city that puts people first.

## 5. Smart Dublin & Smart Districts

**Smart Dublin** is an initiative of the four Dublin Local Authorities to engage with smart technology providers, researchers and citizens to solve challenges and improve city life. It aims to position Dublin as a world leader in the development of new urban solutions, using open data, and with the city region as a test bed.

**DCC Smart City Unit** under the Smart Dublin umbrella, Dublin City Council has developed a world-leading Smart City programme. It drives forward the use of new technologies to improve our city's operations; improving efficiencies, reducing costs, driving economic growth and future proofing our communities. Through its Smart City programme, it has turned city challenges into opportunities; using new technologies to improve city services. The Smart City Unit works together with technology providers, academia and citizens to and data-driven solutions to local challenges. The programme is also focused on the roll out of smart districts across the city.

**Smart Districts** are strategically selected locations where targeted smart city projects can be fast-tracked to measure impact and potential scalability. Each Smart District is unique, with bespoke programmes developed to meet the specific needs of the district residents and also provide growing businesses with a wider variety of testbed locations. Dublin City Council supports three out of the five Smart Dublin districts; Smart Docklands, Smart DCU and our latest smart district Smart D8, a smart district focusing on Health and Well Being. Smart Sandyford and Smart Balbriggan are supported by Dun Laoghaire Rathdown and Fingal County Council's respectively.

### Smart Districts



### Smart Docklands (Dublin City Council)

#### Context

Smart Docklands is a unique world-class smart city testbed in the heart of Dublin's Docklands. Established in 2018, it is funded by Dublin City Council and Science Foundation Ireland Research Centre CONNECT, through the ENABLE Research Programme in Trinity College Dublin. It is a first of its kind in Ireland and globally, where the municipality and academia have funded a Project Management Office (PMO) to play an 'honest broker' role amongst government, the tech and startup community, business owners, universities and research centers, and citizens of Dublin. This innovative 'quadruple helix model' not only successfully engages collaboration between different stakeholders, but has secured strategic global partnerships with Google, IBM, AT&T, Accenture, Dense Air, Microsoft, Vodafone, Autodesk, Mastercard, Intel, and Softbank.

## Programme Activities

Smart Docklands successfully facilitates and enables the testing and trialling of smart city solutions by identifying real local challenges and working with diverse stakeholders to come up with lasting solutions in areas such as disruptive technology, environmental monitoring, waste management, and smart mobility. Our mantra is do not deploy “tech for tech’s sake”. Through our community engagement programme we work closely with a diverse range of stakeholder groups including physical infrastructure companies, utility providers, property developers, building owners and local residents groups to identify challenges which can be addressed through new smart city technology and applications. Over 250 participants have provided us with hundreds of challenges and concerns which are actively being used to inform the direction of new pilot projects across the Docklands Smart City test bed – everything from safety issues, to better management of waste, flooding alerts, better connectivity, congestion and water safety issues. Through collaborative effort, Smart Docklands not only has the ability to transform Dublin City and improve the lives of those who live and work in the Docklands, but also provide solutions that can be scaled globally.



Smart DCU (Dublin City Council)

## Context

Smart DCU - is a Smart District that brings together IoT enterprise, Smart City research and test bedding of IoT technologies and solutions, within the Dublin City University's overall estate. The aim is to rapidly deploy and develop testbeds, services and solutions, initially across 2 main DCU nodes of activity, namely the main academic campus ('Smart Campus'), and Croke Park ('Smart Stadium'), under the umbrella of the Smart Dublin initiative.

## Programme Activities

Areas and projects of interest include buildings/campus management, energy & sustainability, future transport, connected health/well-being, community engagement, IoT & data analytics test bedding, accelerator and incubator programmes, amongst other activities. ***As part of the New Horizon Europe Programme, under the Carbon Neutral and Smart Cities Mission, DCU will be making an application for funding to become one of Europe's first '100 carbon neutral cities by 2030'***



Smart Sandyford (Dun Laoghaire-Rathdown County Council)

## Context

The Smart Sandyford programme seeks to address some of the largest challenges facing cities today from mobility to climate change. We work directly with local companies and residents to test real world solutions that impact these stakeholders. The Smart Sandyford



programme is a partnership between Dun-Laoghaire Rathdown County Council, Enable Research Centre and the Sandyford Business Improvement District, under the Smart Dublin programme.

### **Programme Activities**

Following workshops in the area, priority challenges were identified and projects were selected to address these. Many of our projects focus on sustainable mobility and developing technologies to facilitate commuters to use public transport. Additionally projects around accessibility and climate monitoring are also underway.



### **Smart Balbriggan (Fingal County Council)**

### **Context**

Located approximately 32km north of Dublin City, Balbriggan is the youngest and one of the most culturally diverse large towns in Ireland. Balbriggan is designated as a ‘self-sustaining town’ in the new Eastern and Midland Regional Assembly (EMRA,) Regional Spatial and Economic Strategy (RSES) 2019-2031. This is defined as a town with high levels of population growth and a weak employment base which are reliant on other areas for employment and/or services and which require targeted ‘catch up’ investment to become more self-sustaining.

In 2019, over 4,000 people over the age of 11 took part in a public engagement on the future of Balbriggan, just under 25% of Balbriggan residents, resulting in the publication of “Our Balbriggan 2019 – 2025 Rejuvenation Plan”, setting out an ambitious vision for Balbriggan. To support the delivery of this plan, Fingal County Council and Smart Dublin have partnered together to launch Smart Balbriggan, a new and exciting Smart District programme.

### **Programme Activities**

Smart Balbriggan will seek to solve local challenges using smart technology projects, innovation and collaboration with a wide variety of local stakeholders.

Smart Balbriggan projects will focus on:

#### *1. Community Building*

The Smart Balbriggan District will build the town’s identity as a forward-thinking, young and dynamic place to live, work and visit. Smart Balbriggan will help to increase civic pride and community integration by bringing together a wide range of stakeholders including residents, businesses and academics, with a specific focus on engaging the young population, providing opportunities to shape and contribute to projects.

#### *2. Job Creation and Economic Growth*

A key message of the Smart Balbriggan District is that Balbriggan is open for business and investment. Smart Balbriggan will provide opportunities for local technology providers to access the town’s assets and public data, facilitating opportunities for companies to work collaboratively to stimulate the local economy and job-creation through the development of new products and services. A priority for the Smart Balbriggan District will be to support the development of co-working space to provide SME’s and tech start-ups with work space in which to collaborate and to provide remote working space for local residents to reduce commuting.

### 3. Improved Services and Public Realm

Mobility is often cited as a key challenge for local communities. The provision of “smart” mobility options and services such as mobility hubs, shared cars and bike scheme will enhance the liveability and workability of Balbriggan. The installation of smart physical infrastructure in Balbriggan such as smart benches and digital signage will bring the idea of a Smart District to life for citizens by providing visible examples of the smart technology in the community.



#### Context

Smart D8 is an exciting and new innovative partnership led by the Digital Hub Development Agency, Dublin City Council’s South Central Area Office and Smart City Unit in collaboration with a range of other important stakeholders in health including St. James Hospital, research partners and those involved in enterprise development in the area. The purpose of the partnership is to investigate how smart processes can utilise digital technologies and smart planning strategies to improve citizens’ health and well-being in Dublin 8.

To support the establishment of this important and innovative programme, the partnership is seeking to appoint a Programme Manager for an initial 2 year programme. Working alongside the Smart D8 Partners, this role will coordinate, develop and drive the programme activities over the next two years. The overall aim is to define a vision for a Smart Health and Well-being Testbed in Dublin 8 (Smart D8 District) and lay the foundational steps for the delivery of this vision.

#### Programme Activities

Underpinning this, the partnership has identified 6 key aims of the Smart D8 programme:

- Encourage collaboration amongst stakeholders in the city-health sphere within Dublin 8 including start-ups, healthcare providers, academic institutions, local authority staff, residents, artists and local businesses to identify shared aims around health and well-being;
- Based on these experiences, coordinate the development of a vision for developing the SmartD8 district as a world-class ‘Smart Health and Community Well-being’ testbed that offers the opportunity for R&D with the ability to test products and services locally;
- Work with partners to investigate the extent to which ‘smart’ technology can be used to help and support those in the Dublin 8 area who are living with short or long-term ill health;
- Work with partners to investigate how digital applications, content and technology could be used to improve general population health and well-being.
- Supporting the wider DCC Smart City Programme as it continues to fast-track Dublin’s innovative solutions through its smart district approach

During Public Sector Innovation Week, the Programme Managers and Smart District Representatives participated in a Smart Dublin Webinar to highlight some of the initiatives happening in the districts.

***[The link to the webinar will be made available to the SPC members with the Smart D8 presentation after the SPC Meeting on the 10<sup>th</sup> of November 2020.]***

## 6. Appendix 1: LEO Response Supports for COVID



# Helping your business **respond** to COVID-19

**Your Local Enterprise Office is here to help your business respond to the COVID-19 pandemic. How can we help?**

**Trading Online Voucher Scheme**  
*Can you do more business online?*



**Second voucher now available**

Under the Government's National Digital Strategy, the expanded Trading Online Voucher Scheme helps small businesses with up to 10 employees to trade more online, boost sales and reach new markets. There is up to €2,500 available through the Local Enterprise Offices, with co-funding of 10% from the business.

Open to businesses that have been trading for at least six months, training and further business supports are also provided. Businesses that have already received a Trading Online Voucher can now apply for a second voucher, where upgrades are required.

Funding can be used towards adding payment facilities or booking systems to your website or developing new apps for your customers.

The voucher can also be used towards subscriptions to low cost online retail platform solutions, to help companies quickly establish a retailing presence online.

**Notes:** For applications received from April 6th 2020 until September 30th 2020. Further eligibility, terms & conditions apply. Businesses that wish to apply must attend an official Trading Online Voucher Seminar, through their LEO, prior to application.

**COVID-19 Business Loans**  
*First 6 months are interest & repayment free*



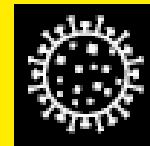
**New low rate of 4.5% through the Local Enterprise Offices**

The COVID-19 Business Loan from Microfinance Ireland (MFI), in partnership with Local Enterprise Offices, is a Government-funded initiative to support small businesses. It's designed for micro-enterprises that are a) having difficulty accessing Bank finance and b) impacted, or may be impacted negatively, by COVID-19 resulting in a reduction of 15% or more in turnover or profit.

**Loan Features:**

- Business Loans of up to €50,000 are available for eligible micro-enterprises (i.e. businesses with less than 10 employees and up to €2m annual turnover) that are currently trading
- Loans may be used for working capital and required business changes as a result of COVID-19
- Loan terms are typically up to 3 years
- 6 months interest free and repayment free moratorium
- New low interest rate of 4.5%, if submitted through your Local Enterprise Office
- No fees or hidden costs with fixed repayments.
- No penalty for early repayment

**Visit [LocalEnterprise.ie/Response](https://LocalEnterprise.ie/Response)**



# Helping your business **respond** to COVID-19

visit [LocalEnterprise.ie/Response](https://LocalEnterprise.ie/Response)

## Mentoring Advice and guidance is now free



Under the Local Enterprise Office Mentor Programme, clients work with an experienced mentor to identify solutions to areas of exposure within their business.

With advice and guidance from their mentor, clients develop strategies that are more robust, which address issues and maximise potential opportunities when the COVID-19 crisis comes to an end.

Mentoring services are now free of charge.

## LEAN for Micro Become a Leaner business



LEAN for Micro is available to LEO clients to help build resilience within small companies.

Under this programme, clients can avail of consultancy support with a LEAN Expert (a qualified practitioner), who will work with the company to introduce lean principles, undertake a specific cost savings project and assist the company in benchmarking its performance.

LEAN for Micro can also be used to help implement new remote working and physical distancing guidelines.

## Training and Webinars Upskill and network remotely, for free



Local Enterprise Offices have moved training programmes, workshops and networking meet-ups online, covering areas such as cash management in a crisis, leading your business through COVID-19 and advice for employers impacted by the crisis.

Training programmes are free of charge and places can be booked online, through your Local Enterprise Office.

## LEO Financial Supports Grants for new and established businesses



For existing companies and potential start-ups that meet eligibility criteria (such as employing 10 or fewer people with the potential for growth and job creation), Local Enterprise Offices can also offer financial supports to help manage current market challenges:

- Business Priming Grants\*\*
- Business Expansion Grants\*\*
- Feasibility Study Grants\*\*
- Technical Assistance for Micro-Exporters Grant\*\*

**Notes:** \*\*For LEO Financial Supports, further eligibility criteria apply.

There are 31 Local Enterprise Offices in local authorities across the country. You'll find contact details for your nearest LEO at [LocalEnterprise.ie](https://LocalEnterprise.ie)

