



## Update on the Implementation of the Cultural Strategy

### Culture and Creativity

To position Culture, Creativity and Creative Industries as central to Dublin's global competitiveness and reputation as a modern European City.

*Convene an annual conference for the creative and cultural industries to upskill all stakeholders, build international networks, attract thought leaders in the field and position Dublin as leader in CCI thinking and practice*

### Cities at the New Cultural Frontier

#### Vision

The EU values Ireland's Culture and Creative sector at over €4.5 billion. (European Investment Bank) Approximately half of Ireland's total GDP is produced by the Greater Dublin Area and that - according to a 2010 report on Dublin's Creative and Cultural sector - Dublin accounts for over half of the total value of the Cultural and Creative sector - somewhere between €2.5 and €3 billion (in 2006 it was valued at €3.25 billion and is now recovering)

Cities at a New Cultural Frontier is a celebration of the cultural achievements of Dublin City Council - in Planning, Heritage, Parks, Events and Festivals, Libraries, and Arts - and an acknowledgement of the breadth and depth of the Arts and Cultural infrastructure developed and maintained by Dublin City Council.

It is a three-day celebration of events, stories, presentations and workshops, a celebration that will reveal the depth of the city's commitment and the extent of its investment in culture across the entire city.

Dublin City Council believes that Culture is the lifeblood of the city, it is the cities nervous system, it is how and what the city thinks. Culture is what drives the millions of tiny personal revolutions and insights in people's imaginations that drive innovation and entrepreneurship, community action, volunteering, creativity; Culture is what makes the city liveable, it is diverse and inclusive; it is what makes Dublin the number 1 destination for FDI in the world; it's what draws people to it to create, to do business, to invest; it's what binds communities together.

**Cities at The New Cultural Frontier** will acknowledge and celebrate the achievements of the Council' to date. It will invite people - council staff, community activists, artists and creative workers, politicians and national agencies - to work together over three days to recognise a new understanding of how culture works in the city, between departments, between communities, between artists and creatives, of what we can and want to achieve together in partnership, and of what our roles are.

**Cities and The New Cultural Frontier** will foster a new and positive Cultural Advocacy, built on collaboration and co-production between the Council, Communities, Creative Workers, Artists, and National Agencies, that will support a City of opportunity that encourages an inclusive, sustainable community and a growing economy for all.

**Cities and The Cultural Frontier** will produce relationships, conversations and ideas that will lead to practical projects to drive that value creation. It will address how cultural participants, practitioners and audiences have to be developed, and sustained in Dublin in a modern digital economy with pressures on affordable housing and workspaces.

## **Mission**

Cities and The New Cultural Frontier will:

- Bring together people from across the city council, the communities and “villages” of the city, the creative and artistic sector, and national agencies to foster and broker new relationships and networks
- Celebrate the Council’s broad involvement in Culture through events and presentations from various projects
- Make explicit the Council’s broad investment in Culture in terms of “hardware” (buildings and other capital) and “software” (current spend, project support, network building etc.)
- Showcase various models of collaboration and co-production that create opportunities and values for all partners, and support initiatives that will improve the quality of people's lives
- Foster a cultural programme that will enhance the ability of the City to attract and retain world class talent through Placemaking.
- Facilitate and Promote collaboration and engagement for the personal and economic development of our citizens and their Placemaking efforts.

## **Values**

The success of the City to date in its tending of the Culture, its reputation with the people of the city, is built on lived values. The events will incorporate and explore these values and apply them to the work of transitioning to a new model of collaboration and co-production.

- Care
- Service
- Collaboration
- Kindness
- Listening
- Deepening Inclusion

- Embedding Diversity

## **Who, What, Where and When?**

### **When and Where**

**Cities at the New Cultural Frontier** will take place in October (23-26<sup>th</sup> TBC), overlapping with the City's Festival Season.

From May a number of feeder events will be convened in various locations (to be confirmed): e.g.

- Phibsboro and the PhizzFest community
- Ranelagh and the new Arts Centre initiative
- Ballymun and Axis Arts Centre
- The Science Gallery
- DCC
- Google HQ
- Ballyfermot Civic Centre
- Throughout the Libraries network
- At National Cultural Institutions

The purpose of these "feeder" events is to initiate the conversations around Collaboration and Value at community level. The questions that the final event will address will be built on the output from these events.

The Principal event in September will take place over three days, across multiple locations such as: (venues to be confirmed)

- The Science Gallery
- The Writers Museum and Hugh Lane
- Axis Ballymun
- Henrietta Street
- Glasnevin Cemetery
- Google HQ
- Crumlin Schools
- DCC HQ

### **What**

Each location will address specific aspects of Collaboration and Cultural Value Creation, to understand the relationship between them, e.g. (venues to be confirmed)

- Culture and Innovation (Science Gallery and Google)
- Culture, Heritage and Tourism (Henrietta Street and Glasnevin)
- Culture and Community Development (Crumlin and Ballymun)
- Culture, Education and Young People (Crumlin and Ballymun)
- Models of Collaboration (Writers Museum, Hugh Lane and DCC)

The form of the event across each day will be

- **Context** - Stories, presentations and existing examples
- **Problems and Solutions** - Transition Group workshops to formulate specific questions and strategies under themes emerging from the feeder groups.
- **Networking** - in three strands: through scheduled coffee breaks, built into the workshop format, and in travel between venues.
- **Celebration** - A social event each night. The nature of these can be open to creative curation: pop up nightclubs, poetry slams, music gigs in unlikely locations.

### **Contributors and Participants**

There are several communities at The New Cultural Frontier in the City, and this conference will facilitate networking between them.

Looked at from an institutional perspective these communities include

- Dublin City Council staff, including Community Officers, Housing Officers and HoDs
- Local Authority Staff Nationally
- Elected representatives
- Government Departments (Specifically Departments of Culture, Business Enterprise and Innovation, Children and Youth Affairs, Education and Skills, Employment and Social Protection, Housing Planning and Local Government, Health)
- Artists, producers and creative workers
- Community Workers and Activists
- Relevant agencies (Arts Council, Creative Ireland, Tourism Ireland, Enterprise Ireland, IDA, National Youth Council of Ireland and others)
- The Media
- Academics/Public

This list of communities is by no means complete, nor is it the only way to characterise the stakeholders. However, this approach suggests a total potential audience of approximately 2000. The final attendance will be a percentage of this amount and this allows us to design the communication and promotional programme.

The Feeder Events - mentioned above - will work to include representatives from as many of these segments as possible.

**Ray Yeates, City Arts Officer**  
**13<sup>th</sup> May 2019**