



Dublin City Sport & Wellbeing Partnership Advisory Board Meeting - Minutes

Wednesday 11th April 2018 @ 4.45pm, Housing Conference Room, Floor 2, Block 2, Civic Offices, Wood Quay, D8

Attendees: Antonia Martin, Jim Beggan, Rob Hartnett, Richard Shakespeare, John Gillick, Siobhan Fitzpatrick, Mary O'Connor, Cllr. Seamas McGrattan Richard Fahey, Mick Dawson, Alan Morrin

Apologies: Sinead McNulty, Maurice Ahern, John Costello, Fiona Coghlan, John Foley

Minutes by: Alan Morrin

ITEM	SUMMARY	ACTION BY	TIMELINE
1. Welcome & Apologies	<ul style="list-style-type: none">➤ RH welcomed everyone and, as there are a few new faces on the Board, this was followed by a 'round the table' introduction by members, who outlined their roles in their respective organisations.		
2. Minutes for approval	<ul style="list-style-type: none">➤ Proposed by SF, Seconded by MO'C; Agreed.		
3. Dublin Sports Fest	<ul style="list-style-type: none">➤ RH gave the Board a brief update as to where the project is currently at.➤ Brand Identity: Board Members were also shown the recent presentation by Source Design, depicting various options for Dublin Sports Fest primary logo and visual style. RH explained the thinking behind each of the options put forward and invited feedback from the Board.		

	<ul style="list-style-type: none"> ➤ The preference for 'Option 1' was unanimous. This concurs with the preference of the Project Committee and subsequently, Source Design will now be instructed to proceed on this basis. ➤ MO'C pointed out that there will need to be a strong 'physical activity' message in any secondary slogans used in the promotional campaign. This will offset the use of the word 'Sport' in the event name, hence not alienating anyone & appealing to a wider audience. This was agreed by all. ➤ SF queried if the Healthy Ireland logo should be used as much of what we do syncs with Healthy Ireland's aims & objectives. Healthy Ireland is a cross government departmental initiative that everything else should buy in to. RS acknowledged this but pointed out that if we use the <i>HI</i> logo, we may lose ownership of the event. It was agreed not to incorporate the <i>HI</i> logo for 2018. ➤ JG queried what the logo will look like on social media. RH responded that the initial logo needs to be agreed before it can be adapted for social media but agreed it was crucial that it fits all platforms. The Project Committee will direct Source Design accordingly and RH asked the Board to trust the Project Committee to make sound decisions in this regard as there a lot of good people around the table. 	<p>Feedback from DCSWP Advisory Board to be taken onboard by Dublin Sports Fest Project Committee</p>	
<p>4. Managers Update</p>	<ul style="list-style-type: none"> ➤ AM provided Board Members with a Manager's Update. A copy of this will be circulated alongside these minutes. <p>Some additional points to note:</p> <p>Staffing</p> <ul style="list-style-type: none"> • JG volunteered to assist with the mentoring of a Communications & Marketing Graduate, due to start 		

	<p>with DCSWP soon.</p> <ul style="list-style-type: none"> Funding has been secured from DCC to recruit 2 SIDOs for the Partnership. ‘SIDO’ stands for Sports Inclusion Disability Officer – however DCSWP will refer to them as Sport Inclusion <u>Development</u> Officers to allow for a broader scope incorporating a wider range of target groups (e.g. ethnic minority groups). However, the key focus will be on people with disabilities. The recruitment of an Athletics Officer through Athletics Ireland is also nearing fruition. <p>Area Sports Meetings</p> <ul style="list-style-type: none"> In response to a query from Cllr SMcG, AM confirmed that despite a few early teething problems, the only real drawback to the Sport Officers moving areas has been the fact that attendances at last year’s Summer Programmes took a hit as SO’s had only just moved and were concentrating on establishing themselves & building relations with the various groups & services in their new areas. <p>Sports Officer Workshop</p> <ul style="list-style-type: none"> DCSWP Board Members are welcome to attend the workshop on May 1st in the Marino Institute of Education (9am – 5pm, agenda circulated). If anyone wishes to do so can they please inform AM as soon as possible. <p>Change for Life</p> <ul style="list-style-type: none"> A video was played for the Board, showing scenes from this year’s programme. The initiative was a great success and is growing from strength to strength each year, with good financial support from Healthy Ireland. Sport Officers and DCSWP Management & Admin were commended for the great work done around this. 	<p>Board Members to contact Antonia M if they wish to attend</p> <p>Board Members to contact Antonia M if they wish to attend</p>	<p>ASAP</p> <p>ASAP</p>
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	<p>Beat the Street</p> <ul style="list-style-type: none"> It was acknowledged that Beat the Street did not deliver all that was pitched/anticipated. Once the game ended, the Engagement Manager predominantly linked in with our Sport Officers on programmes that were being delivered anyway. The Engagement Manager also left the post 6-weeks early with no replacement. This has created additional work for the Partnership in an attempt to deliver on the sustain phase! Vandalism and a hyper-localised approach negatively affected participation although some positive results were achieved through targeted work with local groups. The return for such a big financial outlay has been minimal and as such, it is unlikely we will repeat the initiative again in Dublin City (in its current form). <p>GDPR Seminar</p> <ul style="list-style-type: none"> 'My Club Finances' will deliver two information sessions on behalf of DCSWP this month (23rd & 30th April). The first session, in partnership with South Dublin and Dun Laoghaire Rathdown LSPs, taking place in the Red Cow Inn is now fully booked. The second session takes place in the Wood Quay Venue, Civic Offices, and there is still very limited availability so, again, if any Board Members wish to attend can they please inform AM as soon as possible. <p>Sport Ireland Core Grant</p> <ul style="list-style-type: none"> It was noted by a number of Board Members that Sport Ireland LSP Grant allocations can vary greatly from county to county and is clearly not population based. The probable reasons behind this (historical, political and to compensate for lack of infrastructure & resources) were discussed. 	<p>MO'C to share survey findings</p>	<p>Once survey complete</p>
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	<ul style="list-style-type: none"> • It was suggested that perhaps the Federation could write to the CCMA to request them to advocate on behalf of LSP's & NGB's. A 5% - 10% increase would make a huge difference in terms of what could be delivered on the ground. • MO'C confirmed that the Federation are currently conducting a survey with the network of LSPs and will share the findings of this with the Board as the information gleaned will be quite useful. <p>Funding Opportunities</p> <ul style="list-style-type: none"> • In relation to the Community Integration Fund (Deadline May 3rd), it was noted that while we are not in a position to apply this time, it is an area we are keen to develop. The new SIDOs will be given a role in building our knowledge on how best to integrate this target group. 		
<p>5. AOB</p>	<ul style="list-style-type: none"> ➤ RS & JB updated the Board on the current status of some major projects in the city including the redevelopment proposals for the Templeogue Synge Street GAA grounds in Dolphin Park and the St. Michael's Estate area (in light of the recent announcement by St. Patrick's Athletic). ➤ RS also confirmed that all 4 Dublin local authorities had agreed to contribute €50k each towards the Special Olympics Ireland Games, which will take place from June 14th – 17th in the National Sports Campus, Blanchardstown (in addition to some other venues across the city). ➤ RH suggested that agenda items for the next meeting might include updates on the Dalymount Park Redevelopment, Euro 2020 & Dublin Sports Fest in addition to matters arising from the upcoming meeting with Sport Ireland and the Sport Officer Workshop on May 1st. 		

	Next meeting – Thursday, 28 th June @ 4.45pm in the Housing Conference Room, Block 1, Floor 3, Civic offices, Wood Quay	* Please note this was originally scheduled for 21 st June but has since been changed	
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