



MINUTES OF THE Dublin City Sport & Wellbeing Partnership Advisory Board Meeting

Monday 9th October 2017 @ 4.45pm, Room 19, Floor 3, Block 4, Civic Offices, Wood Quay, D8

Attendees: Fiona Coghlan, Antonia Martin, Declan Wallace, Shauna McIntyre, Jim Beggan, Rob Hartnett, Richard Fahey, Sinead McNulty, Cllr. Seamas McGrattan, Alan Morrin

Apologies: Maurice Ahern, Mick Dawson, John Costello

Minutes by: Alan Morrin

ITEM	SUMMARY	ACTION BY	TIMELINE
FC welcomed everyone to the meeting			
2. Minutes of previous meeting	➤ Proposed by RH, Seconded by RF; Agreed.		
3. Manager Update	<p>Strategy Progress</p> <p>➤ SMCI updated the board on progress in relation to the 'places & spaces' and 'promoting sport & inspiring people' strands of the strategy (documentation circulated).</p> <p>Some points to note:</p> <ul style="list-style-type: none">- Emma Byrne, Facilities Development Manager, DCC, will play a key role in assisting DCSWP to progress our aims and targets in the 'places & spaces' area.- DCC will not permit DCSWP to set up a stand alone website. Rather, this will be incorporated		

	<p>into a new revamped DCC website next year.</p> <p>➤ AM updated the board on progress in relation to programmes & services (documentation circulated).</p> <p>Some points to note:</p> <ul style="list-style-type: none"> - National Tennis Centre in Albert College Park could be considered a venue option for future Older Adult Sports Days. - Between now and Christmas, focus will turn to the rollout of GAGA (Getting All Girls Active) and THRIVE (targeting people with mental health difficulties) programmes - The Sports Officer team have just completed a 2-day Coaching Children Course. Some of the team will now be in a position to deliver this training to clubs and groups going forward. - We have applied for 60k from the Healthy Ireland Fund to expand on Change for Life Programmes from Jan 2018 (runs parallel to the Operation Transformation TV show). - Summer Programme Appraisal: <ul style="list-style-type: none"> (1) Bike for Life under review due to H&S concerns. (2) The Green Scene didn't reach its potential due fact that Sports Officers had just commenced working in new areas and were still finding their feet. Bigger & better next year! <p>➤ RF spoke of the potential of Parks Tennis is. However its current format is in severe need of rejuvenation. A new strategy / business plan is required. Tennis Ireland and the 4 Dublin Councils, as funders, to broach this issue with Parks Tennis.</p>		
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	<p>Highlights & Projects (documentation circulated)</p> <ul style="list-style-type: none"> ➤ AM/SMCI updated the board on both completed and future projects - RH commented that the list of future projects was quite athletics (running/walking) heavy. AM explained that the scope of programmes & one-off events would diversify and expand over time but for now, these types of activities are the most accessible with low cost implications. They provide that fundamental base both for people engaging with physical activity for the first time and also underpinning the more advanced/extreme physical activities carried out by others. 		
<p>4. Board Membership</p>	<ul style="list-style-type: none"> ➤ A document was circulated detailing current board membership, recent resignations & current identified gaps. A discussion ensued. <p>Some points to note:</p> <ul style="list-style-type: none"> - Meetings should not solely exist for The Partnership Manager to update the Board on what's happening on the ground. There needs to be more input and engagement from the NGB's and other organisations represented around the table. They need to inform us of any initiatives of their own so that we can discuss how the Partnership might be able to link in. Although the Board is 'advisory' in name, in practice it should be more about implementing any action plans decided around the table. - The Board worked well when the strategy was being planned as 		

	<p>the smaller working groups were more cohesive. Now that the strategy is in place and the restructure has happened on the ground, it is time for the Advisory Board as individuals to get more involved. The potential is there and the consensus is that everyone is willing and able.</p> <ul style="list-style-type: none"> - DCC/DCSWP don't market or promote ourselves well. This has been a long standing issue and there was a general consensus around the table that this needs to change if we are to move in the right direction. - Identified gaps on the Board in terms of organisations include the FAI (person with a marketing skillset preferable), Gymnastics/Athletics (fundamentals), HSE (preferred representative already identified) & the Federation of Irish Sport (new CEO) <p>➤ SMCl to circulate e-mail to Board Members inviting expressions of interest to replace FC as Chairperson to the Board</p>	SMCl	ASAP
<p>5. Promoting Sport & Inspiring People</p>	<p>➤ A key priority for 2018 is the Promoting Sport & Inspiring People strategic goal. In light of this, SMCl gave a presentation to the Board on a concept to deliver on this goal through a series of events and promotional activity which seek to emulate elements of what Bristol have done, as current European City of Sport :</p> <p>After the presentation a discussion ensued. Some points to note:</p> <ul style="list-style-type: none"> - All Board Members present were happy for this to be the main focus of work for 2018. 		

	<ul style="list-style-type: none">- Board Members liked the fact that the proposed event comprised of a number of strands rather than just a stand alone one-off event. - Important not to take on too much but the concept presented looks to have struck the right balance. - Possible big gains for clubs across the city in terms of increased exposure & new members. It is vital that they are heavily involved for obvious sustainability reasons but also to help ease the financial burden (ready made facilities & manpower). - Event must be bigger than European Week of Sport so as not to get lost within it. - Must be marketed broadly and there will be a need for media partnerships. - Businesses will be delighted to get involved with something of this scale and could also then help to promote it through their own channels. - Ambassadors are key, both sporting celebrities and everyday people. - Branding (incl. logo & associated imagery) should be carefully selected so as to be fully inclusive, representing all ages and abilities. - Take inspiration from other successful large scale events such as Culture Night, Heritage Week etc... and see what works for them so that we can build our model out accordingly.		
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	<p>Working Group</p> <ul style="list-style-type: none"> - RH, SMcN & FC put their names forward for the Working Group. These were noted and notice of the first meeting for this group will be circulated shortly. - SMcN reminded everyone that it's important for Board Members to lend their time & expertise only to assist in getting new projects/events associated with the current strategy focus (promoting sport & inspiring people) initiated & progressed. They should not be involved on an ongoing basis thereafter as this will leave individuals free to concentrate on delivering the next element of the strategy (i.e. 'places & spaces' in 2019) 	<p>SMcI / AM to finalise working group & circulate notice of initial meeting</p>	<p>ASAP</p>
<p>6. Schedule of Meetings for 2018</p>	<ul style="list-style-type: none"> ➤ It is proposed to limit Board Meetings to 4 per year from 2018 onwards to give scope for any smaller sub-committees formed to progress their work. Subsequently, the schedule of dates for 2018 was circulated to all Board Members. It was acknowledged that the September date clashes with an SPC meeting and therefore, may have to be rescheduled closer to the time. 		
<p>9. A.O.B.</p>	<ul style="list-style-type: none"> ➤ FC thanked everyone for their attendance and confirmed the next meeting will take place on Monday, Feb 5th 2018, at 4.45pm. 		