



South East Area Joint Policing Subcommittee Annual Work Plan Quarter 1 - General Updates



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

‘Graffiti is a Crime, Think Don’t Tag’

On the 3rd March the Lord Mayor of Dublin, Brendan Carr launched the 'Graffiti is a Crime, Think Don't Tag' campaign in the Mansion House.

Dublin City Council in partnership with An Garda Síochána teamed up with Cork Animator Andrew James and Clockwork Productions to produce a coloured animated video and poster campaign to raise awareness among children about tagging and graffiti and how this criminal activity can have serious consequences for them in the future.

The campaign was initially proposed by the South East Area Joint Policing Subcommittee.

Pupils from St. Mary's Boys National School, Haddington Road attended on the day and the boys were delighted to feature on RTÉ's news2day programme and Six One News to share their views about the campaign.



Photo: Lord Mayor Brendan Carr, Chief Superintendent Francis Clerkin, Chief Superintendent Orla McPartlin with students from St Mary's BNS, Haddington Road at the launch of the "Graffiti is a Crime ,Think Don't Tag Campaign in the Mansion House. Image: Fennell Photography



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

Dublin is a vibrant city, but regrettably graffiti is prevalent in many of our public spaces.

In 2016 approximately €1M was spent removing graffiti in Dublin city. Apart from the cost involved we are conscious that it can be very upsetting for residents and business whose properties have been daubed often repeatedly with graffiti.

We hope that the video will appeal to younger children and encourage them to make better choices when they're older and respect other peoples property.

It is intended that the video will be included in An Garda Síochána's Primary School Programme.

The video is currently screening in all city centre cinemas, outdoor posters are in 20 city locations and Irish Rail is also promoting the campaign.

You can watch the video at

<http://www.dublincity.ie/thinkdonttag>



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council