



**NOTIFICATION TO ATTEND MEETING OF THE ECONOMIC DEVELOPMENT AND  
ENTERPRISE SPC**

**TO BE HELD REMOTELY VIA ZOOM**

**ON TUESDAY 12 APRIL 2022 AT 3.30 PM**

**WEBCASTING NOTICE**

This meeting may be filmed for live or subsequent broadcast via the Council's website. At the start of the meeting the Chair will confirm if all or part of the meeting is being filmed.

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Therefore, by entering the Council Chamber/Meeting Room and using the seats around the meeting tables, public gallery etc., you are consenting to being filmed and to the possible use of those images and sound recordings for webcasting.

If you have any queries regarding this, please contact the Chief Executives Department on Extn. 2101 or DD (01) 222 2100.

**AGENDA**

**TUESDAY 12 APRIL 2022**

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|---|---|----------------|
| 1 | Minutes   | <b>3 - 8</b>   |
| 2 | Matters Arising   |                |
| 3 | Motion of Notice  |                |
|   | a Motion received from Odran Reid and Management Response   | <b>9 - 10</b>  |
| 4 | Dublin Belfast Economic Corridor Update - William Hynes & Daragh McGreal, KPMG  | <b>11 - 19</b> |
| 5 | Dublin Regional Enterprise Plan 2024 - Caroline Power, Programme Manager, Fingal County Council   | <b>20 - 37</b> |
| 6 | Dublin Place Brand Strategy Development - Judith O'Doherty, Eutopia Strategy and Mark O'Connell, OCO Global                                       | <b>38 - 67</b> |
| 7 | Dublin City Local Economic and Community Plan Update - Mary MacSweeney, Senior Executive Officer/Deputy Head of Enterprise & Economic Development | <b>68 - 70</b> |
| 8 | Published Reports for Circulation   |                |

|    |   |   |                      |
|----|---|---|----------------------|
|    | a | Dublin City Branding & Placemaking Research Report  | <b>71 - 94</b>       |
|    | b | Makerspace Provision in Dublin Research Report  | <b>95 - 116</b>      |
|    | c | Enterprise Hubs Research Report   | <b>117 -<br/>162</b> |
| 9  |   | European Programme Support Office & International Relations Report - Anthony Flynn, Executive Manager, CRES   | <b>163 -<br/>171</b> |
| 10 |   | Economic Development & Enterprise Management Reports  | <b>172 -<br/>197</b> |
|    |   | <ul style="list-style-type: none"><li>• Economic Development Office</li><li>• Local Enterprise Office</li><li>• Dublin.ie</li><li>• Smart Dublin and Smart Cities</li></ul> |                      |
| 11 |   | Any Other Business  |                      |
|    |   | Next SPC Meeting: 6 <sup>th</sup> September 2022 (3.30pm to 5.30pm)   |                      |